



MPI

SOUTHERN
CALIFORNIA
CHAPTER

MPISCC Annual Chapter
Sponsor Benefits Summary





MPISCC Annual Chapter Sponsor Benefits Summary

 PLATINUM	 DIAMOND	 EMERALD
Cash Only: \$15,000 <i>*2 maximum</i>	Cash: \$12,000 In-Kind: \$20,000	Cash: \$10,000 In-Kind: \$15,000
1 MPI Global Preferred Level Membership* <i>*Benefit only provided to cash sponsors</i>	1 MPI Global Preferred Level Membership* <i>*Benefit only provided to cash sponsors</i>	1 MPI Global Preferred Level Membership* <i>*Benefit only provided to cash sponsors</i>

Membership in MPI Global is individual, cannot be cancelled and is non-transferable to another person. No refunds will be payable for any unused portion. Your company's designee must be identified within 30 days of invoicing. Membership includes a primary affiliation; any additional affiliation(s) will be at the individual's/company's cost. Benefits must be used within 12-months from the time the agreement has been signed.

ACKNOWLEDGEMENT		
<ul style="list-style-type: none"> Company logo and link on MPISCC website Company logo and link on MPISCC Upcoming Events email Company logo on signage at all monthly programs 	<ul style="list-style-type: none"> Company logo and link on MPISCC website Company logo and link on MPISCC Upcoming Events email Company logo on signage at all monthly programs 	<ul style="list-style-type: none"> Company logo and link on MPISCC website Company logo and link on MPISCC Upcoming Events email Company logo on signage at all monthly programs
MARKETING		
<ul style="list-style-type: none"> 5 social media posts that will be shared on all active channels (IG, FB, LinkedIn) 1 Piece of collateral given to each attendee at a special event (SOTI, GMID, Installation, WeCon) 1 social media takeover: Video content posted to IG & FB stories for 24 hours, company tagged in post with the ability to repost 1 article in MPISCC Newsletter Advertorial in MPISCC newsletter for 6 months 2 emails sent by MPISCC to membership directory on behalf of company 	<ul style="list-style-type: none"> 5 social media posts that will be shared on all active channels (IG, FB, LinkedIn) 1 Piece of collateral given to each attendee at a special event (SOTI, GMID, Installation, WeCon) 1 social media takeover: Video content posted to IG & FB stories for 24 hours, company tagged in post with the ability to repost 1 article in MPISCC Newsletter Advertorial in MPISCC newsletter for 6 months 2 emails sent by MPISCC to membership directory on behalf of company 	<ul style="list-style-type: none"> 4 social media posts that will be shared on all active channels (IG, FB, LinkedIn) 1 Piece of collateral given to each attendee at a special event (SOTI, GMID, Installation, WeCon) 1 social media takeover: Video content posted to IG & FB stories for 24 hours, company tagged in post with the ability to repost 1 article in MPISCC Newsletter Advertorial in MPISCC newsletter for 3 months 1 email sent by MPISCC to membership directory on behalf of company
EVENTS		
<ul style="list-style-type: none"> Listed as title sponsor for SOTI, GMID, (WE)Con Give welcome at SOTI, GMID, (WE)Con Play marketing video at SOTI, GMID, (WE)Con (Video must be 90-seconds or less) 2 Tickets to (WE)Con *Accommodations not included. Registration only. 2 Tickets to 5 Monthly Programs (Excluding Fundraiser) 1 Table of (10) at MPISCC special event (SOTI, GMID, Installation) 1 Table Top Display at (WE)Con and 1 monthly program (Excluding Fundraiser) 	<ul style="list-style-type: none"> (WE)Con General Session Sponsor (Introduce speaker, 2 minutes to speak about company) 2 tickets to (WE)Con *Accommodations not included. Registration only. 2 tickets to 5 monthly programs (Excluding Fundraiser) 1 Table of (10) at MPISCC special event (SOTI, GMID, Installation) 1 Table Top Display at (WE)Con and 1 monthly program (Excluding Fundraiser) 	<ul style="list-style-type: none"> (WE)Con Meal function sponsor (2-minutes to speak about company) 1 ticket to (WE)Con *Accommodations not included. Registration only. 1 ticket to 5 monthly programs (Excluding Fundraiser) 1 Table of (10) at MPISCC special event (SOTI, GMID, Installation) 1 Table Top Display at (WE)Con and 1 monthly program (Excluding Fundraiser)
ADDITIONAL BENEFIT		
<ul style="list-style-type: none"> Participation in (WE)Con hosted buyer program **This benefit is contingent on event location & the ability to have a Hosted Buyer Program 	<ul style="list-style-type: none"> Participation in (WE)Con hosted buyer program **This benefit is contingent on event location & the ability to have a Hosted Buyer Program 	<ul style="list-style-type: none"> Participation in (WE)Con hosted buyer program **This benefit is contingent on event location & the ability to have a Hosted Buyer Program



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 GOLD	 SILVER	 OPAL	 RUBY
<p>Cash: \$5,000 In-Kind: \$10,000</p>	<p>Cash: \$2,500 In-Kind: \$5,000</p>	<p>Cash Only: \$1,500</p>	<p>Cash Only: \$500</p>
<p>1 MPI Global Preferred Level Membership* <i>*Benefit only provided to cash sponsors</i></p>			

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ACKNOWLEDGEMENT			
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MARKETING			
<ul style="list-style-type: none"> 3 social media posts (IG, FB, LinkedIn) 1 piece of collateral given to each attendee at a monthly event 1 social media takeover: Video content posted to IG & FB stories for 24 hours, company tagged in post with the ability to repost 1 article in MPISCC Newsletter 1 email sent by MPISCC to membership directory on behalf of company 	<ul style="list-style-type: none"> 1 piece of collateral given to each attendee at a monthly event 1 social media post that will be shared on all active channels (IG, FB, LinkedIn) 1 article in MPISCC Newsletter 	<ul style="list-style-type: none"> 2 social media post that will be shared on all active channels (IG, FB, LinkedIn) 	<ul style="list-style-type: none"> 1 social media post that will be shared on all active channels (IG, FB, LinkedIn)
EVENTS			
<ul style="list-style-type: none"> (WE)Con Breakout Sponsor (Introduce breakout session speaker, 2-minutes to speak about company) 1 ticket to (WE)Con *Accommodations not included. Registration only. 1 ticket to 5 monthly programs (Excluding Fundraiser) 1 Table Top Display at (WE)Con and 1 monthly program (Excluding Fundraiser) 	<ul style="list-style-type: none"> (WE)Con Networking Activity Sponsor (Activity TBD) 1 ticket to (WE)Con *Accommodations not included. Registration only. 1 ticket to 2 monthly programs (Excluding Fundraiser) 1 Table Top Display at (WE)Con and 1 monthly program (Excluding Fundraiser) 	<ul style="list-style-type: none"> 1 Table Top Display at (WE)Con and 1 monthly program (Excluding Fundraiser) 	<ul style="list-style-type: none"> 1 Table Top Display at a monthly program (Excluding Fundraiser)
ADDITIONAL BENEFIT			
<ul style="list-style-type: none"> Participation in (WE)Con hosted buyer program <i>**This benefit is contingent on event location & the ability to have a Hosted Buyer Program</i> 			



A Community with Unsurpassed Buying Power

Not only does MPI have the biggest planner base, those planners have the biggest spending budgets in the industry.

\$231 MILLION

in buying decisions controlled by MPI planners

\$376 MILLION

in buying decisions controlled by MPI members

225

planner members

86%

of our members buy from suppliers that advertise with MPI.



**CORPORATE
PLANNERS**



**ASSOCIATION
PLANNERS**



**GOVERNMENT
PLANNERS**

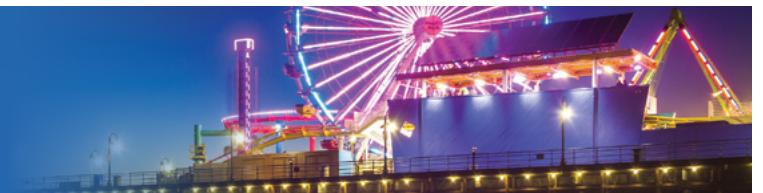


**THIRD PARTY
PLANNERS**

For more information about MPISCC contact:

DeShawn Wynn, Director, Strategic Sponsorships

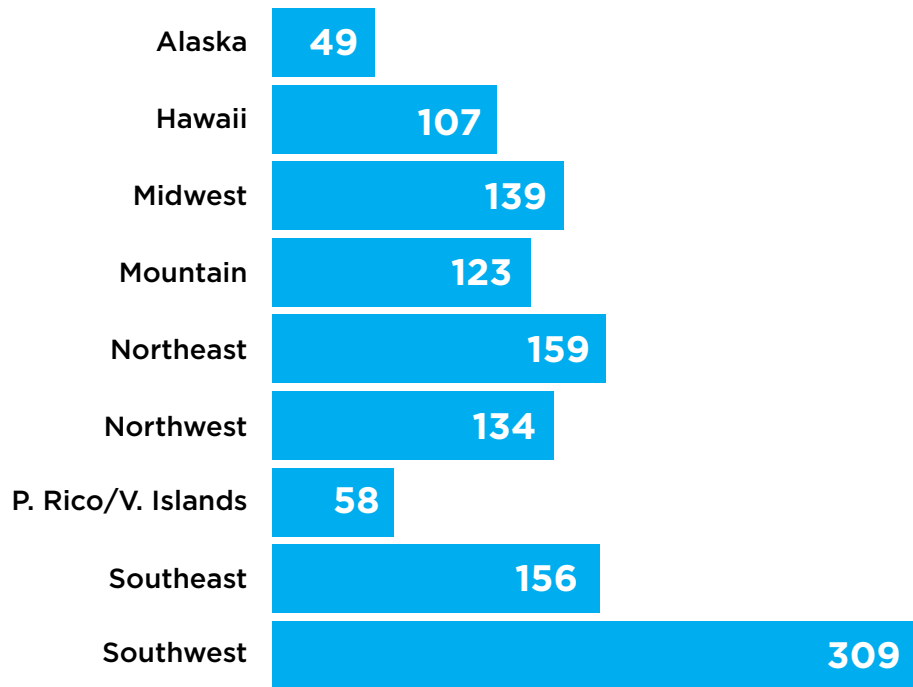
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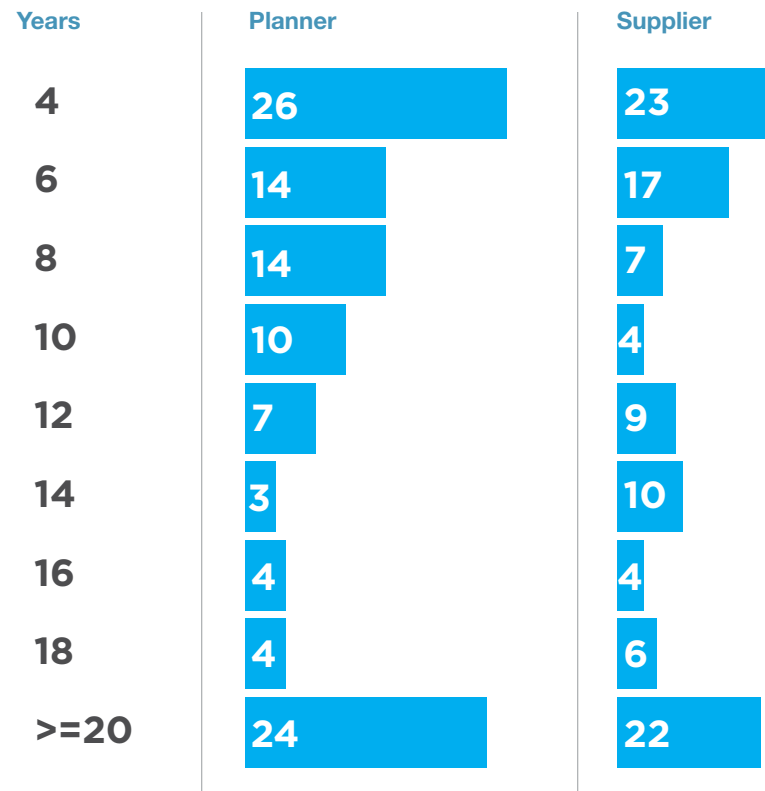
Location Information

Planning Locations Within the United States



Industry Experience

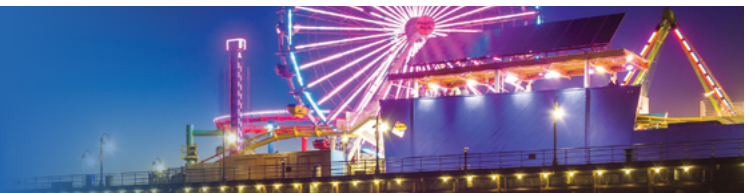
Membership Population Maturity | 4 years of experience or more



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directorstrategicsponsorships@mpiscc.org • 1-323-691-2005 • www.mpiscc.org





**SOUTHERN
CALIFORNIA**
CHAPTER

About Our Chapter

The fourth largest MPI chapter in the world, MPI Southern California serves more than 525 members. The chapter hosts its (We)Con Weekend Educational Conference along with a number of educational and networking events throughout the year, including its Global Meetings Industry Day event, and strives to make a positive impact in the community through involvement with local charities.

As a member of MPI Southern California, you become part of an organization dedicated to your personal and career success. You'll connect with the innovative learning, passionate people and big ideas that will empower you to become an agent of change and reinvent the world.

MPI Southern California was the recipient of the 2018 RISE Award for Innovative Educational Programming for its (WE)Con Weekend Educational Conference, and received a RISE Award again in 2019 for Marketplace Excellence at the World Education Congress (WEC) in Toronto, Canada.

www.mpiscc.org