MPISCC Annual Chapter
Sponsor Benefits Summary
## MPISCC Annual Chapter Sponsor Benefits Summary

### PLATINUM
- **Cash Only:** $15,000
- "2 maximum
- 1 MPI Global Preferred Level Membership* (Benefit only provided to cash sponsors)

### DIAMOND
- **Cash:** $12,000
- **In-Kind:** $20,000
- 1 MPI Global Preferred Level Membership* (Benefit only provided to cash sponsors)

### EMERALD
- **Cash:** $10,000
- **In-Kind:** $15,000
- 1 MPI Global Preferred Level Membership* (Benefit only provided to cash sponsors)

Membership in MPI Global is individual, cannot be cancelled and is non-transferable to another person. No refunds will be payable for any unused portion. Your company's designee must be identified within 30 days of invoicing. Membership includes a primary affiliation; any additional affiliation(s) will be at the individual/company’s cost. Benefits must be used within 12-months from the time the agreement has been signed.

### ACKNOWLEDGEMENT
- Company logo and link on MPISCC website
- Company logo and link on MPISCC Upcoming Events email
- Company logo on signage at all monthly programs
- Company logo and link on MPISCC website
- Company logo and link on MPISCC Upcoming Events email
- Company logo on signage at all monthly programs
- Company logo and link on MPISCC website
- Company logo and link on MPISCC Upcoming Events email
- Company logo on signage at all monthly programs

### MARKETING
- 5 social media posts that will be shared on all active channels (IG, FB, LinkedIn)
- 1 Piece of collateral given to each attendee at a special event (SOTI, GMID, Installation, WeCon)
- 1 social media takeover: Video content posted to IG & FB stories for 24 hours, company tagged in post with the ability to repost
- 1 article in MPISCC Newsletter
- Advertorial in MPISCC newsletter for 6 months
- 2 emails sent by MPISCC to membership directory on behalf of company
- 5 social media posts that will be shared on all active channels (IG, FB, LinkedIn)
- 1 Piece of collateral given to each attendee at a special event (SOTI, GMID, Installation, WeCon)
- 1 social media takeover: Video content posted to IG & FB stories for 24 hours, company tagged in post with the ability to repost
- 1 article in MPISCC Newsletter
- Advertorial in MPISCC newsletter for 6 months
- 2 emails sent by MPISCC to membership directory on behalf of company
- 4 social media posts that will be shared on all active channels (IG, FB, LinkedIn)
- 1 Piece of collateral given to each attendee at a special event (SOTI, GMID, Installation, WeCon)
- 1 social media takeover: Video content posted to IG & FB stories for 24 hours, company tagged in post with the ability to repost
- 1 article in MPISCC Newsletter
- Advertorial in MPISCC newsletter for 3 months
- 1 email sent by MPISCC to membership directory on behalf of company

### EVENTS
- Listed as title sponsor for SOTI, GMID, (WE)Con
- Give welcome at SOTI, GMID, (WE)Con
- Play marketing video at SOTI, GMID, (WE)Con (Video must be 90-seconds or less)
- 2 Tickets to (WE)Con *Accommodations not included. Registration only.
- 2 Tickets to 5 Monthly Programs (Excluding Fundraiser)
- 1 Table of (10) at MPISCC special event (SOTI, GMID, Installation)
- 1 Table Top Display at (WE)Con and 1 monthly program (Excluding Fundraiser)
- (WE)Con General Session Sponsor (Introduce speaker, 2 minutes to speak about company)
- 2 tickets to (WE)Con *Accommodations not included. Registration only.
- 2 tickets to 5 monthly programs (Excluding Fundraiser)
- 1 Table of (10) at MPISCC special event (SOTI, GMID, Installation)
- 1 Table Top Display at (WE)Con and 1 monthly program (Excluding Fundraiser)
- (WE)Con Meal function sponsor (2-minutes to speak about company)
- 1 ticket to (WE)Con *Accommodations not included. Registration only.
- 1 ticket to 5 monthly programs (Excluding Fundraiser)
- 1 Table of (10) at MPISCC special event (SOTI, GMID, Installation)
- 1 Table Top Display at (WE)Con and 1 monthly program (Excluding Fundraiser)

### ADDITIONAL BENEFIT
- Participation in (WE)Con hosted buyer program **This benefit is contingent on event location & the ability to have a Hosted Buyer Program
- Participation in (WE)Con hosted buyer program **This benefit is contingent on event location & the ability to have a Hosted Buyer Program
- Participation in (WE)Con hosted buyer program **This benefit is contingent on event location & the ability to have a Hosted Buyer Program

---

MPISCC Annual Chapter Sponsor Benefits Summary • 2021-2022
### SOUTHERN CALIFORNIA CHAPTER

#### GOLD
- **Cash:** $5,000
- **In-Kind:** $10,000

#### SILVER
- **Cash:** $2,500
- **In-Kind:** $5,000

#### OPAL
- **Cash Only:** $1,500

#### RUBY
- **Cash Only:** $500

---

1 MPI Global Preferred Level Membership*

*Benefit only provided to cash sponsors

---

Membership in MPI Global is individual, cannot be cancelled and is non-transferable to another person. No refunds will be payable for any unused portion. Your company's designee must be identified within 30 days of invoicing. Membership includes a primary affiliation; any additional affiliation(s) will be at the individual's/company's cost. Benefits must be used within 12-months from the time the agreement has been signed.

---

#### ACKNOWLEDGEMENT

- Company logo and link on MPISCC website
- Company logo and link on MPISCC Upcoming Events email
- Company logo on signage at all monthly programs

---

#### MARKETING

- 3 social media posts (IG, FB, LinkedIn)
- 1 piece of collateral given to each attendee at a monthly event
- 1 social media takeover: Video content posted to IG & FB stories for 24 hours, company tagged in post with the ability to repost
- 1 article in MPISCC Newsletter
- 1 email sent by MPISCC to membership directory on behalf of company

---

#### EVENTS

- **(WE)Con Breakout Sponsor** (Introduce breakout session speaker, 2-minutes to speak about company)
- 1 ticket to (WE)Con *Accommodations not included. Registration only.
- 1 ticket to 5 monthly programs (Excluding Fundraiser)
- 1 Table Top Display at (WE)Con and 1 monthly program (Excluding Fundraiser)

---

#### ADDITIONAL BENEFIT

- Participation in (WE)Con hosted buyer program **This benefit is contingent on event location & the ability to have a Hosted Buyer Program**

---

MPISCC Annual Chapter Sponsor Benefits Summary • 2021-2022
Chapter Demographics

A Community with Unsurpassed Buying Power

Not only does MPI have the biggest planner base, those planners have the biggest spending budgets in the industry.

$231 MILLION
in buying decisions controlled by MPI planners

$376 MILLION
in buying decisions controlled by MPI members

225
planner members

86%
of our members buy from suppliers that advertise with MPI.

43.9
CORPORATE PLANNERS

23.6
ASSOCIATION PLANNERS

2.9
GOVERNMENT PLANNERS

29.6
THIRD PARTY PLANNERS

For more information about MPISCC contact:
DeShawn Wynn, Director, Strategic Sponsorships
directorstrategicsponsorships@mpiscc.org • 1-323-691-2005 • www.mpiscc.org
Chapter Demographics

Location Information

Planning Locations Within the United States

- Alaska: 49
- Hawaii: 107
- Midwest: 139
- Mountain: 123
- Northeast: 159
- Northwest: 134
- P. Rico/V. Islands: 58
- Southeast: 156
- Southwest: 309

Industry Experience

Membership Population Maturity | 4 years of experience or more

<table>
<thead>
<tr>
<th>Years</th>
<th>Planner</th>
<th>Supplier</th>
</tr>
</thead>
<tbody>
<tr>
<td>4</td>
<td>26</td>
<td>23</td>
</tr>
<tr>
<td>6</td>
<td>14</td>
<td>17</td>
</tr>
<tr>
<td>8</td>
<td>14</td>
<td>7</td>
</tr>
<tr>
<td>10</td>
<td>10</td>
<td>4</td>
</tr>
<tr>
<td>12</td>
<td>7</td>
<td>9</td>
</tr>
<tr>
<td>14</td>
<td>3</td>
<td>10</td>
</tr>
<tr>
<td>16</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>18</td>
<td>4</td>
<td>6</td>
</tr>
<tr>
<td>&gt;=20</td>
<td>24</td>
<td>22</td>
</tr>
</tbody>
</table>

For more information about MPISCC contact:
DeShawn Wynn, Director, Strategic Sponsorships
directorstrategicsponsorships@mpiscc.org • 1-323-691-2005 • www.mpiscc.org
About Our Chapter

The fourth largest MPI chapter in the world, MPI Southern California serves more than 525 members. The chapter hosts its (We)Con Weekend Educational Conference along with a number of educational and networking events throughout the year, including its Global Meetings Industry Day event, and strives to make a positive impact in the community through involvement with local charities.

As a member of MPI Southern California, you become part of an organization dedicated to your personal and career success. You’ll connect with the innovative learning, passionate people and big ideas that will empower you to become an agent of change and reinvent the world.

MPI Southern California was the recipient of the 2018 RISE Award for Innovative Educational Programming for its (WE)Con Weekend Educational Conference, and received a RISE Award again in 2019 for Marketplace Excellence at the World Education Congress (WEC) in Toronto, Canada.

www.mpiscc.org