



Sponsorship 2025 Prospectus



SOUTHERN
CALIFORNIA
CHAPTER



A Note From Our President

Make it Memorable. Shaping Tomorrow. Today.

As we continue to navigate the ever-evolving landscape of the events industry, the support of forward-thinking partners like you is more vital than ever. At MPISCC, we are committed to making every experience memorable, shaping the future of our industry, and taking action today to create lasting impact.

Your sponsorship is more than just an investment in our chapter; it is a statement of your dedication to innovation, excellence, and the advancement of our community of event professionals. By partnering with us, you play a key role in elevating industry standards, fostering meaningful connections, and driving transformative change.

Together, we have the opportunity to push boundaries, embrace fresh ideas, and empower the next generation of leaders in our field. Your support fuels our mission to provide top-tier education, networking, and professional development opportunities that equip our members to thrive in an ever-changing world.

We look forward to the opportunity to collaborate with you in shaping the future of our industry.

Warm regards,



Karly Watson
President, MPISCC

WHY SPONSOR

Access to a Niche Audience

Visibility + Brand Exposure

Relationship Building

Staying Ahead

Professional Development

Community Engagement

Customized Opportunities

Thought Leadership

Measurable ROI

Long-Term Partnerships

Our Audience By the Numbers

\$275
MILLION

\$430
MILLION

225
MEMBERS

**MPI Planners have the biggest spending budgets in the industry
and 86% of MPISCC members buy from suppliers who partner with us.**

44%

**ARE
CORPORATE
PLANNERS**

24%

**ARE
ASSOCIATION
PLANNERS**

33%

**ARE
3RD PARTY
PLANNERS**

3%

**ARE
GOVERNMENT
PLANNERS**

Sponsor Level Summary

	VANGUARD	TRAILBLAZER	LUMINARY	CATALYST	AMPLIFIER	CHAMPION	INFLUENCER
ACKNOWLEDGEMENT							
Company logo and link on MPISCC website							
Company logo and link on MPISCC Upcoming Events email							
Company logo on signage at all events							
MARKETING							
Social media posts on all active channels	5	4	3	3	2	2	1
Months of banner placement on MPISCC website	12	6	3				
Collateral piece distributed to each attendee at all events	1	1	1	1	1		
Social media takeover of MPI Instagram for 24 hours	1	1	1				
Ads in bi-monthly MPISCC newsletter, Scoop	6; full page	4; 1/2 page	3; 1/2 page				
Article/advertorial in bi-monthly MPISCC newsletter, Scoop	1	1	1	1	1		
Emails to MPISCC membership by MPISCC	2	2	2	2			
EVENTS							
Sponsor Designation	Title at SOTI/ Installation + [WE]Con	[WE]Con General Session	[WE]Con Meal Function				
Remarks at SOTI/Installation or [WE]Con	[WE]Con or SOTI Welcome	[WE]Con Speaker Introduction	[WE]Con Function Remarks	[WE]Con Breakout Remarks			
90-second marketing video at SOTI/Installation or [WE]Con							
Tickets to [WE]Con	2	2	2	1	1		
Tickets to additional programs	2 tickets up to all add'l programs	2 tickets up to 3 programs	1 tickets up to 2 programs	1 ticket for 1 program	1 ticket for 1 program		
Tickets to SOTI/Installation	3	3	2	1			
(1) tabletop display at [WE]Con							
(1) tabletop display at roadshow(s)	3	3	3	3	1	1	1
ETCETERA							
Participation in [WE]Con hosted buyer program (PPP)							

Sponsor Level Benefits Detail

VANGUARD

\$15,000 Cash Only | 2 maximum

MPI GLOBAL PREFERRED MEMBERSHIP*

ACKNOWLEDGEMENT

- Company logo and link on MPISCC website
- Company logo and link on MPISCC Upcoming Events email
- Company logo on signage at all programs

MARKETING

- **(5)** social media posts shared on all active channels (IG, Facebook, LinkedIn)
- **(12)** months of a banner ad on MPISCC website
- **(1)** piece of collateral distributed to each attendee at a special event (SOTI/Installation or [WE]Con)
- **(1)** social media takeover: login and control the MPISCC Instagram for 24 hours
- **(6)** full page advertisements in bi-monthly MPISCC newsletter
- **(1)** article in bi-monthly MPISCC newsletter
- **(2)** emails sent by MPISCC to its membership on behalf of company

EVENTS

- Designation as title sponsor for SOTI/Installation and [WE]Con
- Welcome address at SOTI/Installation or [WE]Con; 90-second marketing video at SOTI/Installation or [WE]Con
- **(2)** tickets to [We]Con**
- **(2)** tickets to additional programs
- **(3)** tickets to SOTI/Installation
- **(1)** tabletop display at [WE]Con & all roadshow locations

ETCETERA

- Participation in [WE]Con hosted buyer program***

TRAILBLAZER

\$12,000 or \$20,000 in-kind

MPI GLOBAL PREFERRED MEMBERSHIP*

ACKNOWLEDGEMENT

- Company logo and link on MPISCC website
- Company logo and link on MPISCC Upcoming Events email
- Company logo on signage at all programs

MARKETING

- **(4)** social media posts shared on all active channels (IG, Facebook, LinkedIn)
- **(6)** months of a banner ad on MPISCC website
- **(1)** piece of collateral distributed to each attendee at a special event (SOTI/Installation or [WE]Con)
- **(1)** social media takeover: login and control the MPISCC Instagram for 24 hours
- **(4)** 1/2 page advertisements in bi-monthly MPISCC newsletter
- **(1)** article in bi-monthly MPISCC newsletter
- **(2)** emails sent by MPISCC to its membership on behalf of company

EVENTS

- [WE]Con General Session sponsor designation; 2-minute company introduction before speaker introduction
- **(2)** tickets to [We]Con**
- **(2)** tickets to (3) additional programs
- **(3)** tickets to SOTI/Installation
- **(1)** tabletop display at [WE]Con & all roadshow locations

ETCETERA

- Participation in [WE]Con hosted buyer program***

LUMINARY

\$10,000 or \$15,000 in-kind

MPI GLOBAL PREFERRED MEMBERSHIP*

ACKNOWLEDGEMENT

- Company logo and link on MPISCC website
- Company logo and link on MPISCC Upcoming Events email
- Company logo on signage at all programs

MARKETING

- **(3)** social media posts shared on all active channels (IG, Facebook, LinkedIn)
- **(3)** months of a banner ad on MPISCC website
- **(1)** piece of collateral distributed to each attendee at a special event (SOTI/Installation or [WE]Con)
- **(1)** social media takeover: login and control the MPISCC Instagram for 24 hours
- **(3)** 1/2 page advertisements in bi-monthly MPISCC newsletter
- **(1)** article in bi-monthly MPISCC newsletter
- **(2)** emails sent by MPISCC to its membership on behalf of company

EVENTS

- [WE]Con meal function sponsor designation; 2-minute company introduction
- **(2)** tickets to [We]Con**
- **(1)** ticket to (2) additional programs
- **(2)** tickets to SOTI/Installation
- **(1)** tabletop display at [WE]Con & all roadshow locations

ETCETERA

- Participation in [WE]Con hosted buyer program***

Sponsor Level Benefits Detail

CATALYST

\$5,000 or \$10,000 in-kind

MPI GLOBAL PREFERRED MEMBERSHIP*

ACKNOWLEDGEMENT

- Company logo and link on MPISCC website
- Company logo and link on MPISCC Upcoming Events email
- Company logo on signage at all monthly programs

MARKETING

- **(3)** social media posts shared on all active channels (IG, Facebook, LinkedIn)
- **(1)** piece of collateral distributed to each attendee at a special event (SOTI/Installation or [WE]Con)
- **(1)** article in bi-monthly MPISCC newsletter
- **(2)** emails sent by MPISCC to its membership on behalf of company

EVENTS

- [WE]Con breakout sponsor designation; 2-minute company introduction
- **(1)** ticket to [We]Con
- **(1)** ticket to Soti/Install
- **(1)** ticket to (1) additional program
- **(1)** tabletop display at [WE]Con & all three roadshow events

ETCETERA

- Participation in [WE]Con hosted buyer program**

AMPLIFIER

\$2,500 or \$5,000 in-kind

ACKNOWLEDGEMENT

- Company logo and link on MPISCC website
- Company logo and link on MPISCC Upcoming Events email
- Company logo on signage at all monthly programs

MARKETING

- **(2)** social media post shared on all active channels (IG/FB/LinkedIn)
- **(1)** piece of collateral distributed to each attendee at a special event (SOTI/Installation or [WE]Con)
- **(1)** article in bi-monthly MPISCC newsletter

EVENTS

- [WE]Con networking activity sponsor designation
- **(1)** ticket to [We]Con**
- **(1)** ticket to (1) additional program
- **(1)** tabletop display at [WE]Con & **(1)** roadshow event

CHAMPION

\$1,500 cash only

ACKNOWLEDGEMENT

- Company logo and link on MPISCC website
- Company logo and link on MPISCC Upcoming Events email
- Company logo on signage at all monthly programs

MARKETING

- **(2)** social media posts shared on all active channels (IG/FB/LinkedIn)

EVENTS

- **(1)** tabletop display at [WE]Con & **(1)** roadshow event

INFLUENCER

\$500 cash only

ACKNOWLEDGEMENT

- Company logo and link on MPISCC website
- Company logo and link on MPISCC Upcoming Events email
- Company logo on signage at all monthly programs

MARKETING

- **(1)** social media post shared on all active channels (IG/FB/LinkedIn)

EVENTS

- **(1)** tabletop display at (1) roadshow event



“...We love sponsoring MPI events and are just so grateful for this organization. We love the events, education, networking, workshops and relationships. Every event we meet someone new who has had a direct impact on our business. It is a great way to stay connected to the leaders in our industry and build new relationships!”

Shell Lewis, Oh! Snapstastic

“We have experienced business growth through our connections with key members at MPISCC events and we look forward to continuing to show-case the association's stellar contribution to the ongoing excellence in the meeting and events industry.”

**Nina Kahn, Co-founder,
ESB Entertainment**

Don't just take our word for it.



Be a part of it.

ERIC ENGELSTEIN

Director, Strategic Partnerships

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MPISCC.ORG