



Sponsorship Prospectus

2026



MPI

SOUTHERN CALIFORNIA
CHAPTER



A Note From Our President

As our industry continues to evolve, one thing remains clear: meaningful progress doesn't happen in isolation. It happens when people, ideas, and organizations come together with shared purpose and momentum.

That's the heart of this year's theme: **The Power of We.**

At MPISCC, we believe in building more than just events—we're building platforms for connection, growth, and leadership across the meetings and events industry. And none of that is possible without strong partnerships.

Your sponsorship is more than a line item. It's an active role in shaping the future of our community. From high-impact educational experiences to inclusive networking and leadership development, your support helps us deliver value to event professionals at every stage of their career.

Together, we can fuel the creativity, collaboration, and innovation this industry is known for—while creating space for what's next.

We look forward to exploring what's possible, together.

Warm regards,

Carlos

Our Audience by the numbers

WHY SPONSOR

- Access to a Niche Audience
- Visibility + Brand Exposure
- Relationship Building
- Staying Ahead
- Professional Development
- Community Engagement
- Customized Opportunities
- Thought Leadership
- Measurable ROI
- Long-Term Partnerships

\$430

MILLION
IN BUYING POWER

162

PLANNER
MEMBERS

MPI planners have the biggest spending budgets in the industry and 86% of MPISCC members buy from suppliers who partner with us.

44%

ARE CORPORATE
PLANNERS

15%

ARE ASSOCIATION
PLANNERS

40%

ARE
3RD PARTY PLANNERS

1%

ARE GOVERNMENT
PLANNERS

While MPISCC is based in Southern California, member planners are responsible for programs well beyond the U.S., spanning North America, Europe, Latin America, and Asia-Pacific.

DOMESTIC EVENTS PLANNED

- Southwest: 22%
- Southeast: 13%
- Northeast: 13%
- Northwest: 12%
- Midwest: 11%
- Mountain Region: 11%
- Hawaii: 9%
- Puerto Rico & Caribbean combined: 5%
- Alaska: 4%

INTERNATIONAL EVENTS PLANNED

- Europe: 37%
- Canada: 14%
- Mexico: 12%
- Asia: 10%
- Australia & New Zealand: 7%
- South America: 7%
- Middle East & Africa: 6% combined

Sponsor Level Offerings

LEVEL	INVESTMENT	ACKNOWLEDGEMENT	MARKETING	EVENTS
SYNERGY	\$15,000 Cash Only (3) available	<ul style="list-style-type: none"> • Company logo & link on website • Company logo on event emails • Company logo on signage (digital/printed) at all monthly programs 	<ul style="list-style-type: none"> • (5) social media posts on IG, FB & LinkedIn • (12) months of banner ad placement on the MPISCC website • Collateral distribution of your choice at a MPISCC Signature Event • (1) 24-hour social media takeover on MPISCC IG • (6) full page ads in the Scoop newsletter • (1) article in the Scoop newsletter • (2) emails sent to MPISCC membership 	<ul style="list-style-type: none"> • Designation as Title Sponsor for SOTI, WE CON & Installation • Welcome address at SOTI, WE CON or Installation • 90-second marketing video at SOTI, WE CON or Installation • (2) tickets to WE CON • Participation in WE CON Planner Partner Program • (3) tickets to SOTI • (2) tickets to Installation • (2) tickets of your choice to any MPISCC Signature event, excluding After 5 events • (1) tabletop display at WE CON & all RoadShow events
UNITY	\$10,000 or \$15,000 in-kind	<ul style="list-style-type: none"> • Company logo & link on website • Company logo on event emails • Company logo on signage (digital/printed) at all monthly programs 	<ul style="list-style-type: none"> • (4) social media posts on IG, FB & LinkedIn • (3) months of banner ad placement on the MPISCC website • (1) piece of collateral distribution of your choice at a MPISCC Signature Event • (1) 24-hour social media takeover on MPISCC IG • (3) half page ads in the Scoop Newsletter • (1) article in the Scoop Newsletter • (2) emails sent to MPISCC membership 	<ul style="list-style-type: none"> • (1) ticket to WE CON or participation in the WE CON Planner Partner Program • (3) tickets to SOTI • (2) tickets to Installation • (1) ticket of your choice to any MPISCC Signature event, excluding After 5 events • WE CON sponsor designation; 2-minute company introduction from the main stage • (1) tabletop display at WE CON & all RoadShow events • Participation in WE CON Planner Partner Program
COLLABORATION CHAMPION	\$5,000 or \$10,000 in-kind	<ul style="list-style-type: none"> • Company logo & link on website • Company logo on event emails • Company logo on signage (digital/printed) at all monthly programs 	<ul style="list-style-type: none"> • (3) social media posts on IG, FB & LinkedIn • (1) month of banner ad placement on the MPISCC website • (1) 24-hour social media takeover on MPISCC IG • (1) article in the Scoop Newsletter • (1) email sent to MPISCC membership 	<ul style="list-style-type: none"> • (1) ticket to SOTI • (1) ticket to WE CON • (1) ticket to Installation • (1) ticket of your choice to any MPISCC Signature event, excluding After 5 events • (1) tabletop display at WE CON & (2) RoadShow events
TOGETHERNESS	\$2,500 or \$5,000 in-kind	<ul style="list-style-type: none"> • Company logo & link on website • Company logo on event mails • Company logo on signage (digital/printed) at all monthly programs 	<ul style="list-style-type: none"> • (2) social media posts on IG, FB & LinkedIn • (1) month banner ad placement on MPISCC website • (1) article in the Scoop newsletter 	<ul style="list-style-type: none"> • (1) ticket to WE CON • (1) ticket of your choice to two MPISCC Signature events, excluding After 5 events • (1) tabletop display at WE CON & (1) RoadShow event
IMPACT	\$1,500 cash only	<ul style="list-style-type: none"> • Company logo & Link on website • Company logo on event mails • Company logo on signage (digital/printed) at all monthly programs 	<ul style="list-style-type: none"> • (2) social media posts on IG, FB & LinkedIn • (1) month banner ad placement on MPISCC website 	<ul style="list-style-type: none"> • (1) tabletop display at WE CON & (1) RoadShow event

Customized sponsorship packages are available; connect with Kathie Giles today for further information; kathie.giles@teneohg.com | C: 951.541.3406 | O: 951.428.9151



"...We love sponsoring MPI events and are just so grateful for this organization. We love the events, education, networking, workshops and relationships. Every event we meet someone new who has had a direct impact on our business. It is a great way to stay connected to the leaders in our industry and build new relationships!"

Shell Lewis, Oh! Snaptastic

"We have experienced business growth through our connections with key members at MPISCC events and we look forward to continuing to showcase the association's stellar contribution to the ongoing excellence in the meeting and events industry."

**Nina Kahn, Co-founder,
ESB Entertainment**

California
Don't just take our word for it.

The Power of We





About MPISCC

Where Innovation Meets Connection.

At the Meeting Professionals International Southern California Chapter, we pioneer in transforming the event industry through our unwavering commitment to excellence, innovation, and community. The fourth largest chapter in the world, MPISCC serves more than 525 members across 11 regions in Southern California and Las Vegas -- and actively engages them in a number of educational, networking, and inspirational events including its annual WEICON summit.

JOIN US IN SHAPING THE FUTURE.



Be a part of it.

KATHIE GILES

Director, Strategic Partnership

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MPISCC.ORG