



MPI

SOUTHERN
CALIFORNIA
CHAPTER

Sponsorship 2025 Prospectus

Engaging Event Professionals from Southern California —
and Everywhere They Plan.



A Note From Our President

Make it Memorable. **Shaping Tomorrow. Today.**

As we continue to navigate the ever-evolving landscape of the events industry, the support of forward-thinking partners like you is more vital than ever. At MPISCC, we are committed to making every experience memorable, shaping the future of our industry, and taking action today to create lasting impact.

Your sponsorship is more than just an investment in our chapter; it is a statement of your dedication to innovation, excellence, and the advancement of our community of event professionals. By partnering with us, you play a key role in elevating industry standards, fostering meaningful connections, and driving transformative change.

Our members may be based in Southern California, but their impact is felt far beyond. From New York to Nashville, Mexico to Milan, they design, plan, and execute transformative experiences on a global scale.

Together, we have the opportunity to push boundaries, embrace fresh ideas, and empower the next generation of leaders in our field. Your support fuels our mission to provide top-tier education, networking, and professional development opportunities that equip our members to thrive in an ever-changing world.

We look forward to the opportunity to collaborate with you in shaping the future of our industry.

Warm regards,



Karly Watson
President, MPISCC

WHY SPONSOR

- Access to a Niche Audience
- Visibility + Brand Exposure
- Relationship Building
- Staying Ahead
- Professional Development
- Community Engagement
- Customized Opportunities
- Thought Leadership
- Measurable ROI
- Long-Term Partnerships
- Access to planners who produced events in 25+ countries and 10+ U.S. regions

Diverse Members. Diverse Markets. Unified Influence.

\$430
MILLION
BUYING
POWER

525
ACTIVE
MEMBERS

44%

CORPORATE
PLANNERS

24%

ASSOCIATION
PLANNERS

33%

3RD PARTY
PLANNERS

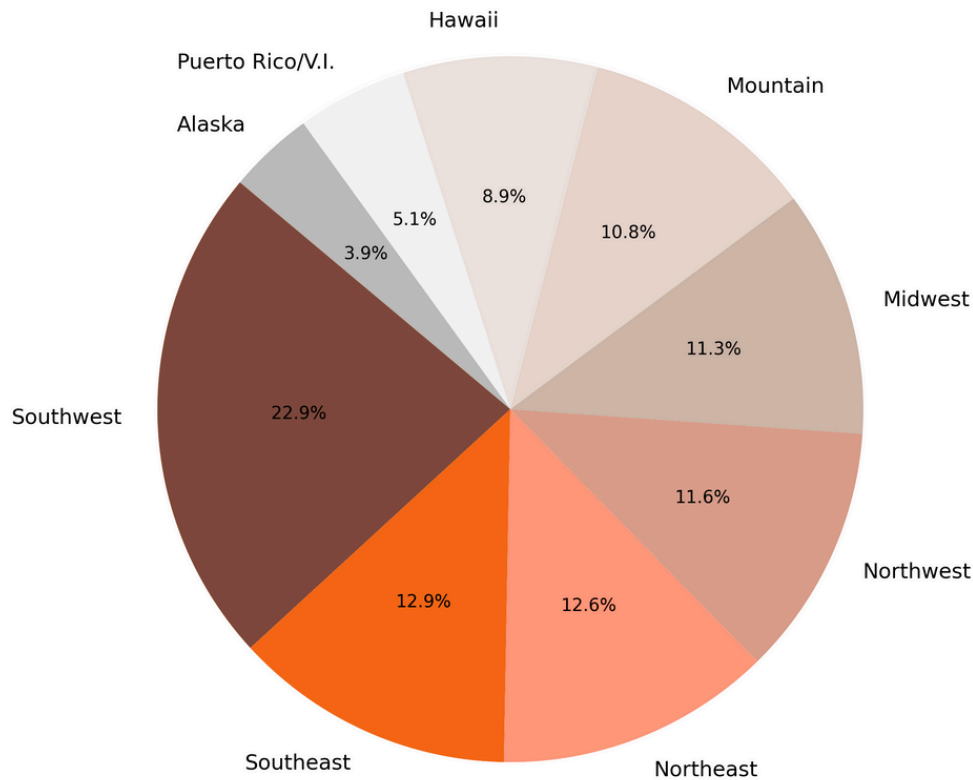
3%

GOVERNMENT
PLANNERS

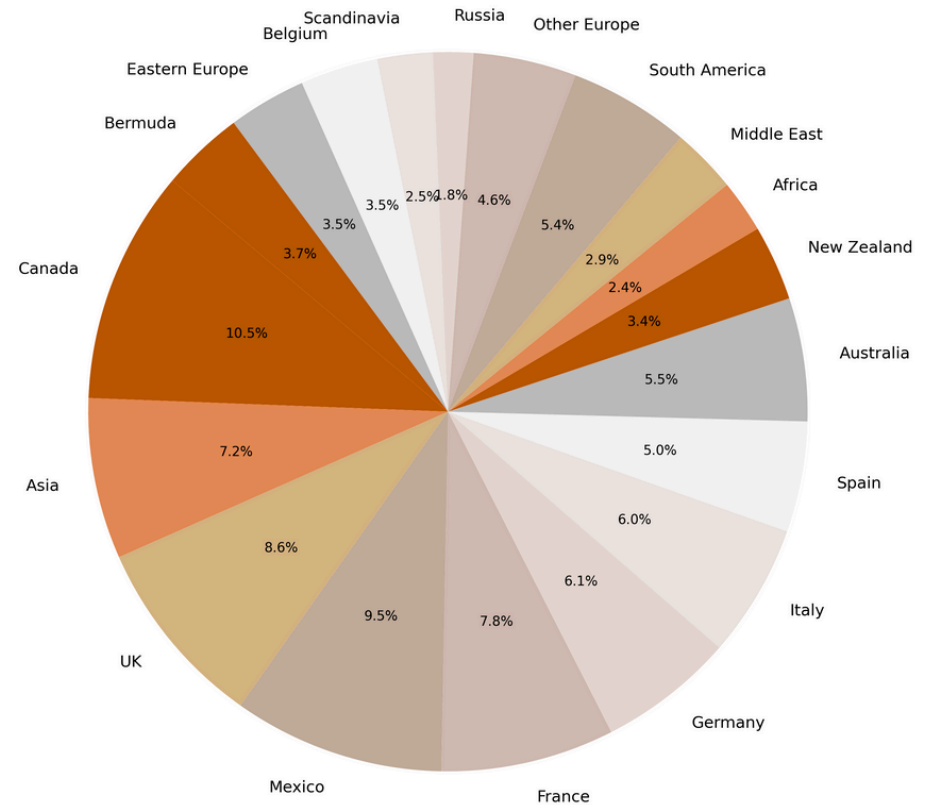
Why Partner with MPISCC?

Regional Roots, Global Reach



































Where our Members Plan Events - U.S. Regional Reach



Where our Members Plan Events - Int'l Reach



Sponsor Level Summary

	VANGUARD	TRAILBLAZER	LUMINARY	CATALYST	AMPLIFIER	CHAMPION	INFLUENCER
ACKNOWLEDGEMENT							
Company logo and link on MPISCC website							
Company logo and link on MPISCC Upcoming Events email							
Company logo on signage at all events							
MARKETING							
Social media posts on all active channels	5	4	3	3	2	2	1
Months of banner placement on MPISCC website	12	6	3				
Collateral piece distributed to each attendee at all events	1	1	1	1	1		
Social media takeover of MPI Instagram for 24 hours	1	1	1				
Ads in bi-monthly MPISCC newsletter, Scoop	6; full page	4; 1/2 page	3; 1/2 page				
Article/advertorial in bi-monthly MPISCC newsletter, Scoop	1	1	1	1	1		
Emails to MPISCC membership by MPISCC	2	2	2	2			
EVENTS							
Sponsor Designation	Title at SOTI/ Installation + [WE]Con	[WE]Con General Session	[WE]Con Meal Function				
Remarks at SOTI/Installation or [WE]Con	[WE]Con or SOTI Welcome	[WE]Con Speaker Introduction	[WE]Con Function Remarks	[WE]Con Breakout Remarks			
90-second marketing video at SOTI/Installation or [WE]Con							
Tickets to [WE]Con	2	2	2	1	1		
Tickets to additional programs	2 tickets up to all add'l programs	2 tickets up to 3 programs	1 tickets up to 2 programs	1 ticket for 1 program	1 ticket for 1 program		
Tickets to SOTI/Installation	3	3	2	1			
(1) tabletop display at [WE]Con							
(1) tabletop display at roadshow(s)	3	3	3	3	1	1	1
ETCETERA							
Participation in [WE]Con hosted buyer program (PPP)							

Sponsor Level Benefits Detail

Ideal for brands looking to connect with planners who activate in global destinations and across the U.S.

VANGUARD

\$15,000 Cash Only | 2 maximum

MPI GLOBAL PREFERRED MEMBERSHIP*

ACKNOWLEDGEMENT

- Company logo and link on MPISCC website
- Company logo and link on MPISCC Upcoming Events email
- Company logo on signage at all programs

MARKETING

- **(5)** social media posts shared on all active channels (IG, Facebook, LinkedIn)
- **(12)** months of a banner ad on MPISCC website
- **(1)** piece of collateral distributed to each attendee at a special event (SOTI/Installation or [WE]Con)
- **(1)** social media takeover: login and control the MPISCC Instagram for 24 hours
- **(6)** full page advertisements in bi-monthly MPISCC newsletter
- **(1)** article in bi-monthly MPISCC newsletter
- **(2)** emails sent by MPISCC to its membership on behalf of company

EVENTS

- Designation as title sponsor for SOTI/Installation and [WE]Con
- Welcome address at SOTI/Installation or [WE]Con; 90-second marketing video at SOTI/Installation or [WE]Con
- **(2)** tickets to [We]Con**
- **(2)** tickets to additional programs
- **(3)** tickets to SOTI/Installation
- **(1)** tabletop display at [WE]Con & all roadshow locations

ETCETERA

- Participation in [WE]Con hosted buyer program***

TRAILBLAZER

\$12,000 or \$20,000 in-kind

MPI GLOBAL PREFERRED MEMBERSHIP*

ACKNOWLEDGEMENT

- Company logo and link on MPISCC website
- Company logo and link on MPISCC Upcoming Events email
- Company logo on signage at all programs

MARKETING

- **(4)** social media posts shared on all active channels (IG, Facebook, LinkedIn)
- **(6)** months of a banner ad on MPISCC website
- **(1)** piece of collateral distributed to each attendee at a special event (SOTI/Installation or [WE]Con)
- **(1)** social media takeover: login and control the MPISCC Instagram for 24 hours
- **(4)** 1/2 page advertisements in bi-monthly MPISCC newsletter
- **(1)** article in bi-monthly MPISCC newsletter
- **(2)** emails sent by MPISCC to its membership on behalf of company

EVENTS

- [WE]Con General Session sponsor designation; 2-minute company introduction before speaker introduction
- **(2)** tickets to [We]Con**
- **(2)** tickets to (3) additional programs
- **(3)** tickets to SOTI/Installation
- **(1)** tabletop display at [WE]Con & all roadshow locations

ETCETERA

- Participation in [WE]Con hosted buyer program***

LUMINARY

\$10,000 or \$15,000 in-kind

MPI GLOBAL PREFERRED MEMBERSHIP*

ACKNOWLEDGEMENT

- Company logo and link on MPISCC website
- Company logo and link on MPISCC Upcoming Events email
- Company logo on signage at all programs

MARKETING

- **(3)** social media posts shared on all active channels (IG, Facebook, LinkedIn)
- **(3)** months of a banner ad on MPISCC website
- **(1)** piece of collateral distributed to each attendee at a special event (SOTI/Installation or [WE]Con)
- **(1)** social media takeover: login and control the MPISCC Instagram for 24 hours
- **(3)** 1/2 page advertisements in bi-monthly MPISCC newsletter
- **(1)** article in bi-monthly MPISCC newsletter
- **(2)** emails sent by MPISCC to its membership on behalf of company

EVENTS

- [WE]Con meal function sponsor designation; 2-minute company introduction
- **(2)** tickets to [We]Con**
- **(1)** ticket to (2) additional programs
- **(2)** tickets to SOTI/Installation
- **(1)** tabletop display at [WE]Con & all roadshow locations

ETCETERA

- Participation in [WE]Con hosted buyer program***

Sponsor Level Benefits Detail

Ideal for brands looking to connect with planners who activate in global destinations and across the U.S.

CATALYST

\$5,000 or \$10,000 in-kind

MPI GLOBAL PREFERRED MEMBERSHIP*

ACKNOWLEDGEMENT

- Company logo and link on MPISCC website
- Company logo and link on MPISCC Upcoming Events email
- Company logo on signage at all monthly programs

MARKETING

- **(3)** social media posts shared on all active channels (IG, Facebook, LinkedIn)
- **(1)** piece of collateral distributed to each attendee at a special event (SOTI/Installation or [WE]Con)
- **(1)** article in bi-monthly MPISCC newsletter
- **(2)** emails sent by MPISCC to its membership on behalf of company

EVENTS

- [WE]Con breakout sponsor designation; 2-minute company introduction
- **(1)** ticket to [We]Con
- **(1)** ticket to Soti/Install
- **(1)** ticket to (1) additional program
- **(1)** tabletop display at [WE]Con & all three roadshow events

ETCETERA

- Participation in [WE]Con hosted buyer program**

AMPLIFIER

\$2,500 or \$5,000 in-kind

ACKNOWLEDGEMENT

- Company logo and link on MPISCC website
- Company logo and link on MPISCC Upcoming Events email
- Company logo on signage at all monthly programs

MARKETING

- **(2)** social media post shared on all active channels (IG/FB/LinkedIn)
- **(1)** piece of collateral distributed to each attendee at a special event (SOTI/Installation or [WE]Con)
- **(1)** article in bi-monthly MPISCC newsletter

EVENTS

- [WE]Con networking activity sponsor designation
- **(1)** ticket to [We]Con**
- **(1)** ticket to (1) additional program
- **(1)** tabletop display at [WE]Con & **(1)** roadshow event

CHAMPION

\$1,500 cash only

ACKNOWLEDGEMENT

- Company logo and link on MPISCC website
- Company logo and link on MPISCC Upcoming Events email
- Company logo on signage at all monthly programs

MARKETING

- **(2)** social media posts shared on all active channels (IG/FB/LinkedIn)

EVENTS

- **(1)** tabletop display at [WE]Con & **(1)** roadshow event

INFLUENCER

\$500 cash only

ACKNOWLEDGEMENT

- Company logo and link on MPISCC website
- Company logo and link on MPISCC Upcoming Events email
- Company logo on signage at all monthly programs

MARKETING

- **(1)** social media post shared on all active channels (IG/FB/LinkedIn)

EVENTS

- **(1)** tabletop display at (1) roadshow event

NEW!

INNER CIRCLE

**\$7,500 cash only
8 spots only!**

- Designated hosted planner status for fundraisers, SOTI, installation, and educational programs except for [WE]Con
- Company logo and link on MPISCC website
- Company logo and link on MPISCC Upcoming Events emails
- Company logo on signage at all events



About MPI SCC

Where Innovation Meets Connection.

At the Meeting Professionals International Southern California Chapter, we pioneer in transforming the event industry through our unwavering commitment to excellence, innovation, and community. The fourth largest chapter in the world, MPI SCC serves more than 525 members across 11 regions in Southern California and Las Vegas -- and actively engages them in a number of educational, networking, and inspirational events including its annual [WE]Con summit. Our planners don't just plan in California — they lead events across industries and continents. That means your sponsorship dollars stretch farther, delivering exposure and influence across markets that matter.

JOIN US IN SHAPING THE FUTURE.



Be a part of it.

ERIC ENGELSTEIN

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MPISCC.ORG