

Scoop.

THE MPISCC NEWSLETTER

DEC '23



Dear MPISCC Community...

I hope this message finds you in high spirits and excited for a journey that awaits us in the coming year. The last 6 months have been extraordinary and today, I am thrilled to share some wonderful news that perfectly aligns with our overarching theme for the year: Embrace, Elevate, Engage.

Meeting Professionals International is embarking on a significant transformation by transitioning from a fiscal year (July – June) model to a calendar year (January – December) approach. Why? Because it's all about elevating your experience and fostering a sense of unity, continuity, and engagement within our remarkable community.

As we wholeheartedly embrace this change, let's shift our focus to a pivotal aspect that directly involves every one of you – our incredible members.

Here's a glimpse into the vibrant tapestry of events awaiting us in 2024:

1. State of the Industry with a Twist We're set to kick off the New Year with a bang! Our signature event, State of the Industry, is getting a makeover with the addition of a Town Hall component. This means you get to connect, ask questions, and share your thoughts and suggestions on January 17, 2024, at the Petersen Automotive Museum. Registration is now open, and we can't wait to see you there and help us kick off 2024!

2. MPISCC After 5 - Where Connections Thrive, Get ready as we continue to expand regional presence! Keep your eyes peeled for the upcoming After 5 events near you and be a part of the magic of connections!

3. (WE)Con and GMID Celebration in Newport Beach, CA Circle the dates on your calendar – April 10 - 12, 2024! (WE)Con & GMID is set and ready to unfold in the picturesque Newport Beach, CA. For more details on this highly sought-after event, visit www.mpiscc.org.



4. New Board Positions Opening. In April, we will be opening applications for new board positions. This presents an exciting opportunity for you to actively engage and contribute to the future of MPI. We firmly believe that by embracing fresh perspectives, we elevate our community to new heights. We need YOUR unique talents!

5. Chapter Partnership Opportunities strengthen your brand presence and expand your reach by becoming an MPISCC Partner, we have many opportunities to position you to be in the forefront of our members. We strongly encourage to BUY MPI!

6. Reimagining Events: To further align with MPI Global's restructuring, we're set to reimagine our events. Stay tuned for more information as we continue planning high-quality education and networking events for you. This shift not only streamlines our planning process but ensures that your involvement and experiences remain central and impactful on MPI SoCal's journey.

In this season of change, we encourage you to embrace new opportunities, elevate your involvement, and engage with MPISCC on a deeper level. Whether through volunteering, recruiting new members or becoming a chapter partner, your contribution is an opportunity to make a lasting impact, bringing your unique skills and vision to the forefront while increasing the visibility of your brand!

Change can be invigorating, and with your unwavering support, we are confident that this transition will fortify our sense of community. The Board of Directors is steadfast in keeping our members top of mind throughout this process, ensuring that our collective engagement leads to continued growth and success.

Thank you for being an integral part of the MPI family. Here's to a calendar year filled with elevated experiences, embraced opportunities, and meaningful engagement.

Mai Lim, President, MPISCC

HAPPY
HOLIDAYS

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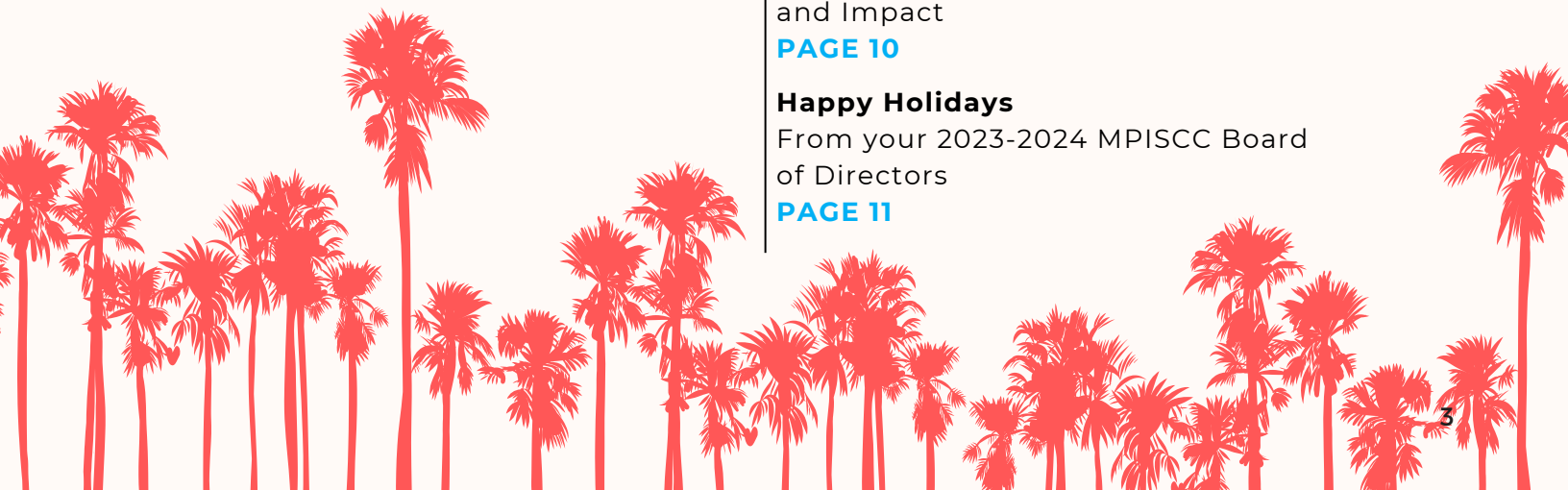
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From your 2023-2024 MPISCC Board
of Directors

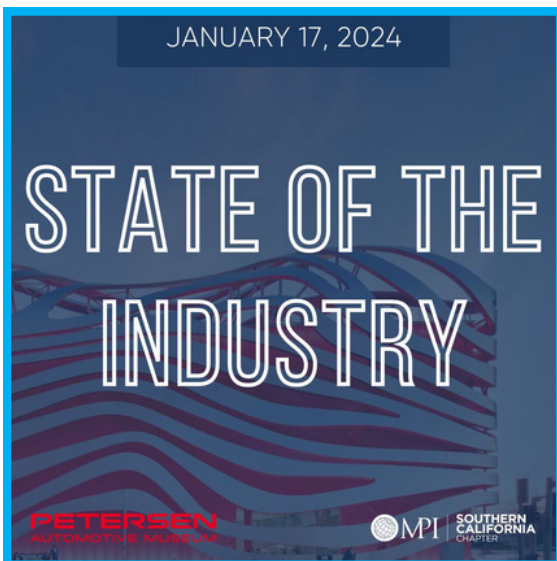
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UPCOMING EVENTS



Follow us for announcements, updates & reminders for our upcoming events!



DATES:

- January 9, 2024: CMP BootCamp Begins
- January 17, 2024: State of the Industry
- February 20 & 22, 2024: MPISCC After 5's
- April 10-12, 2024: (WE)Con 2024



SERVING STRENGTHENS OUR



Contact Steve McCleave at vpleadershipdevelopment@mpiscc.org to find out how to get involved today!

[Click here](#) for our MPISCC website for links to all open registration sites & more!



SPONSOR SPOTLIGHT

2 Guys Doing Good: Transforming Team-Building into Meaningful Acts of Kindness



Steven G. Foster, CMP, and Rowan Pickering, the duo behind "2 Guys Doing Good," are revolutionizing team-building. They founded their "Team-Giving" initiative in 2020 to redefine team-building, shifting it from competition to acts of kindness.

Steven and Rowan, hailing from Dallas and Phoenix, shared a common mission: traditional team-building often lacks a deeper purpose. They decided to change this by aligning their companies with charitable missions. Today, "2 Guys Doing Good" collaborates with nearly 100 charitable organizations across various causes. Their approach is simple: customize hands-on activations for events based on themes or past experiences, providing participants with opportunities to make a real difference. They go beyond writing checks, ensuring that participants witness the impact they've made during every event, creating profound moments of connection and contribution.



One of their notable successes was the "Comfycozy Care Givers" event in Las Vegas, benefiting children undergoing chemotherapy. Attendees tie-dyed patient and sibling shirts, decorated patient backpacks, and showcased their efforts, creating a powerful moment of connection. Their commitment also led to "Building a Community of Hope" in Las Vegas, where they partnered with the Las Vegas Autism Center to build a massive LEGO display. This event promoted collaboration, creativity, and genuine impact.



Steven and Rowan have found their calling as "force multipliers for goodness," fostering cultures of giving back within organizations. As in-person events evolve, "2 Guys Doing Good" continues to flourish, reminding us all of the power of meaningful team-building and the joy of making a difference.

MPISCC Members

Celebrating Milestone Anniversaries:

Catherine Gill | 20 years

Jade Meador | 5 years

Morgan Mardesich | 3 years

Michelle Schurman | 3 years

Makenna Song | 1 year

Abby Chiang | 1 year

Barry Nilson | 1 year

Quynh (Quinn) Pham | 1 year

Jose L Castro | 1 year

Kanoj Kotla | 1 year

Joshua Switzer | 1 year

Joelle Cortez | 1 year

Evelin Cuevas | 1 year

Libby Dowell | 1 year

Ciarra Jimenez | 1 year

Jackie Kofman | 1 year

Eleanor Krawcheck | 1 year

Stacey Ryan | 1 year

Brooke Stella | 1 year

THANKS ALWAYS TO ALL OF OUR SPONSORS!

ANNUAL SPONSORS



Congratulations!



Christina Domino-Philpott
for winning the
MPISCC Quarterly
Volunteer Impact Award



**MPIF is launching its 40th
anniversary celebration in 2024!**

Offering \$1,000
scholarships to
WEC in May!

APPLY HERE



Welcome New MPISCC Members!



Matthew Dalit

Panasonic Aviations Corp.

Brett Howard

Clarity Experiences

Hanah Morinaga

Kaiser Permanete

Know someone interested in learning more about becoming a member?
Reach out to Vice President of Membership, Karly Watson at vpmembership@mpiscc.org

GET LOST INTO THE BLUE



SOUTHERN
CALIFORNIA
CHAPTER

EXCLUSIVE OFFER:

Copy admin@mpiscc.org on your RFP submissions for the chance to win TWO complimentary tickets to (WE)Con 2024!

Plan your Paséa event with 50 or more room nights with \$17,000 in bookings, plus food and beverage costs, available during the following dates:

- January 17-20, 2024 (10-75 rooms per night)
- February 13-16, 2024 (10-75 rooms per night)
- April 22-25, 2024 (10-100 rooms per night)

Welcome to Paséa Hotel & Spa. Perched at the edge of the Pacific Ocean, sits a state-of-the-art hotel inspired by the surf lifestyle born out of Huntington Beach, California aka “Surf City, USA”. Steps from the beach and a short walk to the Huntington Beach pier, Paséa Hotel & Spa is a modern oasis with unrivaled sense of laid-back luxury. Coastal comfort, modern amenities and brilliant sunsets provide each guest with a unique and memorable experience.

Paséa Hotel & Spa features:

- 250 luxurious guest rooms with ocean views and private balconies
- Tanner’s Restaurant and Treehouse Lounge, a chic rooftop lounge with fire pits and stunning ocean views
- Aarna Spa, an award-winning Balinese-inspired spa with indoor & outdoor space
- Steps away from Pacific City, a premiere outdoor retail hub with shopping, dining, nightlife and full-service beauty bars
- Walking distance to the iconic Huntington Beach Pier and Main Street.
- Close proximity to regional & international airports (SNA, LGB, LAX)

REDEEM NOW AT
SALES@PASEAHOTEL.COM

EVENT RECAP:

NOVEMBER 30, 2023 @ MOXY + AC HOTEL DTLA



On November 30th, MPISCC members, friends and colleagues had the opportunity to come together at the Moxy Downtown Los Angeles to network and take in valuable lessons on how to live their very best lives.

The afternoon opened with a small reception before the room opened for lunch. The air was buzzing with excitement as friends old and new laughed, connected and reunited. Fit City Adventures also provided a sound bath experience for those who wished to participate. The group then moved into the meeting room for the main event, where moderator Mandi Graziano introduced our guest speakers.



We began the session with a presentation from Jared Grimes, Wealth Management Specialist with the North LA Regional Leadership Team for JP Morgan Wealth Management. Jared shared important strategies aimed to improve your personal financial situation, including making a conscious plan for your money and managing debt. He also touched on investing and stressed that it is never too late to get started. Attendees also shared their experiences with money and how it was (or wasn't) discussed in their lives. One of the main messages conveyed was the importance of having open and honest conversations about money and finances and to be open to learning.



Next up, we heard from Sepideh Eivazi, founder of Dawn of the Earth - - a unique platform that combines the healing modalities of Somatic breathwork and custom-made tea blending. Sepideh, who has past experience as a corporate event planner and hotelier, shared her passion for creating meaningful experiences and her desire to do so through wellness, which is crucially important to all of us. She even led the group through a short breathing exercise which left the room relaxed and refreshed.



Our final speaker of the morning was DeShawn Wynn, founder of Wynnning Touch Event Design - a company that specializes in strategic planning and content design. With over 30 years of experience in the events industry, DeShawn is a well-respected and recognized member of the community. She shared her experience throughout her journey and the importance of being true to yourself and open to growth and learning as you move forward. Her comments were both intriguing and inspiring.



The day wrapped up with a few open Q&A moderated by Mandi Graziano, as we continued to enjoy lunch provided by the Moxy. Overall it was an engaging and inspirational event. Thank you to our amazing speakers and sponsors and event partners for a wonderful day!

📸 Event Photos By: Girl Squad Media



FOOD FOR THOUGHT

NAVIGATING 2024: A YEAR OF TRANSFORMATION AND IMPACT

As we stand at the threshold of a new year, it's a time to reflect on the journey of 2023 and set our sights on the horizon of 2024. It's more than a changing of the calendar; it's an opportunity to redefine our path, to harness our potential, and to rise as architects of transformation.

The year 2023 has been a tapestry of experiences, lessons, and growth. We've weathered storms, scaled mountains, and walked uncharted roads. Each moment has sculpted us into the leaders we are today, shaping our capacity for impact and influence.

In the world of events and beyond, we've witnessed shifts, challenges, and unexpected turns. Yet, through it all, we've adapted, innovated, and persevered. The resilience we've demonstrated in 2023 serves as a testament to our collective strength.

Embracing Transformation

In 2024, let's carry the torch of transformation. It begins with a commitment to evolve, to transcend boundaries, and to push the limits of what we can achieve. Let's seize the power of innovation and technology to drive change, not only in our industry but also in the wider world. Change is the cornerstone of progress, the catalyst for growth, and the fuel for innovation. Let's navigate this dynamic landscape with agility, turning challenges into stepping stones toward our vision.

Elevating Your Game

Whether you're a seasoned professional or just starting your journey, this is the year to hone your skills, to seek new knowledge, and to become an unwavering force for positive change. Let's embrace every challenge as an opportunity, every setback as a setup for a comeback.

Continuous learning is the compass that guides us through uncharted territories. It's how we stay relevant, adaptable, and equipped to lead in a rapidly changing world. In 2024, let's commit to self-improvement and the empowerment of those we serve.

Engaging Transformation:

Let's not forget the essence of leadership—a deep sense of purpose that extends beyond ourselves. In 2024, let's make a difference in our communities, whether through mentorship, philanthropy, or simply lending a helping hand. The impact we create in the lives of others reverberates far beyond our immediate circle.

The beauty of making a difference is that it knows no boundaries. It's not restricted to grand gestures; it's found in the small acts of kindness, the moments of support, and the willingness to be of service. Let's be leaders who inspire through their actions, leaving a legacy of compassion and empathy.

So, as we step into 2024, let's do so with a sense of purpose, a passion for transformation, and an unwavering commitment to impact. Let's lead not by decree, but by example. Let's inspire not through words alone, but through actions that resonate. May this new year be a canvas for your aspirations, a stage for your influence, and a journey of profound transformation. Together, we can shape 2024 into a year of extraordinary engagement and impact, elevating not just ourselves but the world we touch. As we navigate this year, let's remember that leadership is not defined by titles; it's defined by the positive influence we exert and the lasting impact we create.

Happy Holidays



Wishing you all a wonderful holiday season filled with joy, laughter and a prosperous New year!

FROM YOUR MPISCC 2023-2024 BOARD OF DIRECTORS

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