



SOUTH FLORIDA
CHAPTER

Why sponsor with MPISFL?

Who is MPI?

Meeting Professionals International (MPI), the meetings and events industry's largest and most vibrant global community, is committed to delivering success for its nearly 18,500 worldwide members by providing innovative knowledge and learning experiences, connecting people and ideas, and creating rich marketplace opportunities.

Who is MPI South Florida?

Meeting Professionals International South Florida Chapter is the foremost organization of its kind servicing the South Florida market from Palm Beach County to the Florida Keys. We have 450+ dynamic members from various facets of the industry we all know and love. Through education, networking opportunities, and advocacy, we propel our industry forward every day by creating the future of our industry - today.

Our Vision

To be the trusted resource for meetings & event industry opportunities for education and connections in South Florida.

Our Mission

To inspire South Florida Chapter members to become successful by providing:

- ✓ Education
- ✓ Networking opportunities
- ✓ Growth opportunities
- ✓ Advocacy for the meetings and event industry

Why choose MPI South Florida to expose your brand?

We are a direct line to the event professionals you want to connect with. We offer B2B and B2C opportunities and make your success, our success.

- ✓ We put you in front of **300+ Members**
- ✓ We connect you to over **\$141,000,000** in annual meeting & event spend
- ✓ Exposure to **key decision makers** in South Florida
- ✓ **Brand recognition** through regular coverage

Interested in Sponsoring? Contact our Director of Partnerships at dirpartnerships@mpisfl.org or our Administrator at 561-243-3073 / chapteradmin@mpisfl.org.



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What are my options when sponsoring?

Social Media Takeover

1 Post/1 Platform

\$250.00

Sponsored Post and Tweets

Take advantage of sponsored promotions using MPISFL social media platforms: Instagram, Facebook, Twitter and Linked In

Your message will be posted via MPISFL social feeds and boosted. Once the product has been purchased the social media team will work with you to select your platform.

Social Media Takeover

1 Post/ 1 Platform

\$500.00

Sponsored Post and Tweets

Take advantage of sponsored promotions using MPISFL's social media platforms: Instagram, Facebook, Twitter and Linked In

Your message will be posted via MPISFL's social feeds and boosted on all 4 platforms.

Dedicated Email Blast

\$750.00

Dedicated Emails deliver your message directly into our members' inboxes. MPISFL sends only one dedicated email per month.

Availability is limited and space is reserved on a first come, first-serve basis.

Please submit your dedicated email as a complete HTML file (with separate images and coding). Images should be in JPG or GIF format, approx. 10-15k each in file size. Note that images in emails may be blocked by the recipient's email program.

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Sponsor Levels and Benefits

						
	\$15K+	\$10k+	\$5K+	\$3k	\$1K+	\$500+
Mailing Labels of Full Member Roster	2	1				
Welcome Remarks or Video at the Education Event (2 minutes) *	4 (Lectern & Video)	2	1			
Video on Website	3 minutes or less	2 minutes or less	1 minute or less			
Tabletop at Education Events*	4	2	1			
Gala Event Registration Comp**	1	1	1			
Education Event Registration Comp**	4	3	2	1		
Special Event Registration Comp**	2	1	1	1		
Mix n' Mingle Registration Comp**	7	5	4	3	2	1
Website Banner Ads	Placement 1 & 4	Placement 2 & 4	Placement 3 & 4	Placement 4	Placement 4	Placement 4
Sponsor Logo and Link on Website	1 year	1 year	9 months	6 months	3 months	1 month
Logo Placement During an Event	4 Education	1 Education & 1 Special Event	1 Special Event	2 Mix N Mingle	2 Mix N Mingle	1 Mix n Mingle
Logo Placement on registration page	4 Education	1 Education & 1 Special Event	1 Special Event	2 Mix N Mingle	2 Mix N Mingle	1 Mix n Mingle
Logo on the Promotional Materials (Event E-Blasts & Newsletter)	4 Education	1 Education & 1 Special Event	1 Special Event	2 Mix N Mingle	2 Mix N Mingle	1 Mix n Mingle
Sponsor Designation on Name Badge at event	4 Education	1 Education & 1 Special Event	1 Special Event	2 Mix N Mingle	2 Mix N Mingle	1 Mix n Mingle
Dedicated Social Media post with company link	4 Education	1 Education & 1 Special Event	1 Special Event	2 Mix N Mingle	2 Mix N Mingle	1 Mix n Mingle

*Specific dates are subject to availability and must be pre-scheduled.

All benefits must be used within a year of agreement signature.

In-kind is fulfilled based on a 50% scale of estimated value.

**Quantity is for 1 admission at 1 event

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An MPI South Florida Representative is happy to **customize a sponsorship package** to fit your needs. Let us know how we can **create an opportunity** that better suits your needs.

What can I sponsor as an In kind?

In kind Sponsorship Opportunities:

Item	Opportunities Available
Education Speaker	6 Available
Education Networking Reception	6 Available
Education Audio Visual	6 Available
Education Venue Sponsorship	6 Available
Education Printing Package	6 Available
Education Event Décor	6 Available
Mix N' Mingle Venue and F&B Sponsorship	7 available
Mix N' Mingle Printing Package	7 Available
Special Events Networking Reception	3 Available
Special Events Audio Visual	3 Available
Special Events Venue Sponsorship	3 Available
Special Events Printing Package	3 Available
Special Events Décor	3 Available
Special Events Entertainment Package	3 Available
Cash	Unlimited!

Don't wait, **call us** today!

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MPISFL Sponsorship Commitment Form

Company Name:	_____	
	(as you wish it to appear in print and media)	
Contact Name:	_____	
Title:	_____	
Mailing Address:	_____	

Work:	_____	Cell: _____
Email:	_____	

Cash Sponsorship:	\$ _____
Comments:	_____
In-Kind Sponsorship (i.e. products & services):	
Comments: <i>(Please be specific, including any additional costs for labor, staff, materials, equipment, etc.):</i>	_____
Specific Event to sponsor:	_____
Use my sponsorship dollars where needed	

THANK YOU for your INVESTMENT in the Meeting Professionals International South Florida Chapter!
Please send your completed forms to:

Director of Partnerships
e-mail: dirpartnerships@mpisfl.org

Return completed form via email, fax or mail listed above.

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