



SOUTH FLORIDA
CHAPTER

SPONSORSHIP PROPOSAL

2026

**BECOME A
SPONSOR**



 (786) 457-2267



Monika@livefusionevents.com



www.mpi.org/chapters/south-florida



SOUTH FLORIDA
CHAPTER

ABOUT US

Established in 1989, MPI South Florida Chapter has 220+ members and serves meetings and events professionals of Miami-Dade, Broward, Palm Beach, and Monroe Counties. We offer a variety of opportunities to learn, network, celebrate and give back to our community & industry. When you join MPI South Florida, you become part of a chapter dedicated to your personal and professional success.



PRESIDENT'S MESSAGE

Carrie Zimmerman, CMP

Global Strategic Account Manager,
Meetings & Events

American Express Global Travel
2026 MPI South Florida Chapter President

"MPI's South Florida Chapter—where the Endless Summer spirit fuels endless opportunities! We're committed to delivering exceptional networking experiences that connect our growing community of both established and emerging members. Our dedicated board members are here to facilitate meaningful introductions and help you build the relationships that matter. Together, we grow—because your success fuels ours."



2024 CHAPTER AWARD
CHAPTER OF EXCELLENCE

Membership

STATS

Meeting Sizes



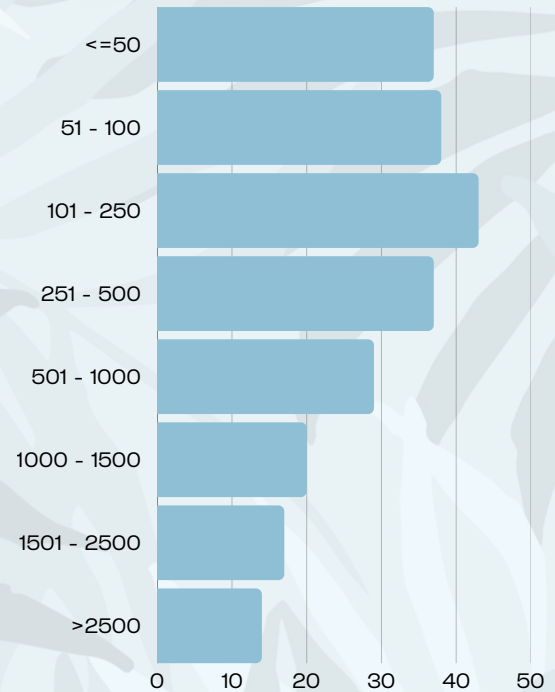
321+ Total Members

Suppliers
40%

Planners
30%

Students/
Faculty
29%

Students/Faculty 5%



Media Impact

o 3,000+

in 1,820

1,369

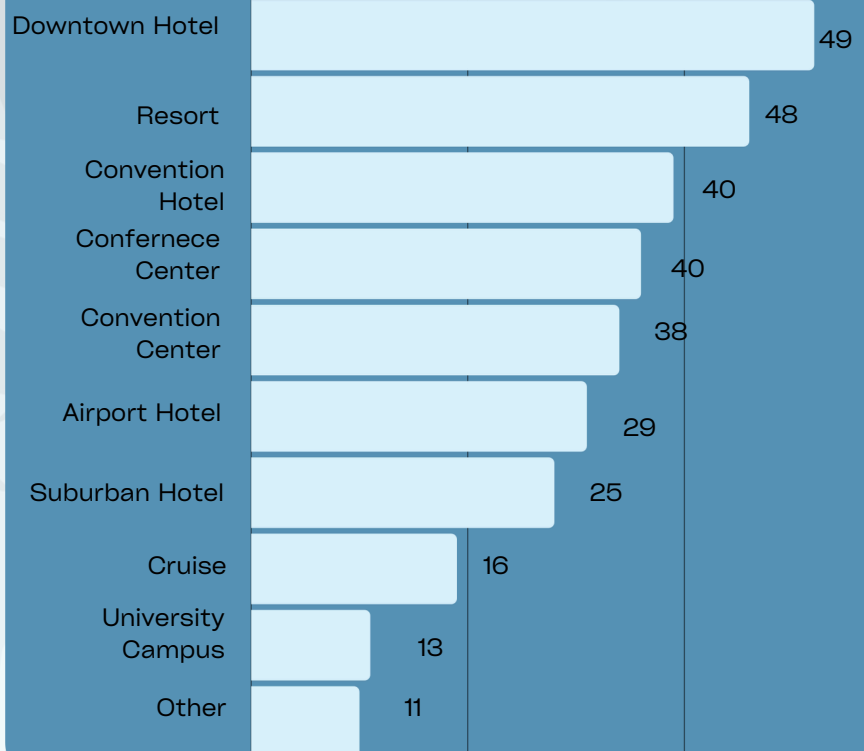
f 8,200

Buying Power

MPI South
Florida

\$159M

Facilities Used



SPONSOR BENEFITS



MPISFL is your target audience:

- Increase your Brand Exposure - Members “Buy MPI”
- Gain Exclusive Access to our Members Year Round Recognition & Engagement opportunities at Networking, Education, and Special Events
- Receive special recognition online & through social media

Know that your partnership is directly benefiting the South Florida Chapter and Event Industry!

EVENT OPPORTUNITIES

Education Event

- MPI South Florida hosts 4 Education Events per year
- Months: January, April (GMID), September & November
- Typical attendance: 100 - 150



Special Event

- MPI South Florida hosts 2 Special Events per year:
- June (Summer Soiree) & December (Holiday Party).
- Typical attendance: 150-200

Mix & Mingle Event

- MPI South Florida hosts 6 Mix & Mingles or networking events per year.
- For 2026 they are slated for February, March, May, July, August, and October.
- Typical attendance: 50-80



THINGS TO NOTE

- **All sponsors must be members of MPI (not necessarily the SFL Chapter).**
- All benefits must be used within 1 year/ 12 months of agreement signature unless otherwise noted on the agreement.
- No refunds for unused items. Specific dates and locations are subject to availability and must be pre-scheduled. Locations of event logo placement is based on availability at venue.
- Advertising and social media space is subject to availability

SPONSORSHIP PACKAGES



Sponsor Benefits

Special Event
\$20,000

Education Event
\$10,000

Mix & Mingle
\$5,000

MPI SFL Event Registrations

12

8

4

Sponsor Designation on Name Badges



Logo and Link on Chapter Website

12 months

12 months

12 months

(1) Giveaway at June & Dec Events



(1) Tabletop at June OR Dec Event



Logo on Chapter Website & Event Registration Site

Duration of event marketing

Duration of event marketing

Duration of event marketing

2 min. Podium Time



Raffle Item Giveaway



Dedicated Sponsor Emails

3

2

1

Social Media Event Posts



Dedicated Social Media Posts

3

2

1

Ad on Chapter Website

9 months

6 months

3 months

Annual



Event



Advertising



NEW OPPORTUNITY!

Planner Education Sponsor

Unique sponsorship opportunity for exclusive access to our MPI South Florida Members by being the **1st Host Sponsor** of all **four** of our **Education Events in 2026**. Host the registration cost for up to 25 member planners per event.



- Increase your Brand Exposure, directly to Planners Gain Exclusive
- Access to our Planner Members Year Round Recognition & Engagement opportunities at Networking, Education, and Special Events
- Receive special recognition online & through social media

SPONSOR ALL 4 EVENTS IN 2026 : \$5,500

All Silver Level Sponsor Benefits, PLUS

See previous page for list of Silver Benefits

- Special “Hosted Planner” acknowledgment on planner name badges at education events
- Special “Planner Host Sponsor” acknowledgment on Sponsor badges at Education events.
- Dedicated space for VIP planner meet & greet at events.



SPONSOR 1 EDU EVENT IN 2025 : \$1,500



- 2 comp registrations to any event
- Acknowledgement in all event marketing
- Special acknowledgment on both Planner and Sponsor name badges.
- Dedicated space for VIP meet & greet at event.
- 1 dedicated sponsor email

ADDITIONAL OPPORTUNITIES

Ala Carte



- VIP Host tabletop at event - \$1,000
- EIC Continuing education credits sponsor (annual) - \$1,000
- Education Speaker honoraria - \$2,500
- Education Speaker travel - \$1,000
- Swag giveaway - \$250
- Name tags - \$500

Advertising



Social Media - All platforms

- Dedicated post - \$250
- 24hr takeover - \$500

E-mails:

- Dedicated e-blast - \$750
- E-mail banner ads
 - Top: 3mo - \$500, 6mo - \$900
 - Bottom: 3mo - \$300, 6mo - \$550

Chapter Website Ads

3mo - \$500	6mo - \$900
9mo - \$1,350	12mo - \$1,800

***All above options are posted in Cash Value. In-kind donation values are double.*



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Thank You!

for supporting
our Chapter!

SPONSORSHIP CONTACT

Mónika Lescano Fehér, CMP- Director of Sponsorship



Monika@livefusionevents.com



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