

Meeting Professionals International (MPI) Toronto Chapter is seeking an **Entertainment & Experience Partner** for our **Summer Social Event** on **Thursday, June 11, 2026**.

The MPI Toronto Chapter is the largest chapter in Canada and is recognized for its strong community of industry professionals. Our members believe in working with companies they know and trust along with fellow members and supporters of MPI who are valued based on the knowledge that they share common goals and principles. Let's connect your fellow industry professionals by partnering with our chapter.

We host several networking and professional events throughout the year. If you are unable to support this opportunity at this time, please let us know if we may reach out again for future events.

FIRM DEADLINE TO RESPOND: Friday, April 24, 2026

DECISION DEADLINE BY COMMITTEE: Friday, May 8, 2026

Please ensure your proposal addresses the requests outlined in this RFP and forward your proposal to the MPI Toronto Chapter as noted below. If you have any questions about this proposal, please contact:

Erinn Young, Chapter Administrator

erinn@mpitoronto.org

905-567-9591

TENDER PROCESS:

- This RFP is open to both MPI members and non-members.
- RFPs are sent by broadcast email to all MPI members
- Board members and/or committee members must disclose any conflict of interest or personal intent when submitting a proposal and must remove themselves from contracting discussions.
- All proposals will be acknowledged upon receipt.
- Proposals will be reviewed by the Committee and Chair. A recommendation and rationale will be presented to the committee based on the rating matrix below.
- Unsuccessful bidders will be notified by email.

STRATEGIC PARTNERSHIP REQUEST FOR PROPOSAL

EVENT & COMMITTEE INFORMATION					
Event Overview:	<p>Event overview: MPI Toronto Chapter is seeking Entertainment & Experience proposals for our Summer Social 2026, one of the Chapter’s signature annual member engagement events. The Summer Social is designed as a relaxed, high-quality networking experience that brings together event professionals, hospitality leaders, and supplier partners. The 2026 concept is envisioned as an “Escape to Connection” — designed to engage guests throughout the evening while reinforcing MPI’s message of community and connection. We invite entertainment partners to propose how their talent and experience can support that.</p> <p>Objective:</p> <ul style="list-style-type: none"> • Deliver a memorable, experience-driven social event for MPI Toronto Chapter’s members and guests • Encourage meaningful networking between planners and supplier partners • Welcome non-member attendees as an introduction to MPI and support membership growth • Strengthen chapter engagement, visibility, and industry presence • Support chapter sustainability through sponsorship and partnerships 				
Projected # of Attendees	100+	% Planner/Supplier:	40/60	Start / End Time:	7:00PM – 10:00 PM
Event Location	Archeo Restaurant, Distillery District				
OVERVIEW OF SPONSORSHIP REQUIREMENTS					
<p>The MPI Toronto Chapter is committed to building meaningful partnerships that enhance the overall experience of our Summer Social while providing valuable visibility and engagement opportunities for our partners.</p> <p>As part of this initiative, we invite proposals from entertainment and experience partners who can contribute interactive elements, live performances, or creative activations that enrich the attendee experience and support the event’s overall atmosphere and engagement goals. In return, partners will receive sponsor recognition, marketing exposure, and onsite brand presence integrated into the event experience.</p> <p>Interested entertainment and experience providers are encouraged to include within their proposal any partnership opportunities, activation concepts, or potential in-kind contributions that align with the spirit and objectives of the event.</p>					
REQUIREMENTS					
DETAILS:	<ul style="list-style-type: none"> • Summer Social will follow a reception-style format, and that entertainment must be short, high-impact, and integrated into guest flow. • Live performance may be delivered in a short segment, modeled after the TED Talk format as a proven and successful engagement approach. This format is intended to create a shared moment of energy while preserving flexibility for networking and movement. 				

	<ul style="list-style-type: none"> Entertainment should align with a reception-style experience, including celebrity chef activations, roaming or interactive entertainment, team-based or table-level engagement, and light icebreakers designed to encourage interaction between new and returning members. These ideas will be considered as supporting or complementary elements, provided they align with the overall reception flow, accessibility requirements, and time constraints.
Chapter's Budget:	\$0.00
Please advise your Total Value of Sponsorship:	<p>MPI Toronto Chapter values partners as strategic collaborators in creating meaningful experiences for our members and industry guests. In-kind sponsorship partners will receive recognition and visibility before, during, and after the event.</p> <p>Onsite Recognition:</p> <ul style="list-style-type: none"> Opportunity for a captive audience <p>Pre-Event Marketing Recognition:</p> <ul style="list-style-type: none"> Logo or brand included in Save the Date communications Featured in registration launch promotions Highlighted in social media campaigns prior to the event <p>Event Promotion & Content:</p> <ul style="list-style-type: none"> Inclusion in ongoing social media content leading up to the event Mention in event teaser posts and experience highlights <p>Post-Event Recognition:</p> <ul style="list-style-type: none"> Acknowledgement in post-event recap communications Featured in post-event photo and content sharing <p>Note: In-Kind sponsorship will be allowed a brief podium address to attendees. Additional Partnership offerings can be made, based on total value \$ of In-Kind package.</p>

SELECTION PROCESS

MPI Toronto reserves the right to accept, in whole or in part, any submission; it also reserves the right to not select any of the submitted proposals should the selection criteria (price and experience) not be met.

Proposals will be evaluated on the following criteria:

1. Price: 0-50 points

All costs and extra options must be clearly identified; however, price will not necessarily be the determining factor. Services offered on a complimentary basis will be taken into account and must be clearly identified in your proposal with a dollar valuation.

2. Amenities/Services offered: 0-40 points

The number of services or amenities, including any extras offered which were not requested.

3. Responsiveness: 0-10 points

Based on submitting proposals on time, responding to inquiries in a timely manner, openness to questions on aspects of the proposal and demonstration within the proposal of how the supplier will react (timeline) to inquiries/requests, and general administration requirements during the contract period, etc.

4. Membership: 10 points

MPI members are not awarded contracts by default. Membership will be a determining factor if all remaining criteria are equal between bidders.

Total possible score: 110 points