



Meeting Professionals International (MPI) Toronto Chapter is seeking **three (3) Discovery Sponsors** for our cross-industry association celebration of Global Meetings Industry Day (GMID) occurring on Tuesday, May 5<sup>th</sup>.

The MPI Toronto Chapter is Canada's largest chapter in MPI and is known for having a great community of industry professionals. Our members believe in working with companies they know and trust along with fellow members and supporters of MPI are valued based on the knowledge that they share the same goals and principles. Let us connect you with your fellow industry professionals by partnering with our chapter.

**FIRM DEADLINE TO RESPOND:** Wednesday, February 18, 2026

**DECISION DEADLINE BY COMMITTEE:** Wednesday, February 25th

Please forward your correspondence to the MPI Toronto Chapter office representative as noted below.

Additional information can be requested upon request.

Erinn Young, Chapter Administrator

[erinn@mpitoronto.org](mailto:erinn@mpitoronto.org)

905-567-9591

**TENDER PROCESS:**

- This request is open to both MPI members and non-members.
- This request is being sent by broadcast email to MPI Toronto Chapter members
- Board members and/or committee members must disclose any conflict of interest or personal intent and must remove themselves from contracting discussions.

## STRATEGIC PARTNERSHIP REQUEST FOR PROPOSAL

EVENT & COMMITTEE INFORMATION					
Event Overview:	Global Meetings Industry Day (GMID) brings together leaders from across the meetings and events industry to showcase the real impact the business meetings, conferences, conventions, incentive travel, trade shows and exhibitions have on people, business, and communities. This event is designed to raise awareness of the meetings industry and communicate the value of meetings to the broader business. The annual MPI cross industry celebration traditionally unites PCMA, CanSPEP, Site Canada, ILEA and other associations for one BIG event to recognize our industry.				
Projected # of Attendees	175-220	% Planner/Supplier:	40/60	Start/End Time	10:00 am – 1:30 pm
OVERVIEW OF SPONSORSHIP REQUIREMENTS					
<p>With our 2026 theme <b><i>The Map to Success: Future Proofing the Meeting &amp; Events Industry</i></b>, attendees will be celebrating, learning and connecting industry wide on crucial topics from innovation and advocacy to careers, education and what is next for our industry and where it is headed.</p> <p>Our <b>Discovery Sponsors</b> contribution helps to make this celebration a reality and gets your brand front and center as we navigate our “Map to Success”.</p> <p>Date is set firm – Tuesday, May 5<sup>th</sup>, 2025</p> <p>Location: TBD</p>					
REQUIREMENTS					
DETAILS:	The committee is seeking three (3) cash Discover Sponsors at the amount of \$3,000 + HST				
Sponsorship Deliverables from the MPI Toronto Chapter	<p>Spotlight Sponsor:</p> <ul style="list-style-type: none"> <li>Two (2) complimentary registration tickets to the GMID event</li> <li>logo included in social media posts for the event</li> <li>logo included on-screen during the event</li> <li>logo included on the event’s registration website</li> <li>Verbal sponsorship recognition by EMCEE during the event</li> </ul>				