



Meeting Professionals International (MPI) Toronto Chapter is seeking a **Speaker Partner** for the **May 6th, 2026** edition of **Global Meetings Industry Day (GMID)** which is a cross-industry event.

The MPI Toronto Chapter is the largest chapter in Canada and is known for having a great community of industry professionals. Our members believe in working with companies they know and trust along with fellow members and supporters of MPI are valued based on the knowledge that they share the same goals and principles. Let us connect you with your fellow industry professionals across associations by partnering with our chapter.

We offer a number of different events throughout the year, so if at this time you are not able to support, please let us know if we can reach out to you again for another event.

Additional information can be requested upon request.

**FIRM DEADLINE TO RESPOND: March 12<sup>th</sup>, 2026**

**DECISION DEADLINE BY COMMITTEE: March 16<sup>th</sup>, 2026**

If you have any questions on this proposal, please contact:

Erinn Young, Chapter Administrator

[erinn@mpitoronto.org](mailto:erinn@mpitoronto.org)

905-567-9591

**TENDER PROCESS:**

- This RFP is open to both MPI members and non-members.
- RFPs are sent by broadcast email to all MPI members
- Board members and/or committee members must disclose any conflict of interest or personal intent when submitting a proposal and must remove themselves from contracting discussions.
- All proposals will be acknowledged upon receipt.
- Proposals will be reviewed by the Committee and Chair.
- Unsuccessful bidders will be notified by email.

## STRATEGIC PARTNERSHIP REQUEST FOR PROPOSAL

EVENT & COMMITTEE INFORMATION			
Event Overview:  Education for Members	<p>We are seeking a <b>Speaker Partner</b> to collaborate on GMID, which is a cross industry event.</p> <p>Global Meetings Industry Day (GMID) brings together leaders from across the meetings and events industry to showcase the real impact the business meetings, conferences, conventions, incentive travel, trade shows and exhibitions have on people, business, and communities. This event is designed to raise awareness of the meetings industry and communicate the value of meetings to the broader business. The MPI Toronto annual cross industry celebration proudly unites PCMA, CanSPEP, Site Canada and other associations for one BIG event to recognize our industry and will allow your venue to be a canvas that can be shown to our local industry to potentially use for their future events.</p>		
Projected # of Attendees	175-220	Start / End Time:	<ul style="list-style-type: none"> <li>• 10:00 am – 1:30 pm</li> <li>• Keynote would start either 11 am or 12pm (Approximately)</li> </ul>
Seating	TBA	Location:	Hotel X

SPEAKER REQUIREMENTS	
DETAILS:	<p>From a <b>Keynote Speaker</b> we will require the following:</p> <p><b>Global Meetings Industry Day 2026: The Map to Success</b></p> <p><b>Future Proofing the Meeting &amp; Events Industry</b></p> <p>Join meeting planners, industry partners, and the next generation of event professionals for an energizing, future-focused celebration of Global Meetings Industry Day. This year’s theme, “The Map to Success: Future Proofing the Meeting &amp; Events Industry,” brings together the ideas, innovation, and inspiration shaping the path forward for our industry.</p> <p>Whether you're a seasoned planner, a partner in the industry, or a student exploring the field, you'll walk away with fresh insights, meaningful connections, and tools to thrive in a rapidly evolving landscape.</p> <p><b>We are looking for:</b></p> <ul style="list-style-type: none"> <li>• A speaker who is either directly connected to the event industry or a closely associated industry expert.</li> <li>• Someone who is not an inspirational speaker or someone outside the industry.</li> <li>• A dynamic speaker who captivates the audience and can connect to either the topics of AI/Tech and how planners can better utilize it to stay ahead; Pertinent industry trends to future proof; or another timely planner based topic.</li> <li>• A speaker who can be interactive and pull audience comments and thoughts as part of Keynote.</li> <li>• 45 minutes to 60 minutes</li> </ul>

Please advise your Total Value of Sponsorship:	<p>MPI Budget for the Keynote Speaker: \$2,000 all inclusive, including speaker expenses and can be an in-kind sponsorship. We are open to discussions on how to make this beneficial for all parties involved.</p> <p>Note: In-Kind sponsorship will include a welcoming address to attendees. Strategic Partnership deliverables will be identified based on retail value of in-kind service.</p> <p>Low costs benefit our participants by increasing attendance and therefore increasing your exposure to potential clients.</p>
--	---

## SELECTION PROCESS

MPI Toronto reserves the right to accept, in whole or in part, any submission; it also reserves the right to not select any of the submitted proposals should the selection criteria (price and experience) not be met.

Proposals will be evaluated on the following criteria:

**1. Price: 0-50 points**

All costs and extra options must be clearly identified; however, price will not necessarily be the determining factor. Services offered on a complimentary basis will be taken into account and must be clearly identified in your proposal with a dollar valuation.

**2. Amenities/Services offered: 0-40 points**

The number of services or amenities, including any extras offered which were not requested.

**3. Responsiveness: 0-10 points**

Based on submitting proposals on time, responding to inquiries in a timely manner, openness to questions on aspects of the proposal and demonstration within the proposal of how the supplier will react (timeline) to inquiries/requests, and general administration requirements during the contract period, etc.

**4. Membership: 10 points**

MPI members are not awarded contracts by default. Membership will be a determining factor if all remaining criteria are equal between bidders.

**Total possible score: 110 points**