

2026 PARTNERSHIP OPPORTUNITIES



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**BRITISH
COLUMBIA**
CHAPTER

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OUR STORY



Connecting The Event Industry

The MPI British Columbia Chapter is a proud part of the Meeting Professionals Internationals global network, uniting the event industrys finest minds.

We represent a dynamic community of meeting, conference, and event planners; hotel professionals; and experts in event production, operations and hospitality. Together we activate ideas, educate innovators, and empower connections that matter.

At MPI British Columbia, we're more than professionals, we're passionate about bringing people together and creating unforgettable experiences.

We are shaping the future of events, one connection at a time.

STRATEGIC SPOTLIGHTS



Elevating Your Digital Brand

MPI British Columbia has access to more than 1000 event professionals locally and a global reach of more than 17,000 members in 70 countries

We generate a lot of reach, consistently.

- Instagram with over 1300 followers
- LinkedIn with over 600 followers
- Member Newsletter with over 700 subscribers
- Chapter Website
- Facebook with over 600 followers



EVENT RECOGNITION



***Strengthen Industry Partner
Visibility***

- Onscreen and in print logos at ALL Live & Virtual Events
- Verbal recognition by MPI Office of the President or Master of Ceremonies at ALL Live & Virtual Events
- Name Badge Sponsor identification
- Podium or Video opportunities*



EVENT ACCESS



Cultivate Personal Connections

Partners receive **COMPLIMENTARY REGISTRATION** to attend events being sponsored

*Based on venue,
more registrants may be allowed



PARTNERSHIP SUPPORT



***Nurture Community Growth
& Connection***

**Event
Communication**

Event Partners will be included in all Email & Social Media communications about the event.

Active on socials?
Give us your handle and
we will tag you in our posts!

**Photo
Documentation**

Every event is photographed and
or recorded and shared with partners.

Customization

Get creative and
let us help bring
your brand to life!



2026 CALENDAR OF EVENTS

JOIN US FOR THE 6 EVENTS HAPPENING THIS YEAR



March 3, 2026
Educational Event



April 7, 2026
Education Event



May 6, 2026
Global Meetings Industry Day



July, Mid Month, Schmooze
2026 Annual AGM & Networking Event



Novemember, 1st week, 2026
Education Event



December 2026
Awards Gala & Holiday Party



When we **meet**, we change the world[®]

PARTNERSHIP LEVELS



INCLUSIONS	DIAMOND \$8000	GOLD \$5000	SILVER \$3000	BRONZE \$2000
On-stage Speaking (90 sec)	1 Signature Event	1 Education Event	—	—
Video Placement (60 sec)	1 Signature Event	1 Education Event	1 Signature Event	1 Education Event
Visual & Verbal Recognition (all events)	Included	Included	Included	Included
Website Banner Ad	12 months	4 months	2 months	1 month
Logo on Website & Social Media	Included	Included	Included	Included
Dedicated E-blast	1	—	—	—
Social Media Spotlight Posts	2	1	—	—
Newsletter Feature	Up to 3	Up to 2	1	—
Complimentary Live Registrations	Up to 3	Up to 2	1	—
Complimentary Virtual Registrations	Up to 3	Up to 2	1	1