



OTTAWA
CHAPTER

2026

PARTNERSHIP
PROSPECTUS





Welcome to the MPI Ottawa Chapter 2026 Sponsorship Prospectus!

As one of the most active and passionate MPI chapters in Canada, **MPI Ottawa Chapter thrives on strong relationships**...none more important than those we build with our sponsors. You're not just supporting events; **you're investing in the future of the business events industry in our region.**

Your partnership fuels innovative programming, celebrates excellence through our prestigious awards, and empowers our members (planners, suppliers, and students alike) to grow as professionals and leaders. Whether you're returning or joining us for the first time, **we invite you to collaborate with us in shaping a memorable and impactful 2026.**

Let's create meaningful connections and lasting impressions...together!



Why Partner With the MPI Ottawa Chapter?

Sponsoring the **MPI Ottawa Chapter** means more than brand visibility; it's your gateway to building authentic relationships within one of Canada's most dynamic business events communities. With over 200 engaged planners, suppliers, students, and industry leaders, our Chapter brings together the people who shape, influence, and deliver impactful meetings and events across the region.

As a partner, you're aligning with **Canada's second largest chapter**, known for award-winning programming, innovation, and community connection. Your brand will be front and center at high-profile events, across digital platforms, and in conversations that matter. Whether you're looking to increase brand awareness, launch a new product, or build long-term business relationships, MPI Ottawa Chapter provides tailored opportunities that deliver measurable ROI, strategic exposure, and genuine engagement.

Our Profile & 2026 Events Calendar

Our Audience & Chapter Profile

- **Membership:** 200+ industry professionals
- **Industries Represented:** Associations, Corporations, Academia, Government, Event Management Companies, Venues, Audio-Visual, Technology, DMOs, DMCs, etc.
- **Membership Roles:** Planners, Suppliers, Students, Faculty, Executives
- **Engagement Channels:** Events, Social Media, Newsletters, Webinars, Awards

2026 Events Calendar

- Charity Auction & Dinner – February 26, 2026, during Ottawa Meet Week
- Global Meetings Industry Day (GMID) – May 5, 2026
- Chapter Volunteer Appreciation Event – April; Event in June
- Prix Prestige Awards Gala – TBD; September or October
- Festive Holiday Dinner – TBD; late November
- Education Series – 2-3 per year



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ANNUAL
PARTNERSHIPS





Become a Year-Round Partner of MPI Ottawa Chapter

Why?

Annual sponsorship with the MPI Ottawa Chapter **offers the highest level of visibility, engagement, and brand alignment across all our major events and member touchpoints throughout the calendar year.** As an Annual Sponsor, your organization is positioned as a committed leader in the meetings and events industry, with premium access to a highly influential audience of planners, suppliers, and industry professionals.

Whether your goal is to showcase thought leadership, boost brand visibility, or support community engagement, our annual packages offer a strategic, all-access path to year-round impact.

Benefits Include:

- Recognition at **all MPI Ottawa signature events** (Charity Auction, Prix Prestige, GMID, Holiday Dinner, etc.)
- **Logo placement** on Chapter website homepage and sponsorship landing page
- **Quarterly sponsor spotlight** in MPI Ottawa bi-monthly e-newsletter [at certain sponsorship levels]
- **Custom activation opportunity** at one major event [at certain sponsorship levels]
- **Verbal recognition** at each event by the event emcee or Chapter President
- **Complimentary or discounted tickets** to key events
- Option to **submit content or thought leadership** to MPI blog or social media

Become a Year-Round Partner of MPI Ottawa Chapter

Tier	Investment	Key Benefits
Activator	\$8,000	Multi-Event exposure + custom activation + 4 event tickets to ONE event + quarterly newsletter feature
Motivator	\$5,500	Event recognition + 3 event tickets to ONE event + social and newsletter features
Enhancer	\$3,000	Logo on key platforms + 2 event tickets to ONE event + social spotlight
Supporter	\$2,000	Website listing + 1 event ticket to ONE event + social media spotlight
Builder	\$750	Recognition on event website



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INDIVIDUAL
OPPORTUNITIES



Student Sponsorships –\$3,000

Invest in the Future of the Events Industry

MPI Ottawa Chapter is proud to support the next generation of meeting and event professionals. Our Student Sponsorship Package provides your organization with the opportunity to directly engage with emerging talent, demonstrate leadership in workforce development, and make a lasting impression on the industry's future leaders.

By sponsoring student involvement, you're not only giving back—you're helping shape a stronger, more connected industry.

Package Includes:

- Recognition as the *Official Student Sponsor* for the year
- Logo placement on website & event registration pages
- **Sponsorship of up to 10 student memberships**
- Verbal recognition by emcee or Chapter President at events where students are in attendance
- Opportunity to **co-host a student networking session or roundtable**
- Social media spotlight highlighting your organization's support for emerging professionals



2026 Charity Auction & Dinner: Festival of Giving

An Immersive Celebration of Culture, Community & Contribution

MPI Ottawa Chapter's most anticipated fundraising event of the year takes on a whole new energy in 2026 with the **Festival of Giving** – a lively, immersive experience showcasing Canada's most iconic festivals through city- and destination-themed activations. Picture a vibrant atmosphere of lights, flavours, music, and storytelling—all while bidding on curated auction items that give back to our community.

The evening gathers over **500 industry professionals** and consistently raises **\$30,000+** in a single night in support of local charities.

This is your chance to turn your destination or brand into an **unforgettable festival experience**.

2026 Charity Auction & Dinner: Festival of Giving

Champion Sponsor: \$10,000 [1 Opportunity Available]

- Naming rights: *Festival of Giving presented by...*
- Speaking opportunity + on-stage spotlight
- Premier logo placement (event signage, e-blasts, social media)
- Custom social media video spotlight + post-event recognition on social media
- 4 complimentary event tickets
- Option to co-curate a premium auction package

Activator Sponsor: \$8,000 [2 Opportunities Available]

- Design your brand's own on-site guest experience
- Logo and recognition across all event platforms
- Mention in newsletter and on-site emcee mention
- 3 complimentary event tickets
- Priority activation or decor element (Option to include a takeaway item or mini performance)

2026 Charity Auction & Dinner: Festival of Giving

"Cheers to Charity" Signature Cocktail Sponsor: \$5,500* [1 Available]

- *plus the cost of one signature drink per person (cocktail and mocktail option)
- All Motivator Level assets
- Logo and recognition across all event platforms
- Activation during the event [for example, providing a QR code during your two minutes on stage to provide the recipe for the cocktail]

Impact Sponsor: \$3,500 [5 Available]

- Sponsor to highlight each supported charity during the evening from the stage
- Logo on the event website, all marketing materials
- 2 complimentary event tickets



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Global Meetings Industry Day (GMID)

Shaping the Future of Meetings, Together!

Global Meetings Industry Day (GMID) is a powerful platform to showcase the economic and societal value of face-to-face meetings. MPI Ottawa Chapter's GMID celebration unites planners, suppliers, and business leaders from across the region in a dynamic event focused on advocacy, education, and community connection. With a hybrid format and national alignment, GMID is one of the most widely attended and impactful professional development days of the year.

Opportunity	Investment	Key Benefits
Title Sponsor	\$4,000	Logo on all event materials, speaking opportunity at event, 3 complimentary tickets, social media & post event acknowledgement
Dessert Sponsor	\$2,500 [plus the cost of dessert]	Branding on dessert table, verbal recognition at event, 1 complimentary event ticket, post event acknowledgement

Chapter Volunteer Appreciation Event(s)

Celebrating the Heart of the MPI Ottawa Chapter

Our volunteers are the backbone of the MPI Ottawa Chapter; dedicated professionals who give their time, talent, and energy to keep our Chapter thriving. In 2026, we would like to recognize their invaluable contributions with a two-part appreciation initiative:

- **Volunteer Week Activation (April):** Personal thank-you deliveries by the Board of Directors and Sponsors.
- **Volunteer Appreciation Event (June):** A relaxed, high-energy gathering to celebrate our volunteer community.

These moments offer an authentic and meaningful way for sponsors to align their brand with gratitude, leadership, and community spirit.

Volunteer Week Sponsor: \$3,500

Delivering Gratitude Across the City: MPI Ottawa Chapter's Board of Directors hand-delivers personalized thank-you packages to our volunteers during National Volunteer Week.

Sponsorship Includes:

- Recognition as the *Official Volunteer Week Sponsor*
- Logo placement on thank-you cards and delivery bags
- Include a branded item or personal note in each package
- Social media spotlight with sponsor shout-out during Volunteer Week
- Inclusion in post-activation thank-you message to members on social media

Optional: Sponsor may join a delivery route or submit a video message of thanks to be shared online.

Chapter Volunteer Appreciation Event(s)

Volunteer Appreciation Event Title Sponsor: \$3,500

Recognizing the People Who Make It All Possible

Held each June, this casual and uplifting event thanks our Chapter's volunteers with networking, games, refreshments, and fun.

Sponsorship Includes:

- Title recognition as the *Volunteer Appreciation Event Sponsor*
- Verbal recognition by the emcee
- Logo on all event signage, program, and email promotions
- Opportunity to deliver a brief thank-you message or sponsor a themed activity at the event
- 4 complimentary tickets to the event

Volunteer Appreciation Event Supporting Sponsor: \$1,000

Sponsorship Includes:

- 2 complimentary tickets to the event
- Verbal recognition by the emcee
- Recognition at food station OR on branded volunteer gifts



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2026 Prix Prestige Awards Gala

Honouring Excellence in the Meetings Industry

The *Prix Prestige Awards Gala* is MPI Ottawa Chapter's most glamorous evening of the year! An elegant celebration recognizing the outstanding contributions and achievements of our Chapter's members. From visionary planners to rising stars, this formal event is where we spotlight excellence and elevate the leaders shaping the future of our industry.

Held each Fall, the gala welcomes 150–200 professionals for an unforgettable night of praise, networking, and celebration. It's your opportunity to align your brand with leadership, recognition, and industry achievement



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2026 Prix Prestige Awards Gala

Reception Sponsor: \$6,000*

- *plus the cost of an activation or one drink ticket per guest
- Recognition during the pre-dinner networking reception
- Logo on signage, bar menus, website, marketing materials
- Verbal thank-you during welcome remarks by emcees
- Option to host a themed bar activation or signature drink
- 2 complimentary tickets to the event

Wine Sponsor: \$5,500*

- *plus the cost of two wine bottles per table up to \$3,000
- Logo on website, marketing materials
- Verbal thank-you during welcome remarks by emcees
- Activation during event (sponsor to provide a toast from stage)
- 2 complimentary tickets to the event

2026 Prix Prestige Awards Gala

Dessert Sponsor: \$5,500*

- *plus the cost of the dessert activation
- Optional custom dessert feature (e.g., branded chocolate garnish or plating element)
- Logo on website, marketing materials
- Verbal thank-you during welcome remarks by emcees
- Activation during serving of dessert [up to two minutes stage time]
- 2 complimentary tickets to the event

Award Sponsors: \$5,500 [6 Available]

Sponsor one of MPI Ottawa's key awards and be part of a moment that celebrates leadership and passion.

Available categories are Planner of the Year, Supplier of the Year, Emerging Leader of the Year, Volunteer of the Year, New Member of the Year, and Mentor of the Year

Sponsorship Includes:

- All Motivator Assets
- Logo on event program besides award name
- Verbal recognition before award is presented

Note: Only one sponsor per award—limited availability.

Festive Holiday Dinner

Connection, Celebration & Community Cheer

The MPI Ottawa Chapter Festive Holiday Dinner is a beloved annual tradition that brings together industry professionals to celebrate the season and the accomplishments of the year. With an elegant setting, seasonal décor, entertainment, and surprise moments of joy, this evening offers sponsors a unique opportunity to align their brand with warmth, gratitude, and high-profile engagement.

Held in November or December, this popular event draws over 100 attendees for networking, dining, and a relaxed atmosphere of celebration and connection.

Festive Holiday Dinner

Opportunity	Investment	Key Benefits
Title Sponsor	\$4,000	<ul style="list-style-type: none">• 3 complimentary event tickets• Logo on all event material• Verbal recognition by emcee• Opportunity to deliver a brief welcome message• Featured social media post + thank-you in post-event video
Signature Cocktail Sponsor	\$1,500 + Cost of Drink [1 per person]	<ul style="list-style-type: none">• 1 complimentary event ticket• Logo on all event material• Name and ability to brand a festive drink (e.g., <i>The [Your Brand] Sleigh Ride</i>)
Holiday Game Sponsor	\$1,500	<ul style="list-style-type: none">• 1 complimentary event ticket• Logo on all event material• Host a holiday-themed trivia or raffle prize during event



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MPI Ottawa Chapter Education Series

Inspire. Educate. Lead

MPI Ottawa Chapter's education series offers powerful opportunities to engage with the industry's most curious, connected, and forward-thinking professionals. These 2–3 education sessions per year bring together planners, suppliers, and students to explore trends, best practices, and skills that strengthen our collective impact as business event professionals.

Sponsorship of this series aligns your brand with learning, innovation, and leadership—and ensures exposure to a focused, professional audience eager to grow and connect.

MPI Ottawa Chapter Education Series

Series Sponsor: \$6,000 [Exclusive]

Recognition as *Official Sponsor* of the full MPI Ottawa 2026 Education Series

- Logo on all registration pages, promo emails, slides, and follow-ups
- Option to deliver a brief intro or thought leadership message (1–2 minutes) at each event
- Option to introduce speaker
- Logo on opening/closing slides
- Featured post on MPI Ottawa Chapter social channels and newsletter
- Recognition in post-event resources or recordings

Session Sponsor: \$2,500 per event

Sponsorship Includes:

- Logo on the selected event's promotions, intro slides, and registration page
- Verbal thank-you at opening and closing of session by emcee
- Option to introduce the speaker
- 1 social media mention and post-webinar recognition



Let's Connect!

Looking to Place an Ad with
MPI Ottawa Chapter?

Check out our web advertising [here](#).

Looking to Secure YOUR 2026 Partnership,
or have questions?

Let's Connect! Email our Director,
Partnerships for the MPI Ottawa Chapter:

partnerships@mpiottawa.ca