



**OTTAWA**  
CHAPTER

## 2020-2021 Contract

# Website Advertising

### Advertiser Information

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Prov.: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

I understand the terms and conditions of this advertising contract. I understand that once this contract is signed I am legally committed to ad space on the MPI Ottawa website. I have 10 days from signing this contract or by the advertising booking deadline, whichever is sooner, to notify MPI Ottawa in writing of cancellation of ad space booking.

Contact Name \_\_\_\_\_ Date \_\_\_\_\_

### Company Authorization

Please date, sign and return to [admin@mpiottawa.ca](mailto:admin@mpiottawa.ca). Invoices will be sent out upon signing of contract. All invoices will be net 30 days.

### Website Insertion Dates

### Advertisement Placement

<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	JANUARY 2020	_____
<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	FEBRUARY 2020	_____
<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	MARCH 2020	_____
<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	APRIL 2020	_____
<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	MAY 2020	_____
<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	JUNE 2020	_____
<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	JULY 2020	_____
<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	AUGUST 2020	_____
<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	SEPTEMBER 2020	_____
<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	OCTOBER 2020	_____
<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	NOVEMBER 2020	_____
<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	DECEMBER 2020	_____
<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	JANUARY 2021	_____
<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	FEBRUARY 2021	_____
<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	MARCH 2021	_____
<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	APRIL 2021	_____
<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	MAY 2021	_____
<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	JUNE 2021	_____

Home Page	1 mth	3 mths	6 mths	12 mths	# ads	Total
Leaderboard	<input type="checkbox"/> \$425	<input type="checkbox"/> \$1,170	<input type="checkbox"/> \$2,130	<input type="checkbox"/> \$3,900	_____	\$ _____
Inline Banner	<input type="checkbox"/> \$425	<input type="checkbox"/> \$1,170	<input type="checkbox"/> \$2,130	<input type="checkbox"/> \$3,900	_____	\$ _____
Sidekick	<input type="checkbox"/> \$425	<input type="checkbox"/> \$1,170	<input type="checkbox"/> \$2,130	<input type="checkbox"/> \$3,900	_____	\$ _____
Run-of-Site	1 mth	3 mths	6 mths	12 mths	# ads	Total
Leaderboard	<input type="checkbox"/> \$410	<input type="checkbox"/> \$1,125	<input type="checkbox"/> \$2,040	<input type="checkbox"/> \$3,720	_____	\$ _____
Inline Banner	<input type="checkbox"/> \$410	<input type="checkbox"/> \$1,125	<input type="checkbox"/> \$2,040	<input type="checkbox"/> \$3,720	_____	\$ _____
Sidekick	<input type="checkbox"/> \$410	<input type="checkbox"/> \$1,125	<input type="checkbox"/> \$2,040	<input type="checkbox"/> \$3,720	_____	\$ _____
Newsletter	1 article	3 articles	6 articles	12 articles	# ads	Total
Sidekick	<input type="checkbox"/> \$695	<input type="checkbox"/> \$1,390	<input type="checkbox"/> \$2,295	<input type="checkbox"/> \$3,755	_____	\$ _____
Advertorial	<input type="checkbox"/> \$1,390	<input type="checkbox"/> \$2,780			_____	\$ _____

If you have any questions about your ad booking, please contact our Secretariat at:

MPI Ottawa Chapter  
4 Cataraqui Street, Suite 310, Kingston, ON K7K 1Z7  
T: 1.844.812.0406 | [admin@mpiottawa.ca](mailto:admin@mpiottawa.ca)

Subtotal	\$ _____
13% HST	\$ _____
Total	\$ _____