

2021-2022 Contract

Website Advertising

Advertiser Information

Contact Name: _____

Company Name: _____

Address: _____

City: _____ Prov. : _____ Postal Code: _____

Telephone: _____

Email: _____

I understand the terms and conditions of this advertising contract. I understand that once this contract is signed I am legally committed to ad space on the MPI Ottawa website. I have 10 days from signing this contract or by the advertising booking deadline, whichever is sooner, to notify MPI Ottawa in writing of cancellation of ad space booking.

Contact Name _____ Date _____

Company Authorization

Please date, sign and return to admin@mpiottawa.ca. Invoices will be sent out upon signing of contract. All invoices will be net 30 days.

Home Page	1 mth	3 mths	6 mths	12 mths	# ads	Total
Leaderboard	<input type="checkbox"/> \$425	<input type="checkbox"/> \$1,170	<input type="checkbox"/> \$2,130	<input type="checkbox"/> \$3,900	_____	\$ _____
Inline Banner	<input type="checkbox"/> \$425	<input type="checkbox"/> \$1,170	<input type="checkbox"/> \$2,130	<input type="checkbox"/> \$3,900	_____	\$ _____
Sidekick	<input type="checkbox"/> \$425	<input type="checkbox"/> \$1,170	<input type="checkbox"/> \$2,130	<input type="checkbox"/> \$3,900	_____	\$ _____
Run-of-Site	1 mth	3 mths	6 mths	12 mths	# ads	Total
Leaderboard	<input type="checkbox"/> \$410	<input type="checkbox"/> \$1,125	<input type="checkbox"/> \$2,040	<input type="checkbox"/> \$3,720	_____	\$ _____
Inline Banner	<input type="checkbox"/> \$410	<input type="checkbox"/> \$1,125	<input type="checkbox"/> \$2,040	<input type="checkbox"/> \$3,720	_____	\$ _____
Sidekick	<input type="checkbox"/> \$410	<input type="checkbox"/> \$1,125	<input type="checkbox"/> \$2,040	<input type="checkbox"/> \$3,720	_____	\$ _____
Express	1 article	3 articles	6 articles	12 articles	# ads	Total
Sidekick	<input type="checkbox"/> \$695	<input type="checkbox"/> \$1,390	<input type="checkbox"/> \$2,295	<input type="checkbox"/> \$3,755	_____	\$ _____
Advertorial	<input type="checkbox"/> \$1,390	<input type="checkbox"/> \$2,780			_____	\$ _____

Website Insertion Dates Advertisement Placement

<input type="checkbox"/> JANUARY '21	_____
<input type="checkbox"/> FEBRUARY '21	_____
<input type="checkbox"/> MARCH '21	_____
<input type="checkbox"/> APRIL '21	_____
<input type="checkbox"/> MAY '21	_____
<input type="checkbox"/> JUNE '21	_____
<input type="checkbox"/> JULY '21	_____
<input type="checkbox"/> AUGUST '21	_____
<input type="checkbox"/> SEPTEMBER '21	_____
<input type="checkbox"/> OCTOBER '21	_____
<input type="checkbox"/> NOVEMBER '21	_____
<input type="checkbox"/> DECEMBER '21	_____
<input type="checkbox"/> JANUARY '22	_____
<input type="checkbox"/> FEBRUARY '22	_____
<input type="checkbox"/> MARCH '22	_____
<input type="checkbox"/> APRIL '22	_____
<input type="checkbox"/> MAY '22	_____
<input type="checkbox"/> JUNE '22	_____

If you have any questions about your ad booking, please contact our Director Partnerships at: partnerships@mpiottawa.ca

Subtotal	\$ _____
13% HST	\$ _____
Total	\$ _____