



# MPI GREATER ORLANDO CHAPTER

*2021-2022 SPONSORSHIP PROSPECTUS*

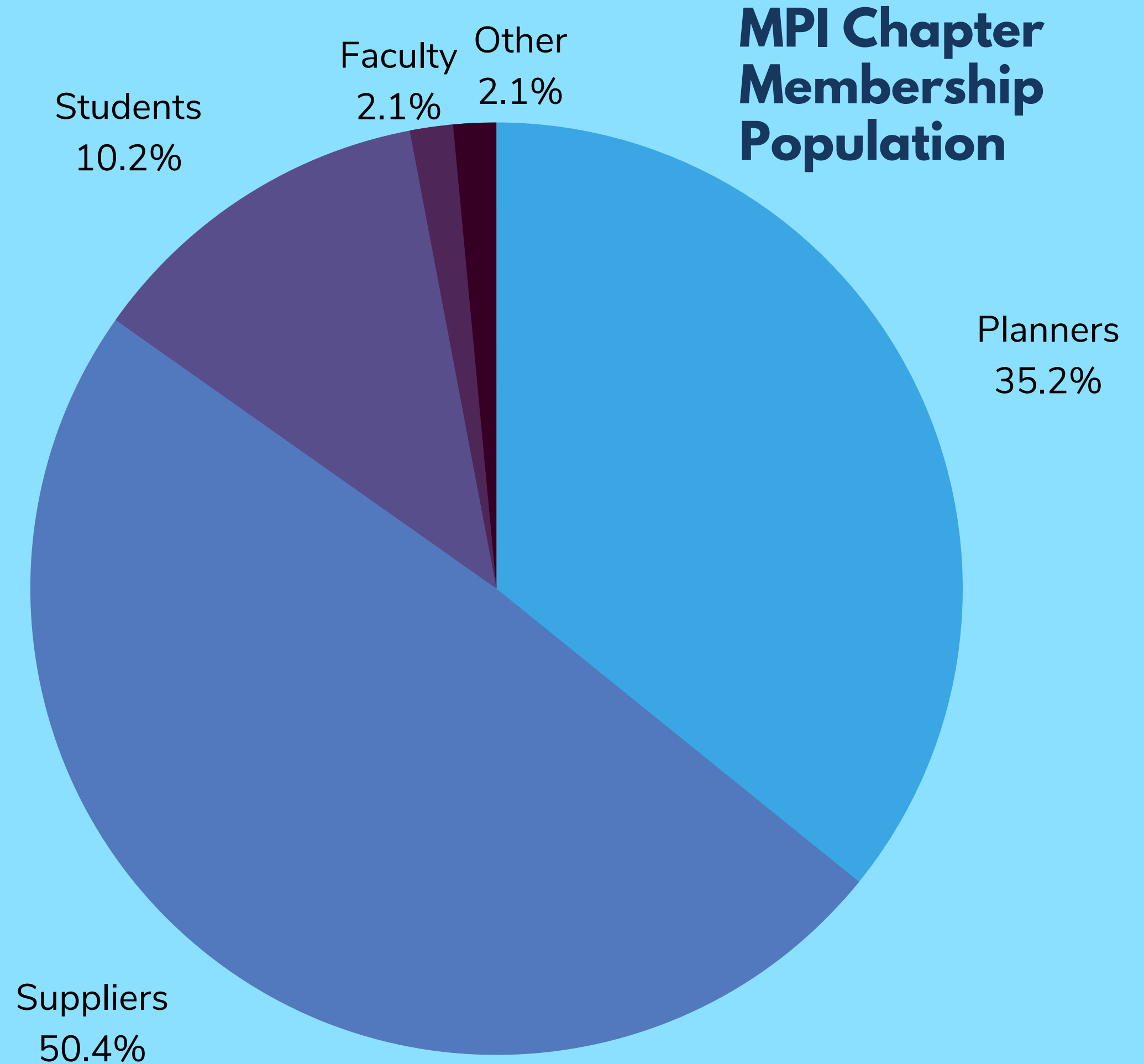
# From the Desk of the MPI Greater Orlando President

"Our chapter leaders strive to provide quality opportunities for our members to engage, collaborate and learn resulting in experiences that enrich and elevate their professional development. We applaud our members and strategic partners achievements and encourage the development of strong and lasting industry relationships."



Jo Truett, CMP, DES  
Business Development Manager  
Xpodigital

**YOUR  
BUSINESS  
TO  
BUSINESS  
PARTNER**







# YOUR TARGET AUDIENCE

When you partner with MPI Orlando, you are not only reaching the current chapter membership, you're visible to the entire industry.

The MPI Orlando website receives traffic from around the world! Meeting Planners use the MPI Orlando website as a tool for planning their event in our world-class destination.



# MEMBERS BUY

## MPI

Members buy from MPI sponsors and suppliers because they know that the value of their organizations goal is understood by their fellow chapter members.

Our members believe in working with companies they know and trust. Let us help you familiarize our members with your products and services.



# BUYING POWER

\$23 Billion in buying power decisions are controlled by MPI Members.

\$344 Million is the annual buying power of MPI Orlando members

86% of members sponsor or advertise with MPI.

As the leading meetings and convention destination in the country, Orlando captures a vast amount of these dollars.

# PREMIER EDUCATION AND NETWORKING

## *EDUCATION MEETINGS*

MPI Orlando produces (6) Education Luncheons annually, featuring leading industry speakers! Topics provide continuing education credits consistent with CMP and CMM domains.

## *SPECIAL EVENTS*

MPI Orlando offers members a series of Special Events throughout the year to celebrate the seasons and to recognize outstanding members, partners and leaders in the chapter.

## *COFFEE TALKS*

MPI Orlando coordinates Coffee Talks with peer-to-peer educational discussions in a casual setting. This is an intimate networking opportunity.

## *AFTER 5 EVENTS*

Our signature After 5 events provide a networking opportunity for meeting professionals that want to enjoy some extra networking in their schedules. The events also showcase popular venues around Orlando.

Sponsorship Levels and Benefits	Platinum \$10,000+	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Chapter Supporter \$500	Chapter Friend \$250
<b>WEBSITE / SOCIAL MEDIA / EMAIL MARKETING</b>						
Dedicated email to members announcing partnership	X	X				
Logo & hyperlink on the home page of the MPI Orlando website	X	X				
Logo included in every bi-weekly "Monday Minute"	X	X	X	X		
Logo & hyperlink on MPI Orlando Strategic Partnership page	X	X	X	X		
Post recognizing partnership on MPI Orlando social media	X	X	X	X	X	
Logo on event registration page	X	X	X	X	X	X
Name listed as sponsor on July 2021 – June 2022 Sponsorship Prospectus	X	X	X	X	X	X
<b>ON-SITE PRESENCE</b>						
Opportunity to greet guests as a host for Chapter Ignite event	X					
Opportunity to greet guests as a host of an Education event		X				
Opportunity to greet guests as a host of an After 5 event			X			
Opportunity to greet guests as a host of a Coffee Talk				X		
Ad in preshow slide show at every Education Luncheon	X	X				
Up to 3 minutes of stage time at 1 chosen event	X	X	X			
Exhibit Space at education events	3	2	1			
Sponsor Ribbon on name badge at event	X	X	X	X		
Complimentary registration for (2) people to an Education OR After 5	3 events	2 events	1 event			
Complimentary registration for (2) people to a Coffee Talk meeting	3 meetings	2 meetings	2 meetings	1 meeting		
<b>MEMBERSHIPS (CASH SPONSORSHIPS ONLY)</b>						
(1) Preferred Complimentary MPI Orlando annual membership	X	X				
\$100.00 off (1) new MPI Orlando preferred membership or renewal			X			
\$50.00 off (1) new MPI Orlando preferred membership or renewal				X		

**\* Please Note:** Cash Sponsorships = Cash value & InKind Donations = 50% of Retail value





# CASH SPONSORSHIP

Do you have extra marketing dollars you're able to invest in the chapter?

Are you unable to host an event or provide services at one but still want to get your name out to Orlando's MPI planners and suppliers?



**CASH SPONSORSHIP IS A GREAT  
OPTION! NO AMOUNT IS TOO BIG OR TOO  
SMALL!**



# ADDITIONAL OPPORTUNITIES TO PARTNER AT DESIGNATED MPI EVENTS

## TABLE HOST \$25

- COMPANY NAME & LOGO DISPLAYED ON HOSTED TABLE
- OPPORTUNITY TO PROVIDE A GIFT OR MARKETING ITEMS FOR YOUR HOSTED TABLE
- OPPORTUNITY TO FACILITATE TABLE INTRODUCTIONS
- TABLE HOST RECOGNITION AT THE EVENT

### TABLE HOST ENHANCEMENTS

- +\$15 TO GIVE MARKETING ITEMS FOR ALL TABLES
- +\$25 FOR A DEDICATED SOCIAL MEDIA SHOUT OUT
- GO ALL IN FOR \$60 TO BE A HOST WITH ALL BENEFITS

## EXHIBITOR TABLE

### **\$250 MEMBER/\$400 NON-MEMBER**

- COMPANY NAME & LOGO DISPLAYED ON TABLE
- OPPORTUNITY TO HAND OUT GIVEAWAYS AND/OR MARKETING MATERIALS TO ALL EVENT PARTICIPANTS
- OPPORTUNITY TO SHOWCASE PRODUCT/SERVICE
- EXHIBITOR RECOGNITION ON PPT LOOP
- COMPANY SHOUTOUT ON SOCIAL MEDIA

## SPONSOR TABLE \$300

- PRIME FRONT TABLE LOCATION WITH COMPANY NAME DISPLAYED ON TABLE
- OPPORTUNITY TO PLACE MARKETING MATERIALS ON HOSTED TABLE
- 6 COMPLIMENTARY REGISTRATIONS FOR MEMBERS OR NON-MEMBERS
- SPONSOR RECOGNITION AT THE EVENT
- COMPANY SHOUT OUT ON SOCIAL MEDIA

RAFFLE DONATIONS OF ANY SIZE AS WELL AS  
TABLE HOSTING OPPORTUNITIES







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# SPONSOR CONCIERGE PROGRAM

Upon execution of a written agreement, each sponsor is assigned their own “MPI Orlando Concierge” who will assist them during the terms of the agreement with all things MPI including:

- Serve as their go-to for questions
- Ensure all of their benefits are being fulfilled
- Touch base with them at least once a month
- Act as an ambassador for them at in-person events

We want to make sure our sponsors get the five-star treatment they deserve!

# JULY 2020-JUNE 2021 MPI GREATER ORLANDO SPONSORS



American Social Bar & Kitchen  
Arthur's Catering  
Blue Spark Event Design  
Canvas Event Venue  
Christie's Photographic Solutions  
Connie Duglin Linen  
Del Frisco's Double Eagle Steakhouse  
Holiday Inn & Suites Orlando Intl Drive  
Holiday Inn Resort Orlando - LBV  
Honest AV  
Laiacona Photography & Design  
Lake Nona Wave Hotel  
Lowe and Behold  
Mertz Productions  
Millenia Event Catering  
Ocean Prime  
Ole Red Orlando

OMG Events Group  
OPAV  
Our DJ Rocks & Photobooth Rocks  
Pointe Orlando/Brixmor Property Group  
Printing USA, INC.  
Professional Marketing Services  
Roobicks, LLC  
Rosen Hotels & Resorts  
Soliman Productions, Inc.  
Springhill Suites - New Smyrna Beach  
Tavern Restaurant Group - The Pub  
Technisch Creative  
The Balcony Orlando  
Tin Roof  
Unos  
Wizard Connection



# INTERESTED IN SPONSORING?

We would love to hear from you! Please contact us:

Director of Strategic Partnerships, Michelle Moore at  
[mmoore@experiencekissimmee.com](mailto:mmoore@experiencekissimmee.com)

VP of Finance, Libby Conte at [sanderson@rollins.edu](mailto:sanderson@rollins.edu)

