



# **MPI GREATER ORLANDO CHAPTER**

***2022 - 2023 SPONSORSHIP PROSPECTUS***

# From the Desk of the MPI Greater Orlando President

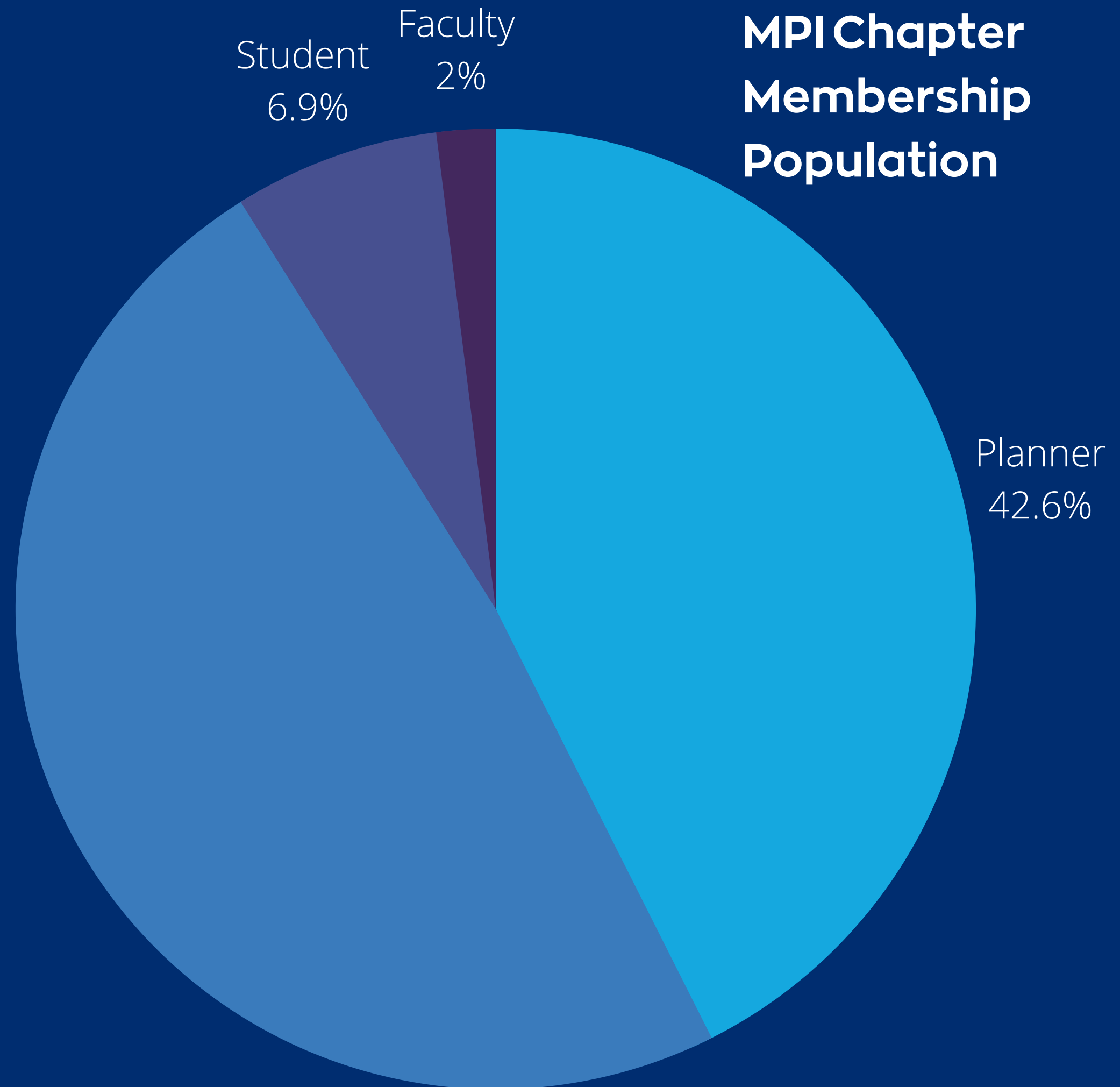
"Our chapter leaders strive to provide quality opportunities for our members to engage, collaborate and learn resulting in experiences that enrich and elevate their professional development. We applaud our members and strategic partners achievements and encourage the development of strong and lasting industry relationships."



Selina Mullenax, CMP, CPCE  
Account Executive  
CORT Events

# YOUR BUSINESS TO BUSINESS PARTNER

Supplier  
48.5%





# **MPI GREATER ORLANDO CHAPTER**

**When you partner with MPI Orlando, you are not only reaching the current chapter membership, you're visible to the entire industry.**

**The MPI Orlando website receives traffic from around the world! Meeting Planners use the MPI Orlando website as a tool for planning their event in our world-class destination.**



# Members Buy MPI

**Members buy from MPI sponsors and suppliers because they know that the value of their organizations goal is understood by their fellow chapter members.**

**Our members believe in working with companies they know and trust. Let us help you familiarize our members with your products and services.**



# Buying Power

- ✓ **\$23 Billion in buying power decisions are controlled by MPI Members.**
- ✓ **\$344 Million is the annual buying power of MPI Orlando members.**
- ✓ **86% of members sponsor or advertise with MPI.**

**As the leading meetings and convention destination in the country, Orlando captures a vast amount of these dollars.**

# PREMIER EDUCATION AND NETWORKING

## EDUCATION MEETINGS

MPI Orlando produces (3) Education Luncheons annually, featuring leading industry speakers! Topics provide continuing education credits consistent with CMP and CMM domains.

## SPECIAL EVENTS

MPI Orlando offers members a series of Special Events throughout the year to celebrate the seasons and to recognize outstanding members, partners and leaders in the chapter.

## COFFEE TALKS

MPI Orlando coordinates Coffee Talks with peer-to-peer educational discussions in a casual setting. This is an intimate networking opportunity.

## AFTER FIVE EVENTS

Our signature After 5 events provide a networking opportunity for meeting professionals that want to enjoy some extra networking in their schedules. The events also showcase popular venues around Orlando.

# Sponsorship Levels & Benefits

Sponsor Level	Donation Value	Points
Platinum	\$10,000+	10 points to spend
Gold	\$5,000 – \$9,999	7 points to spend
Silver	\$2,500 – \$4,999	5 points to spend
Bronze	\$1,000 – \$2,499	3 points to spend
Chapter Supporter	\$500 – \$999	2 points to spend
Chapter Friend	\$250 – \$499	1 point to spend

**In-Kind Donations = 50% of retail value**

**\$\$\$ Cash sponsors will receive double the amount of points of in-kind sponsors. \$\$\$**

# 1 Point

## **PRESENT AT A BOARD MEETING**

Gain exposure to the decision makers for MPI Greater Orlando Chapter, and some of the industry's leading professionals. Board Meetings occur monthly.

# 2 Points

## **AD IN SLIDESHOW**

Provide content (Image and Logo) that will appear in a preshow slide show at one MPI Greater Orlando Chapter event of your choice.

## **SOCIAL MEDIA POSTS**

Reach our members where they spend most of their time! You will have an option of one post on each of our social channels spread out over one week (LinkedIn, Twitter, Facebook, and Instagram).

## **EXHIBIT TABLETOP DISPLAY**

Highlight your organization with an exhibit table at an MPI Greater Orlando event of your choice (pending space availability). This is a great way to interact with event attendees and distribute materials about your company.

# 3 Points

## **PODIUM SPEAKING TIME**

Showcase your company with up to 3 minutes of stage time at one (1) MPI Greater Orlando event of your choice. (Please note: We have limited number of spots and need to confirm availability before we can finalize).

## **AD ON WEBSITE**

The MPI Greater Orlando website is a virtual hub of information and connection for our members. Showcase your company on the MPI Greater Orlando website homepage (3 months).

## **VIDEO MARKETING**

Video content claims the majority of web traffic in this day and age. Share a self-produced video on our Instagram AND Facebook page to our almost 3,500 followers.

# 5 Points

## **EMAIL TO MEMBERSHIP DIRECTORY**

Work with our communications team to create one dedicated email blast, which we will send on your behalf to our membership directory which includes 500+ planners and hospitality professionals.

# 7 Points

## **COMPLIMENTARY REGISTRATION TO AN UPCOMING EVENT**

One (1) complimentary registration for one (1) person to attend a monthly educational or networking event at no charge, either for you or one client/colleague. (Excludes GMID, Ignite and the Industry Holiday Party)

# 10 Points

**\*\*CASH SPONSORS ONLY\*\***

## **COMPLIMENTARY REGISTRATION TO AN ANNUAL EVENT**

One (1) complimentary registration to attend GMID, the Annual Ignite Awards or Joint-Industry Holiday Party.

# Unique Item

Have a suggestion on a sponsorship item we should provide? Let us know and we are happy to consider it for your sponsorship package. Please note the points will be determined by MPI Greater Orlando Chapter BOD.

# CASH SPONSORSHIPS



Do you have extra marketing dollars you're able to invest in the chapter?

Are you unable to host an event or provide services at one but still want to get your name out to Orlando's MPI planners and suppliers?



**CASH SPONSORSHIP IS A GREAT OPTION!  
NO AMOUNT IS TOO BIG OR TOO SMALL!**

# ADDITIONAL OPPORTUNITIES TO PARTNER AT DESIGNATED MPI EVENTS

SILENT AUCTIONS, RAFFLE DONATIONS OF ANY SIZE  
AS WELL AS TABLE HOSTING OPPORTUNITIES



# TABLEHOST

\$100

- Company name and logo displayed on hosted table
- Opportunity to provide a gift or marketing items for your hosted table
- Opportunity to facilitate table introductions
- Table host recognition at the event

## Table Host Enhancements

+ \$25 Dedicated social media shout out



# EXHIBITOR TABLE

\$250 Member / \$400 Non-Member

- Company name and logo displayed hosted table
- Opportunity to handout giveaways and/or marketing materials to all event participants
- Opportunity to showcase product/service
- Exhibitor recognition on PowerPoint loop
- Company shout out on social media

# SPONSOR TABLE

\$300

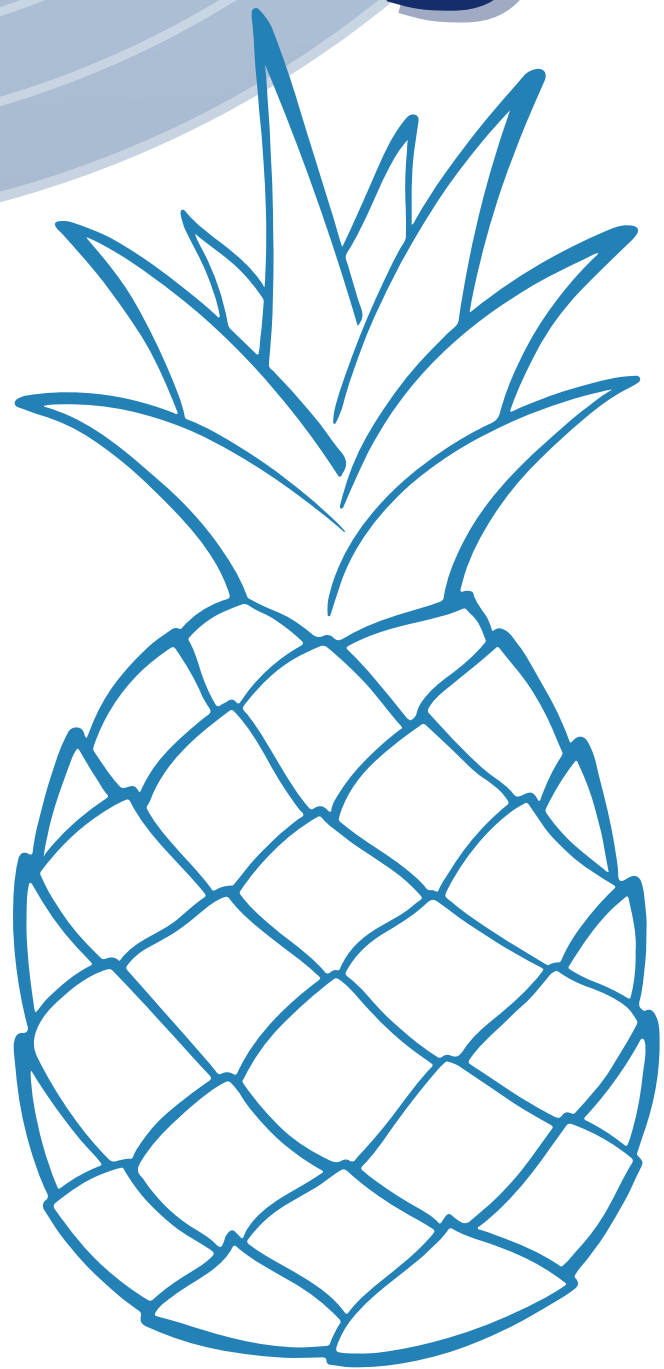
- Prime front table location with company name displayed on table
- Opportunity to place marketing materials on hosted table
- 6 complimentary registrations for members or non-members
- Sponsor recognition at the event
- Company shout-out on social media

# Sponsorship Concierge Program

Upon execution of a written agreement, each sponsor is assigned their own “MPI Orlando Concierge” who will assist them during the terms of the agreement with all things MPI including:

- Serve as their go-to for questions
- Ensure all of their benefits are being fulfilled
- Touch base with them at least once a month
- Act as an ambassador for them at in-person events

We want to make sure our sponsors get the five-star treatment they deserve!



# JULY 2020-JUNE 2021 MPI GREATER ORLANDO SPONSORS



- Amrit Ocean Resort & Residences
- Hyatt Place Orlando/Lake Buena Vista
- Entertainment Central Productions
- Lake Nona Wave Hotel
- Lowe and Behold LLC
- Millenia Catering
- D'Space
- Julie Noonan Consulting, Inc.
- Two Left Feet, Inc.
- Residence Inn Marriott Lake Buena Vista/Aimbridge Hospitality Orlando
- Solar Bears
- Experience Kissimmee
- Visit Orlando
- Soliman Productions
- Bigfoot Axe Throwers
- Printing USA
- Just Right Destination Management
- Island H2O
- Vines Grille
- Christie's Photographic Solutions
- Holiday Inn Resort Orlando - LBV
- UCF Rosen College of Hospitality Management

# INTERESTED IN SPONSORING?

We would love to hear from you! Please contact us:



Director of Strategic Partnerships, Shalisa James at  
[shalisa@entertainmentcentralproductions.com](mailto:shalisa@entertainmentcentralproductions.com)



VP of Finance, Amy Hart at  
[amy.hart@aimhosp.com](mailto:amy.hart@aimhosp.com)