

2025 Sponsorship Opportunities

Contact: Jo Fostock Vice President, Finance jfostock@xpodigital.com

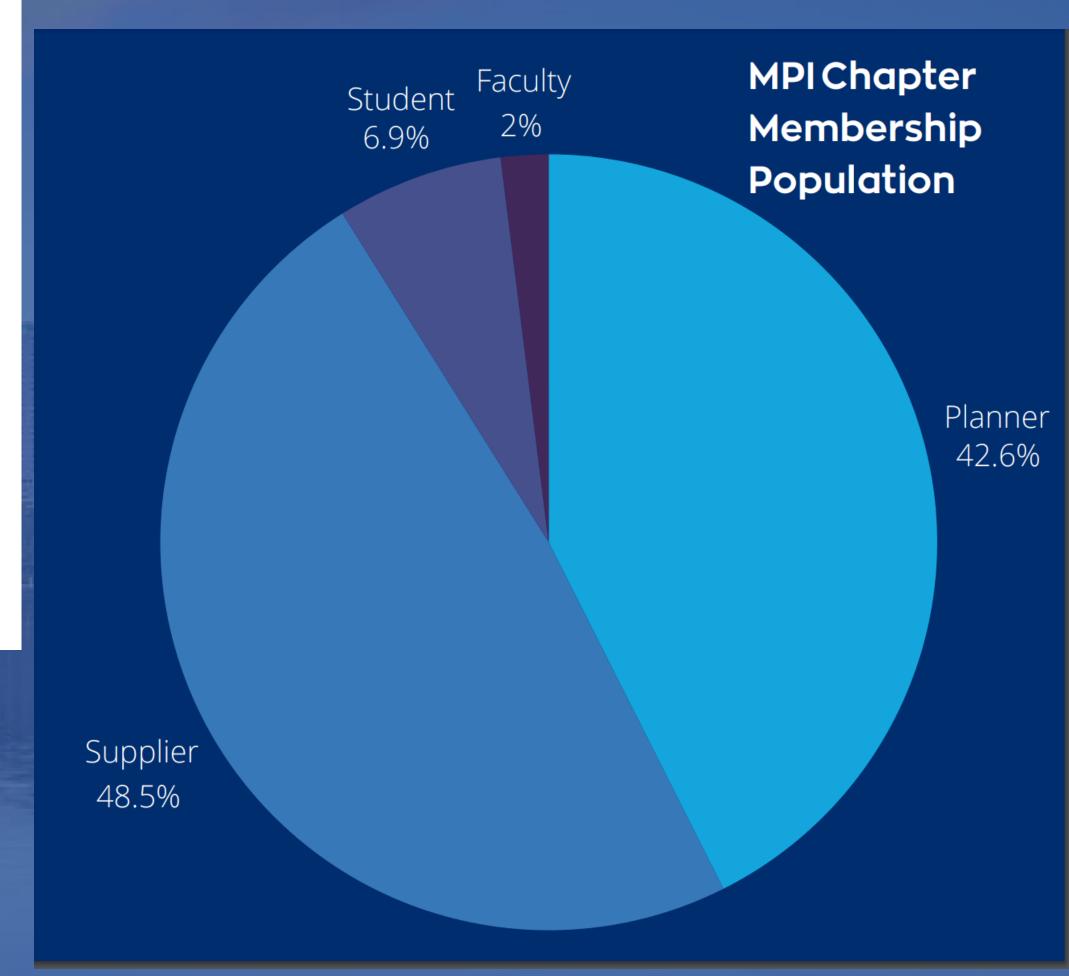


Buying Power

- **∅** \$23 Billion in buying power decisions are controlled by MPI Members.
- **∅** \$344 Million is the annual buying power of MPI Orlando members.
- **Ø** 86% of members sponsor or advertise with MPI.

As the leading meetings and convention destination in the country, Orlando captures a vast amount of these dollars.





2025 SPONSORSHIP PACKAGES

JANUARY EDUCATION SPEAKER SPONSOR

UP TO 2 MINUTES OF STAGE TIME AND
INTRODCUTION OF KEYNOTE SPEAKER
\$2,500



APRIL - CSR SPONSOR

GLOBAL MEETINGS INDUSTRT DAY (GMID)

\$2,500

SOLD

JUNE MPI FOUNDATION EVENT - TITLE SPONSOR
INCLUSIVE OF 10 PLANNER PASSES
\$5,000



OCTOBER EDUCATION F&B SPONSOR

JOINT EDUCATION EVENT PARTNERING
WITH PCMA SOUTHEAST CHAPTER

\$3,500

OCTOBER EDUCATION SPEAKER SPONSOR

UP TO 2 MINUTES OF STAGE TIME AND
INTRODCUTION OF KEYNOTE SPEAKER
\$2,500



CSR SPONSOR

OCTOBER MPI/PCMA JOINT EDUCATION SUMMIT

\$2,500

POP UP: JOINT AFTER 5 w/ GBTA - F&B SPONSOR
DECEMBER NETWORKING EVENT @ PINSTRIPES
\$2,000

- *Complimentary Registration (1)
- + Dedicated Email to Membership

CASH SPONSOR PACKAGES



PCMA/MPI JOINT EVENT SPONSOR \$3500

SPEAKER SPONSOR

3 SOLD LE

2 A SOLD LE

F&B/LUNCH

SOLD

SLE

NETWORKING/BAR \$1000 4 AVAILABLE

(1) COMP REGISTRATION AT ONE SIGNATURE EVENT

HYPERLINK LOGO RECOGNITION ON WEBSITE

LOGO RECOGNITION IN EVENT PROGRAMMING

SPONSOR RIBBON IDENTIFICATION

DEDICATED EMAIL TO MEMBERSHIP

AD ON WEBSITE (60 DAYS)

SOCIAL MEDIA POST (FB/LINKEDIN/INSTGRAM)



































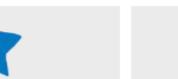


















EXHIBITORTABLE

\$250Member/\$400Non-Member

Available at choice events annually.

- Company name and logo displayed hosted table
- Opportunity to handout giveaways and/or marketing materials to all event participants
- Opportunity to showcase product/service
- Exhibitor recognition on PowerPoint loop
- Company shout out on social media

*CONTACT FINANCE TEAM FOR AVAILABLE OPPORTUNTIES



ADDITIONAL SPONSORSHIP OPPORTUNITY

SILENT AUCTIONS, RAFFLE DONATIONS OF ANY SIZE AS WELL AS TABLE HOSTING OPPORTUNITIES



INTERESTED IN SPONSORING IN 2026?



Please contact:

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