

## 2025 Sponsorship Opportunities

Contact: Jo Fostock Vice President, Finance jfostock@xpodigital.com

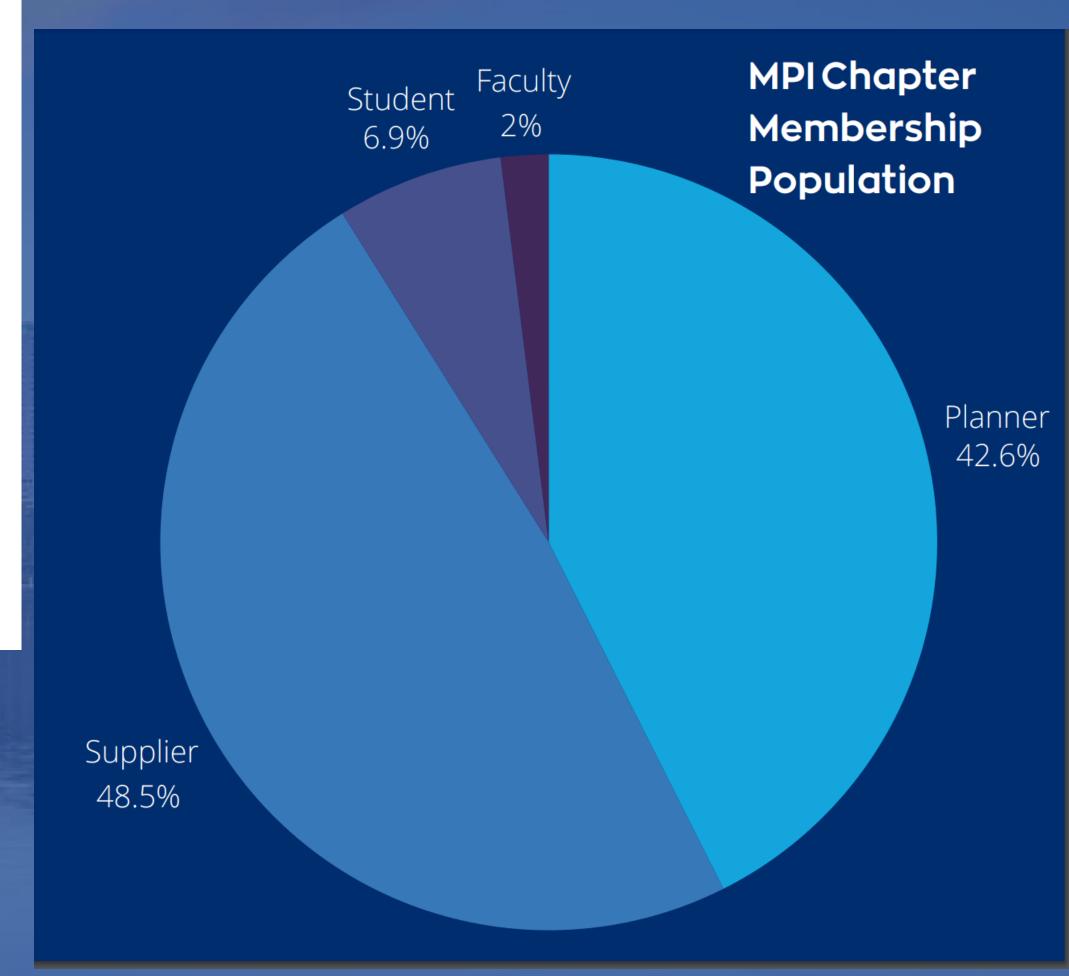


# Buying Power

- **∅** \$23 Billion in buying power decisions are controlled by MPI Members.
- **∅** \$344 Million is the annual buying power of MPI Orlando members.
- **Ø** 86% of members sponsor or advertise with MPI.

As the leading meetings and convention destination in the country, Orlando captures a vast amount of these dollars.





## 2025 SPONSORSHIP PACKAGES

UP TO 2 MINUTES OF STAGE TIME AND INTRODCUTION OF KEYNOTE SPEAKER \$2,500



APRIL - CSR SPONSOR

GLOBAL MEETINGS INDUSTRT DAY (GMID)

\$2,500

JUNE MPI FOUNDATION EVENT - TITLE SPONSOR
INCLUSIVE OF 10 PLANNER PASSES
\$5,000



AUGUST EDUCATION SPEAKER SPONSOR
UP TO 2 MINUTES OF STAGE TIME AND
INTRODCUTION OF KEYNOTE SPEAKER
\$2,500

AFTER 5 F&B SPONSOR
SEPTEMBER NETWORKING EVENT
@ CHARLEYS STEAKHOUSE
\$2,500

OCTOBER EDUCATION F&B SPONSOR

JOINT EDUCATION EVENT PARTNERING
WITH PCMA SOUTHEAST CHAPTER

\$3,500

OCTOBER EDUCATION SPEAKER SPONSOR

UP TO 2 MINUTES OF STAGE TIME AND
INTRODCUTION OF KEYNOTE SPEAKER
\$2,500



CSR SPONSOR

OCTOBER MPI/PCMA JOINT EDUCATION SUMMIT

\$2,500

## INVESTMENTOPPORTUNITIES

#### **Next Available Sponsorship(s):**

#### **Presenting Sponsor**

Up to (2) Minutes of podium time during event + introduction of Keynote Speaker as sponsor of the event.

\$2500

**August** 

#### **F&B Sponsor**

Advertise on the MPI Orlando Website for 60 days around the upcoming event(s).

\$2500

August - September

\$3500

**October (Joint PCMA Event)** 

Sponsor recognition in all event programming (in person and digital branding)

## CASH SPONSOR PACKAGES





\$2500 AVAILABLE

**CSR SPONSOR** 2 SOLD LE

F&B/LUNCH \$1500 **4 AVAILABLE** 

NETWORKING/BAR \$1000 **4 AVAILABLE** 

(1) COMP REGISTRATION AT **ONE SIGNATURE EVENT** 

**HYPERLINK LOGO RECOGNITION ON WEBSITE** 

**LOGO RECOGNITION IN EVENT PROGRAMMING** 

**SPONSOR RIBBON IDENTIFICATION** 

**DEDICATED EMAIL TO MEMBERSHIP** 

> **AD ON WEBSITE** (60 DAYS)

**SOCIAL MEDIA POST** (FB/LINKEDIN/INSTGRAM)





















































## EXHIBITORTABLE

\$250Member/\$400Non-Member

#### Available at choice events annually.

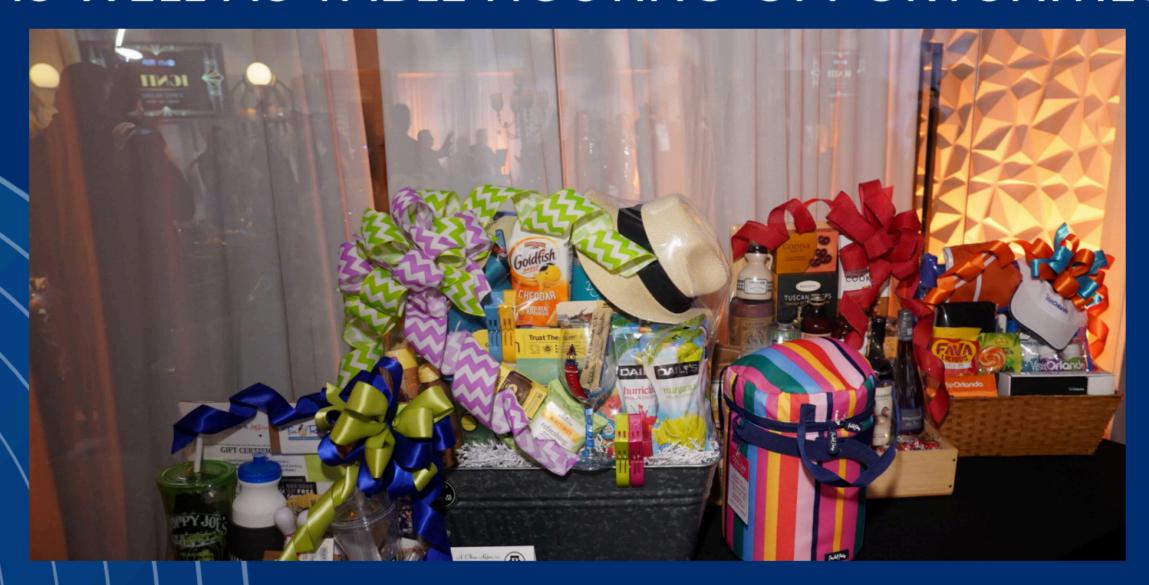
- Company name and logo displayed hosted table
- Opportunity to handout giveaways and/or marketing materials to all event participants
- Opportunity to showcase product/service
- Exhibitor recognition on PowerPoint loop
- Company shout out on social media

\*CONTACT FINANCE TEAM FOR AVAILABLE OPPORTUNTIES



# ADDITIONAL SPONSORSHIP OPPORTUNITY

SILENT AUCTIONS, RAFFLE DONATIONS OF ANY SIZE AS WELL AS TABLE HOSTING OPPORTUNITIES



### INTERESTED IN SPONSORING?

We would love to hear from you! Please contact us:



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