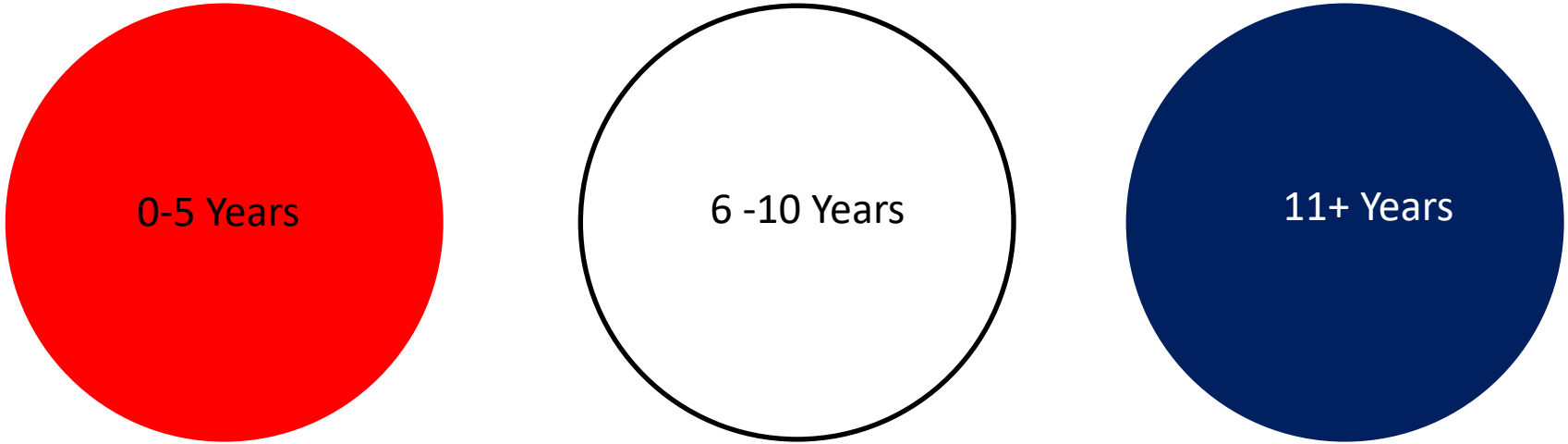
Do your events fit like a glove?

Ingrid Rip CED

3 September 2020


0-5 Years
6 -10 Years
11+ Years

Challenge!

3 September 2020

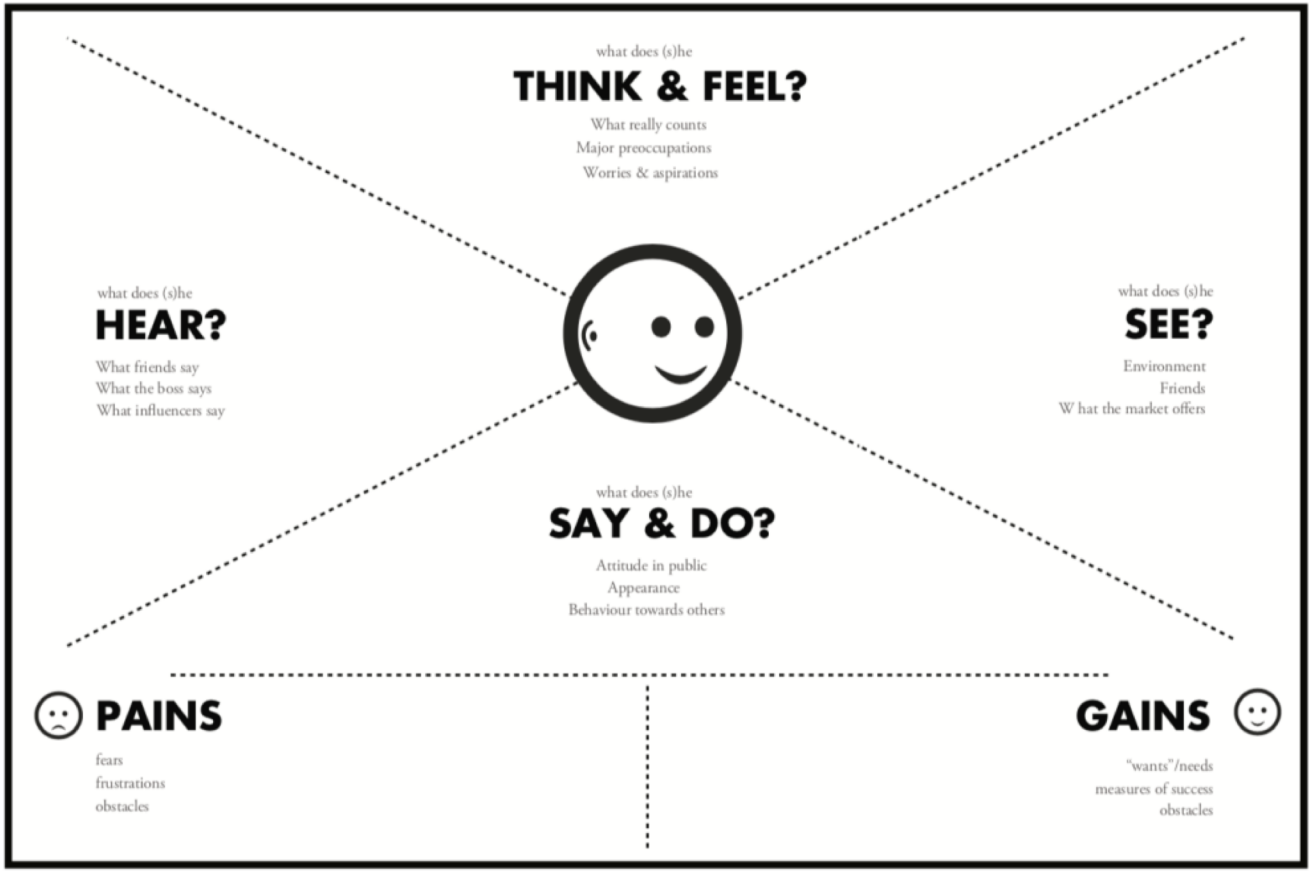
CHANGE

EMPATHY MAP

Identifying stakeholder behaviour

Project name | Stakeholder | Day | Month | Year

Designed for | Designed by | Version



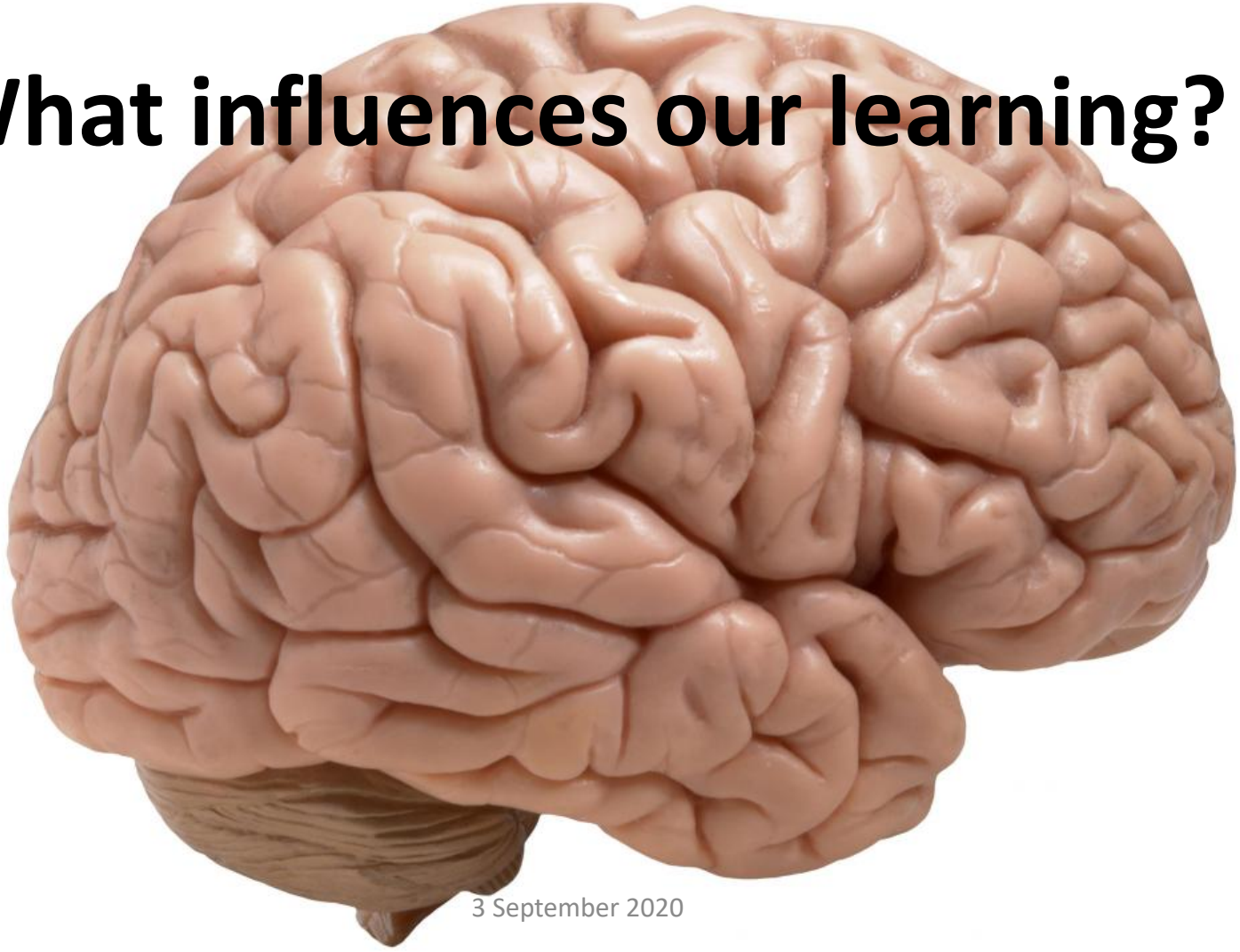
Designed by
EVENT DESIGN collective
2018 EVENT DESIGN COLLECTIVE GMBH

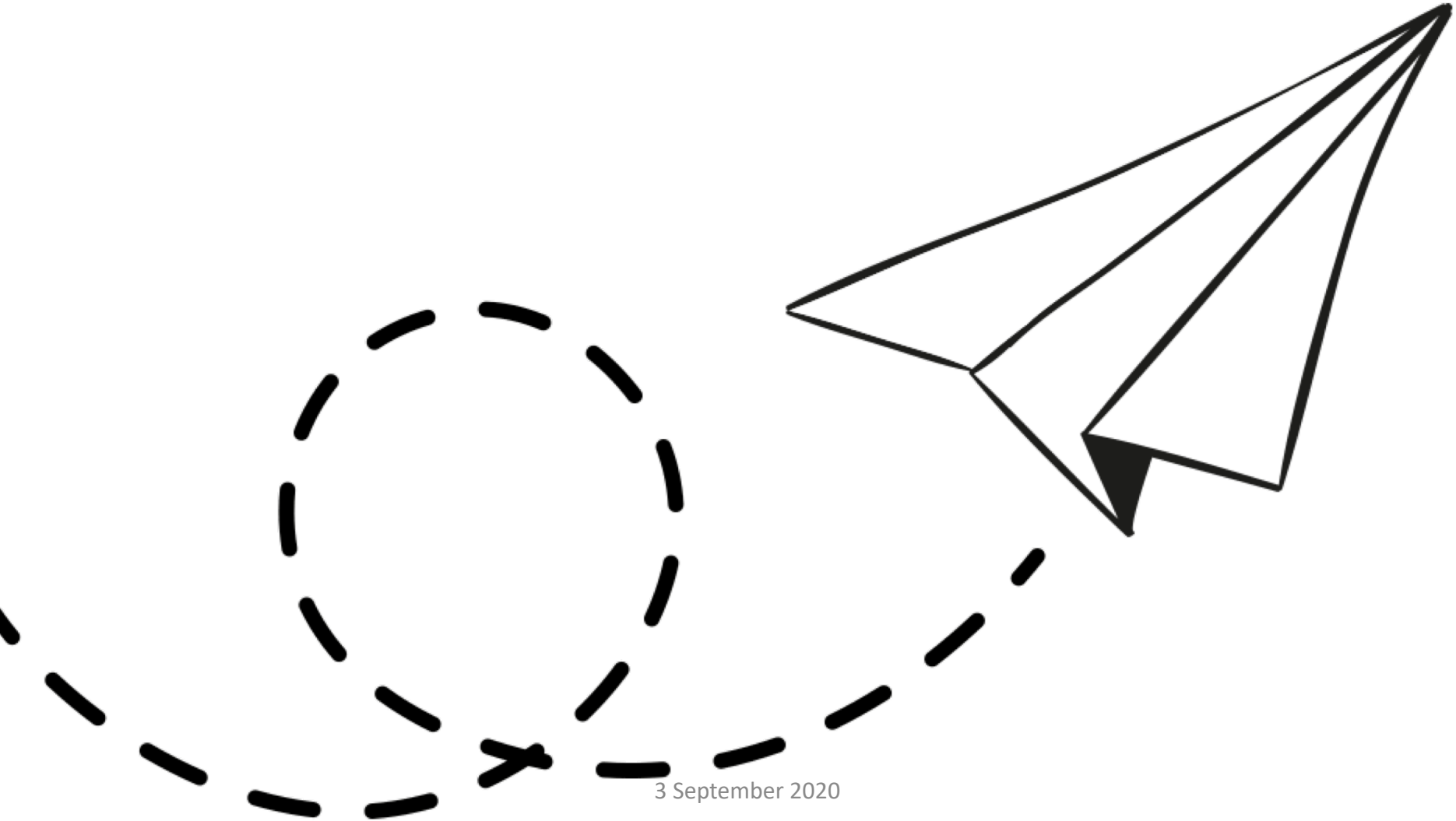
EVENT DESIGN USING THE EVENT CANVAS™ METHODOLOGY
www.eventcanvas.org

version 20180621

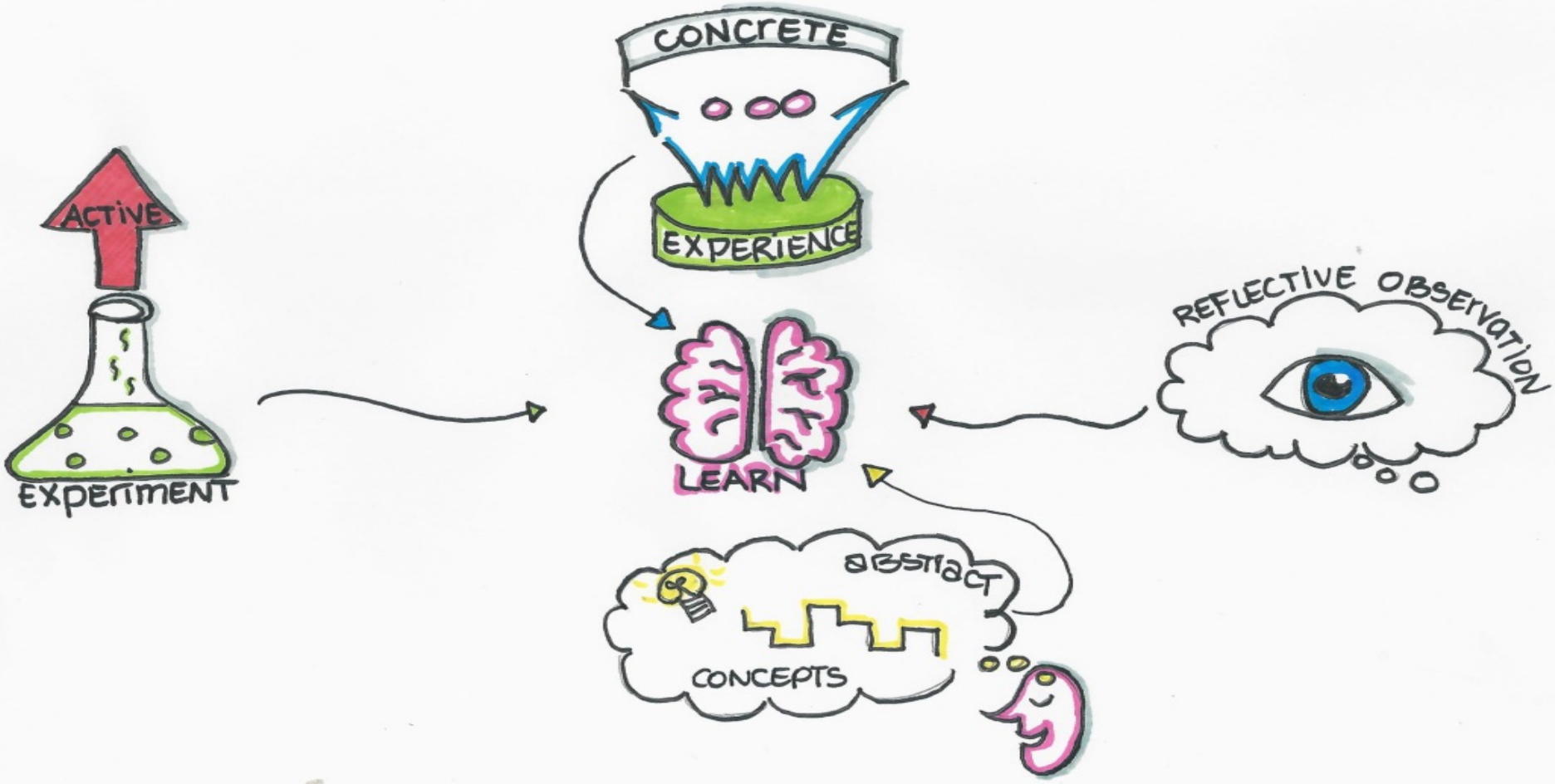
Source: adapted from XPLANE

What influences our learning?





Types of learning?


CONCRETE
EXPERIENCE
ACTIVE
EXPERIMENT
LEARN
REFLECTIVE OBSERVATION
ABSTRACT
CONCEPTS

DELAGE
ARAGE

SHARED
EXPERIENCES

3 September 2020

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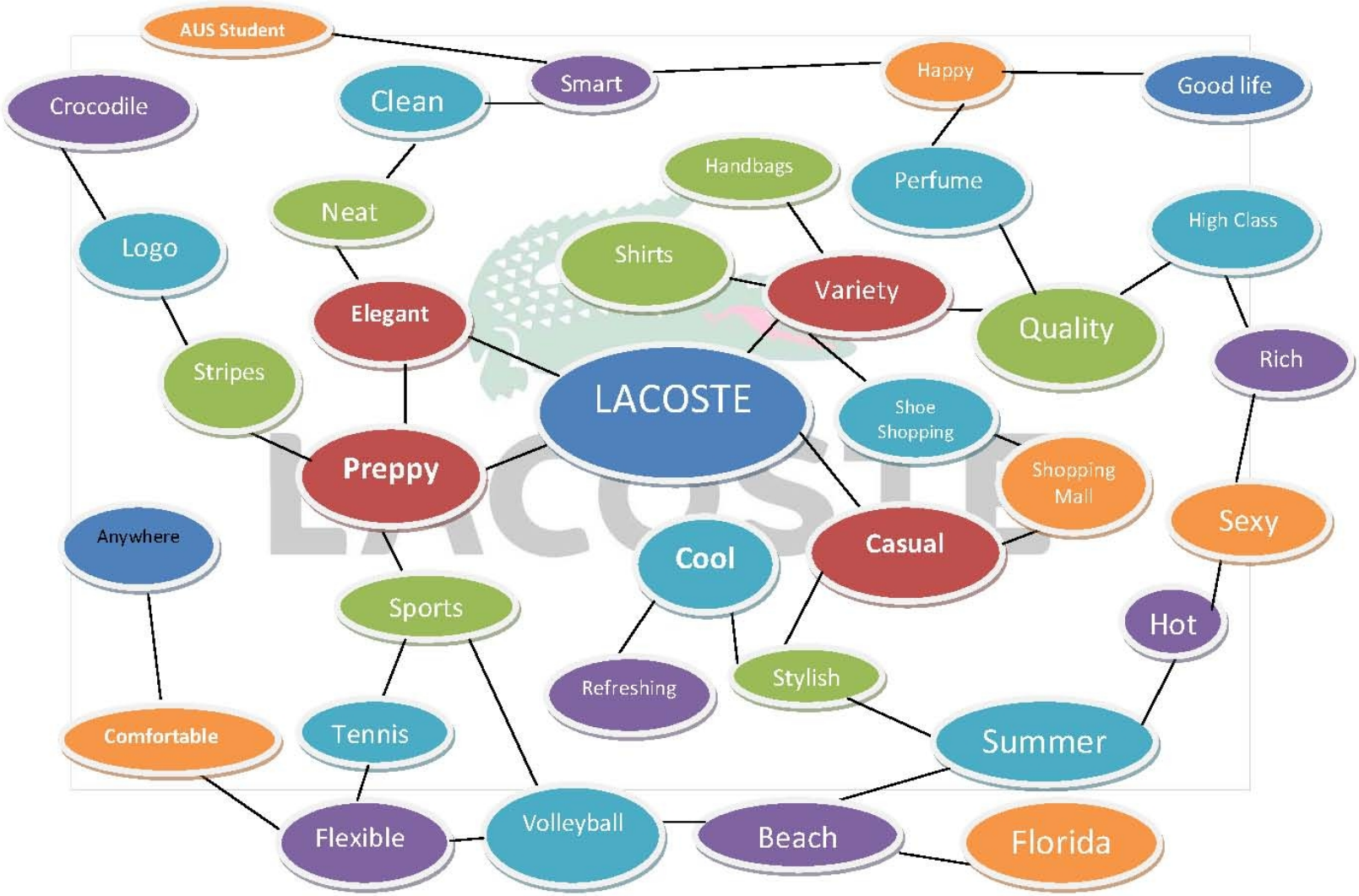
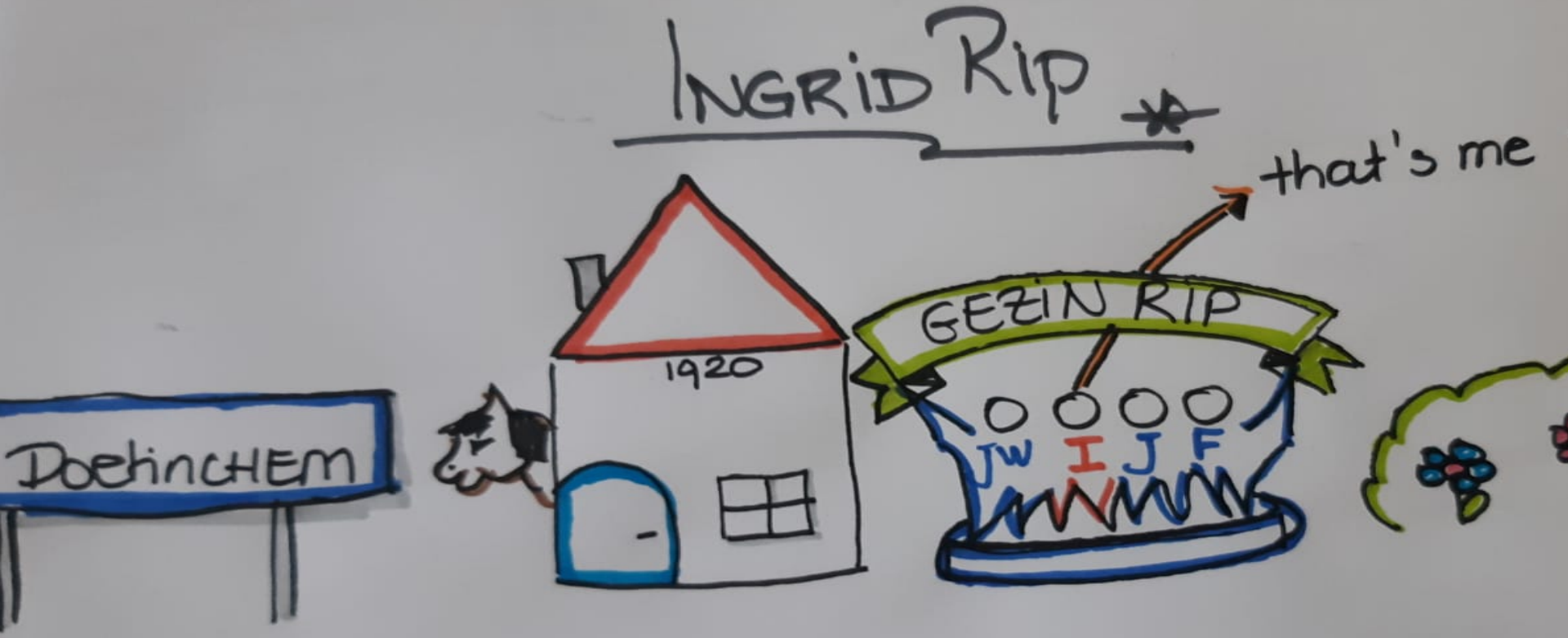

AUS Student
Smart
Happy
Good life
Crocodile
Clean
Handbags
Perfume
Neat
High Class
Logo
Shirts
Variety
Elegant
Quality
Stripes
Rich
LACOSTE
Shoe Shopping
Shopping Mall
Preppy
Sexy
Anywhere
Cool
Casual
Sports
Hot
Refreshing
Stylish
Comfortable
Tennis
Summer
Flexible
Volleyball
Beach
Florida

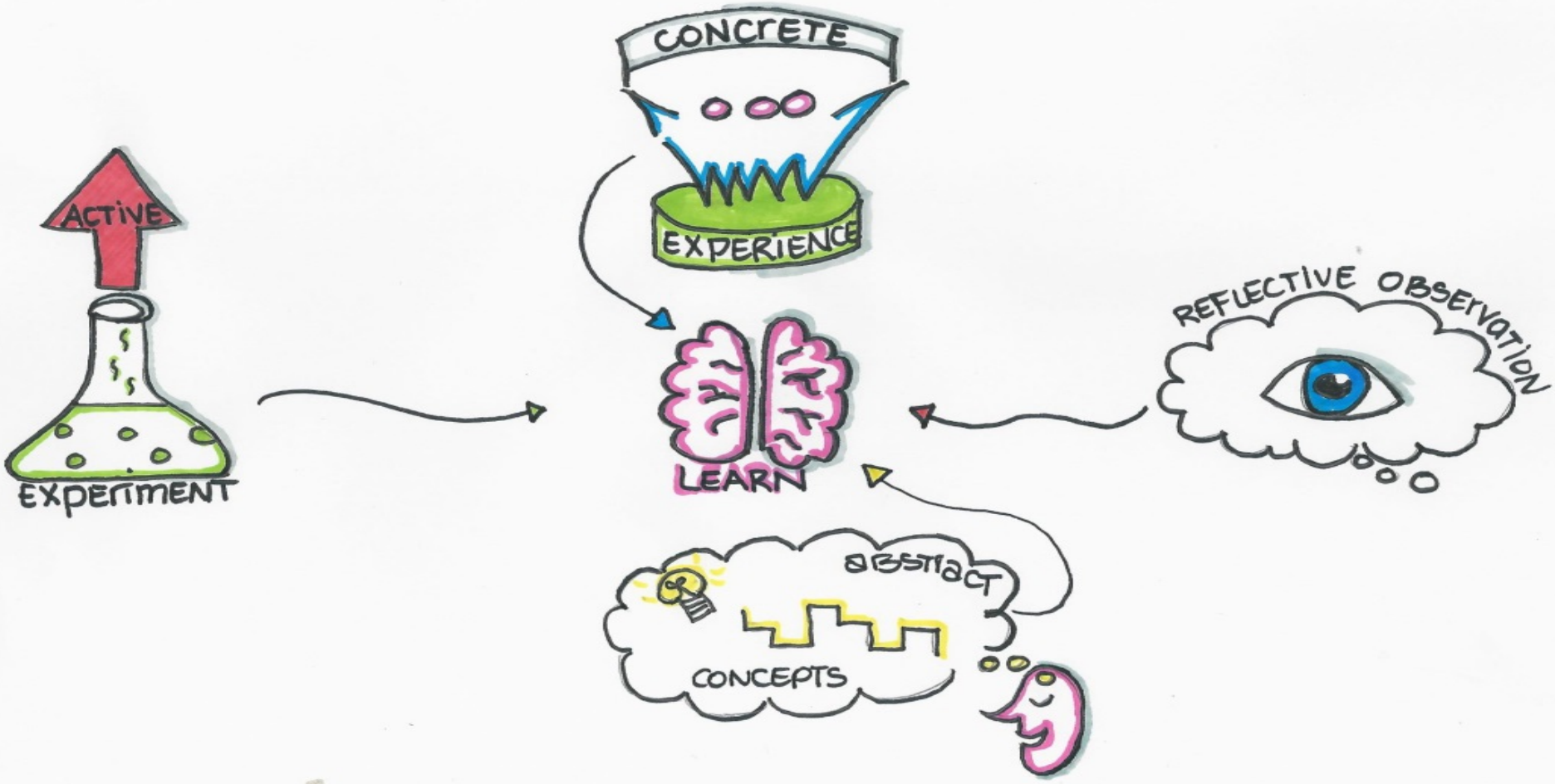
Tanzania

HOUSE OF LORDS
HEALTHY
BOWLS
YOU MAY ONLY
ORDER HERE:
In fluent
P.S.
Make it easy!

Marga Groot Zwaafti...
Ingrid Rip - Event Des...
Inge Diepman
Marlies Claasen
elsmolengraaf
Anja
Kjell Lutz
Rick van der Kleij
Annemarie Wisse
mariekebouman
Eunice
Esther Van der Vo...
Sophie van Rijs...
ank
maaikedevries
Marijn van Vliet
Juliette Grimbergen
Gebruiker
sarahberckenkamp
Rutger Mollee
Donatello Piras
Tetje Falentijn
Else
Jan-Jaap In der M...
Odette Jansen


INGRID RIP
that's me
GEZIN RIP
1920
DOETINCHEM
JW
I
J
F

+2
3 September 2020


CONCRETE
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world forum

Infographic available

3 September 2020