



MPI®

**NEW JERSEY**  
CHAPTER

SPONSOR & EXHIBIT GUIDE

## ABOUT THE ANNUAL CMP/CMM RECOGNITION EVENT

Established in 2016 as a luncheon to bring together and honor those in our community that have dedicated themselves to elevate our profession thru continuing their education by earning a CMP or CMM designation. The event has long been a favorite event for our members to connect with like-minded professionals and continue to grow their network.

After a virtual program in 2021, the Annual CMP/CMM Recognition Event returns to in-person for 2022 and we could not be more excited to give our attendees the opportunity to chat, connect and collaborate with one another.

The Sponsor and Exhibitor offerings at the 2022 Annual CMP/CMM Recognition Event provides opportunities for Premier Sponsors as well Exhibitors for a supplier-buyer show during the event. Take a look and reserve your space to get the exposure and connections you desire.

Questions? Email us at [admin@mpinewjersey.org](mailto:admin@mpinewjersey.org).



**DUE DATE:** To maximize exposure for your company, please secure your sponsorship and submit logos by Friday, April 1, 2022



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## **PREMIER SPONSOR: \$4,000**

**2 Opportunities Available**

- Two (2) Event Registrations
- Exhibit Booth
- Three Minutes Stage Time to Address the Audience
- Sponsor Recognition at Event
- Logo on Registration Website and Registration Pages
- Logo in Select Promotional Materials
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List

**Advertising Through Chapter Channels**

- 1 Month of Advertisement on MPI New Jersey Website
- 1 Month of Advertisement in Monthly Chapter Newsletter
- 1 Month Advertisement included in Monthly Events Email
- 2 Social Media Posts

## **PREFERRED SPONSOR: \$1,000**

**10 Opportunities Available**

- One (1) Event Registration
- Exhibit Booth
- Sponsor Recognition at Event
- Logo on Registration Website and Registration Pages
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List

**Advertising Through Chapter Channels**

- 1 Month of Advertisement in Monthly Chapter Newsletter
- 2 Social Media Posts

**Exhibit booths include:**

- 1 6 foot skirted table
- 1 Chair
- Wastebasket
- Power



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## A FOCUS ON WELLNESS

As MPI New Jersey continues to pioneer beyond the pandemic we'll have a focus on wellness and taking care of each other at the 2022 CMP/CMM Recognition Event. We recommend that each exhibitor provide a giveaway with a focus on wellness and health to help gain additional exposure for your brand.

Plan to provide, at least, 100 items.

Here are some examples of fun giveaways:

- Stress Balls
- Water Bottles
- Essential Oils
- Teas
- Health Tracker
- Journal
- Yoga Mats
- Cooling Cloth
- Resistance Bands