



# MPI

SPONSORSHIP & FOURSOME GUIDE

## NEW JERSEY CHAPTER

# ABOUT MPI NEW JERSEY'S ANNUAL GOLF EVENT

The Annual Golf Event has been a signature event for MPI New Jersey for 24 years. This event gathers suppliers from all over the country and planners from the tri-state area for a full day of networking and fun! With over 200 attendees annually, you are certain to make new connections or reconnect with a few old friends.

After two years, our anticipated Golf Event is back and better than ever. Join us because... **NOBODY DOES GOLF LIKE MPI NEW JERSEY!**



MPI New Jersey plays Wild Turkey at Crystal Springs Resort. With its debut on July 7, 2001, Wild Turkey became the Crystal Spring Resort's second Roger Rulewich design -- an outstanding encore to Rulewich's award-winning Ballyowen. Located adjacent to Crystal Springs Golf Club, Wild Turkey's topography is best described as "basin & ridge".

The layout's two distinct terrain types combine the sheer expansiveness of Ballyowen with the rugged, multi-elevated nature of Crystal Springs. While it may be easy to classify Wild Turkey as a combination of its two sister courses, Wild Turkey stands on its own merit as a uniquely designed golf course, named one of NJ's Top Public Courses by NJGCOA.





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## GOLF FOURSOMES

Golf is one of the best ways to get hours of face time with your current or potential clients and strengthen industry connections. Foursomes sell out quickly every year so do not delay reserving your foursome today.

**Foursome Fee: \$1,400**

This package includes breakfast, lunch, reception, greens fees and cart fees

## SIP, SWING & DINE FOURSOMES

Not a golfer? Sip, Swing & Dine is the perfect activity for entertaining current or potential clients and strengthening industry connections. There are only 10 foursomes available for this exclusive activity, so reserve yours today!

**Foursome Fee: \$740**

This package includes breakfast, lunch, reception, golf clinic, wine cellar tour and tasting

### About the Crystal Springs Resort Wine Cellar

Restaurant Latour's Award-winning Wine Cellar, houses a vast collection of more than 9,100 labels. The recipient of numerous awards and accolades from publications such as Wine Spectator and The New York Times, a collection that has taken over 50 years to curate.





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## HOLE SPONSORSHIP - 18 AVAILABLE

This sponsorship will be at one of the golf courses premier holes.

### Key Benefits:

- \*Recognition during the online and social media marketing with a clickable link
- \*Recognition on the sponsor page during registration
- \*Sponsor signage at Golf Event registration and reception
- \*Networking opportunities with every golfer

The sponsorship includes two (2) registrations with breakfast, lunch and reception. You will have the ability to decorate the hole to match your company theme.

All prizes, gifts or giveaways at the hole should be available to all participants (approximately 150 people)

Hole Sponsorship: \$1,300

## GRILL STATION SPONSORSHIP - 1 AVAILABLE

This sponsorship will host the lunch barbeque grill station set up on the course.

### Key Benefits:

- \*Recognition during the online and social media marketing with a clickable link
- \*Recognition on the sponsor page during registration
- \*Sponsor signage at Golf Event registration and reception
- \*Networking opportunities with every golfer

The sponsorship includes two (2) registrations with breakfast, lunch and reception.

Grill Station Sponsorship: \$2,600





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## RECEPTION SPONSORSHIP - 1 AVAILABLE

This sponsorship is the title sponsor for the reception.

### Key Benefits:

- \*Recognition during the online and social media marketing with a clickable link
- \*Recognition on the sponsor page during registration
- \*Sponsor signage at Golf Event registration and reception
- \*Opportunity for microphone time to address all attendees at reception

You can decorate the reception room as you wish with sponsorship material.

Reception Sponsorship: \$5,000

The sponsorship includes one (1) Golf or Sip, Swing & Dine Foursome with breakfast, lunch and reception for (4) four attendees.

## BEVERAGE CART SPONSORSHIP - 3 AVAILABLE

Opportunity to cruise the course and offer refreshments to players during the tournament. The cart is driven by a golf course employee and has room for one of your representatives.

### Key Benefits:

- \*Recognition during the online and social media marketing with a clickable link
- \*Recognition on the sponsor page during registration
- \*Sponsor signage at Golf Event registration and reception
- \*Opportunity to network with every golfer

Beverage cart Sponsorship: \$2,000

The sponsorship includes one (1) registration with breakfast, lunch and reception.



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## CART SPONSORSHIPS - 5 AVAILABLE

Opportunity to cruise the course providing items to all players.

### Key Benefits:

- \*Recognition during the online marketing with a clickable link
- \*Recognition on the sponsor page during registration
- \*Sponsor signage at Golf Event registration and reception
- \*Networking opportunities with every golfer

**Cigar Cart Sponsorship: \$700 + cigars**

Sponsor must provide a minimum of 150 cigars to distribute on the course.

**Bottled Water Cart Sponsorship: \$700 + water**

Sponsor must provide a minimum of 250 water bottles to distribute on the course.

**Snack Cart Sponsorship: \$900 + snacks**

Sponsor must provide a minimum of 150 snacks to distribute on the course.

**Aromatherapy Cart Sponsorship: \$600 + towels**

Sponsor must provide a minimum of 150 towels to distribute on the course.

**Golf Cart Sponsorship: \$600**

Your logo displayed on all carts.

### Key Benefits:

- \*Anyone using a golf cart will be exposed to your company logo
- \*Recognition during the online marketing with a clickable link
- \*Recognition on the sponsor page during registration
- \*Sponsor signage at Golf Event registration and reception

Cart sponsorship includes one (1) registration with breakfast, lunch and reception



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## ADDITIONAL SPONSORSHIPS - 3 AVAILABLE

### Water Station Sponsorship: \$900

Quench the thirst of our Sip, Swing & Dine players with a water station at the Golf Clinic. The sponsorship includes one (1) registration with breakfast, lunch and reception.

#### Key Benefits:

- \*Recognition during the online marketing with a clickable link
- \*Recognition on the sponsor page during registration
- \*Sponsor signage at Golf Event registration and reception
- \*Networking opportunities with every guest at Sip, Swing & Dine

### Putting Contest Sponsorship: \$500

Pre-tournament putting competition for all players prior to the start of play. The sponsorship includes one (1) registration with breakfast, lunch and reception. Sponsors are responsible for providing two (2) prizes for the winners.

#### Key Benefits:

- \*Recognition during the online marketing with a clickable link
- \*Recognition on the sponsor page during registration
- \*Sponsor signage at Golf Event registration and reception
- \*Networking opportunities with every golfer

### Flag Sponsorship: \$800

One (1) Flag with your company's branding will be placed and each of the 18 holes on the golf course.

The sponsorship includes one (1) registration with breakfast, lunch and reception. Sponsor must provide art for the flags.

#### Key Benefits:

- \*High visibility on the 18-hole golf course with exclusive signage
- \*Recognition during the online marketing with a clickable link
- \*Recognition on the sponsor page during registration
- \*Sponsor signage at Golf Event registration and reception
- \*Networking opportunities with every golfer