



NEW JERSEY CHAPTER

SPONSORSHIP & MARKETING GUIDE: SIGNATURE EVENTS

ABOUT MPI MEETS CONFERENCE

Established in 2021, the MPI New Jersey MEETS Conference attracts professionals in the meetings, events, hospitality, travel and sales industries from across the tri-state area. An anticipated 150+ attendees will gather April 3 & 4, 2023, with exclusive and fun conference parties, site-visits, and more.

A dynamic host of knowledgeable subject matter experts will complement an engaging supplier and buyer trade show during this time of learning and networking. This mix will give attendees access to must-have information as the meetings industry powers back strong!

The Sponsor and Exhibitor offerings at the MEETS Conference provide a variety of opportunities with price-points to meet business budgets of all sizes. Take a look and reserve your space to get the exposure and connections you desire.



DIAMOND SPONSORSHIP: \$10,000

1 Opportunity Available

- Four (4) Event Registrations
- Stage Time at Opening General Session (10 Minutes)
- Exhibit Booth with Pre and Post-Event Connections
- Logo on Conference On-Site Signage
- Logo on Registration Website and Registration Pages
- Logo in All Promotional Materials
- Logo included on Attendee Tote Bag
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List

Advertising Through Chapter Channels

- 12 Months of Advertisement on MPI New Jersey Website
- 12 Months of Advertisement in Monthly Chapter Newsletter
- 12 Months of Advertisement included in Monthly Events Email
- 6 Social Media Posts





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PLATINUM SPONSORSHIP: \$5,000

~~3 Opportunities Available~~ 1 Available

- Two (2) Event Registrations
- Stage Time at General Session (5 Minutes)
- Exhibit Booth with Pre and Post-Event Connections
- Logo on Welcome and General Session Slides with Closing Session Recognition
- Logo on Registration Website and Registration Pages
- Logo in Select Promotional Materials
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List

Advertising Through Chapter Channels

- 6 Months of Advertisement on MPI New Jersey Website
- 6 Months of Advertisement in Monthly Chapter Newsletter
- 6 Months of Advertisement included in Monthly Events Email
- 6 Social Media Posts

GOLD SPONSORSHIP: \$3,500

~~6 Opportunities Available~~ 4 Available

- Two (2) Event Registrations
- Exhibit Booth with Pre and Post-Event Connections
- Stage Time at Opening General Session (3 Minutes)
- Introduction of Breakout Session Speaker
- Logo on Welcome and General Session Slides with Closing Session Recognition
- Logo on Registration Website and Registration Pages
- Logo in Select Promotional Materials
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List

Advertising Through Chapter Channels

- 1 Month of Advertisement on MPI New Jersey Website
- 1 Month of Advertisement in Monthly Chapter Newsletter
- 1 Month of Advertisement included in Monthly Events Email
- 2 Social Media Posts



SILVER SPONSORSHIP: \$1,750

~~2 Opportunities Available~~ SOLD OUT

- Two (2) Event Registrations
- Exhibit Booth with Pre and Post-Event Connections
- Coffee Break Sponsor
- Logo on Welcome and General Session Slides with Closing Session Recognition
- Logo on Registration Website and Registration Pages
- Logo in Select Promotional Materials
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List

Advertising Through Chapter Channels

- 1 Month of Advertisement in Monthly Chapter Newsletter
- 1 Month of Advertisement included in Monthly Events Email
- 2 Social Media Posts



TOTE BAG SPONSOR: \$1,750

~~2 Opportunities Available~~ SOLD OUT

- Two (2) Event Registrations
- Exhibit Booth with Pre and Post-Event Connections
- Logo included on Attendee Tote Bag
- Logo on Welcome and General Session Slides with Closing Session Recognition
- Logo on Registration Website and Registration Pages
- Logo in Select Promotional Materials
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List

Advertising Through Chapter Channels

- 1 Month of Advertisement in Monthly Chapter Newsletter
- 1 Month of Advertisement included in Monthly Events Email
- 2 Social Media Posts



LANYARD SPONSOR: \$1,500

~~1 Opportunity Available~~ **SOLD OUT**

- Two (2) Event Registrations
- Exhibit Booth with Pre and Post-Event Connections
- Logo included on Attendee Lanyard
- Logo on Welcome and General Session Slides with Closing Session Recognition
- Logo on Registration Website and Registration Pages
- Logo in Select Promotional Materials
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List

Advertising Through Chapter Channels

- 1 Month of Advertisement in Monthly Chapter Newsletter
- 1 Month of Advertisement included in Monthly Events Email
- 2 Social Media Posts



EXHIBITOR: \$850

~~10 Opportunities Available~~ **2 Available**

- One (1) Event Registration
- Exhibit Booth with Pre and Post-Event Connections
- Logo on Welcome and General Session Slides with Closing Session Recognition
- Logo on Registration Website and Registration Pages
- Logo in Select Promotional Materials
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List

Advertising Through Chapter Channels

- 1 Month of Advertisement in Monthly Chapter Newsletter
- 2 Social Media Posts



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BRONZE SPONSORSHIP: \$500

Unlimited Opportunities Available

- Logo on Welcome and General Session Slides with Closing Session Recognition
- Logo on Registration Website and Registration Pages
- Logo in Select Promotional Materials

Advertising Through Chapter Channels

- 1 Month of Advertisement in Monthly Chapter Newsletter
- 2 Social Media Posts

A LA CARTE SPONSORSHIPS: \$150

Gain additional exposure for your brand through an A La Carte Sponsorship. For a placement fee, your company can provide branded items (200) for distribution to every attendee at the MEETS Conference.

