



# NEW JERSEY CHAPTER

## SPONSORSHIP & MARKETING GUIDE: SIGNATURE EVENTS

### ABOUT THE ANNUAL CMP/CMM RECOGNITION EVENT

Established in 2016 this event brings together and honors those in our community who have dedicated themselves to elevate our profession through continuing education by earning a CMP or CMM designation. The event has long been a favorite event for our members to connect with like-minded professionals and grow their network.

The Annual CMP/CMM Recognition Event will take place in September of 2024 and we could not be more excited to give our attendees the opportunity to chat, connect and collaborate. We will also present the Joanne Dennison, CMP Award recognizing excellence in our field.

The Sponsor and Exhibitor offerings at the Annual CMP/CMM Recognition Event provide opportunities for a variety of Sponsors to participate and support the event. Take a look and reserve your space to get the exposure and connections you desire.



### PREMIER SPONSOR: \$4,000

#### 1 Opportunity Available

- Two (2) event registrations
- Podium/Screen time available at program (3 minutes)
- Company recognition at the sponsored program
- Company logo on the registration website and registration pages
- Company logo in select promotional materials
- Ability to provide promotional giveaway/collateral material to attendees
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee list following the program

#### Advertising Through Chapter Channels

- 1 Month of Advertisement on MPI New Jersey Website
- 1 Month of Advertisement in Monthly Chapter Newsletter
- 1 Month Advertisement included in Monthly Events Email
- 2 Social Media Posts



### CMP/CMM RECOGNITION EVENT



### SPEAKER SPONSOR: \$3,000

#### 1 Opportunity Available

- One (1) event registration
- Recognized as speaker sponsor and ability to introduce the speaker
- Company recognition at the sponsored program
- Company logo on the registration website and registration pages
- Company logo in select promotional materials
- Ability to provide promotional giveaway/collateral material to attendees
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee list following the program



#### Advertising Through Chapter Channels

- 1 Month of Advertisement on MPI New Jersey Website
- 1 Month of Advertisement in Monthly Chapter Newsletter
- 2 Social Media Posts

### CMP/CMM LOUNGE SPONSOR: \$2,500

#### 1 Opportunity Available

- One (1) event registration
- Ability to welcome CMP and CMM Attendees into the lounge and brand the space
- Company recognition at the sponsored program
- Company logo on the registration website and registration pages
- Company logo in select promotional materials
- Ability to provide promotional giveaway/collateral material to attendees
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee list following the program



#### Advertising Through Chapter Channels

- 1 Month of Advertisement on MPI New Jersey Website
- 1 Month of Advertisement in Monthly Chapter Newsletter
- 2 Social Media Posts





### FINALE SPONSOR: \$2,500

#### 1 Opportunity Available

- One (1) event registration
- Recognition as the Finale sponsor which includes an after-meal reception with a surprise giveaway to CMP/CMM attendees
- Company recognition at the sponsored program
- Company logo on the registration website and registration pages
- Company logo in select promotional materials
- Ability to provide promotional giveaway/collateral material to attendees
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee list following the program



#### Advertising Through Chapter Channels

- 1 Month of Advertisement on MPI New Jersey Website
- 1 Month of Advertisement in Monthly Chapter Newsletter
- 2 Social Media Posts

### BOOK SPONSOR: \$1,500

#### 1 Opportunity Available

- One (1) event registration
- Recognized sponsor of the speaker book giveaway to CMP/CMM attendees
- Company logo on the gift bag
- Company recognition at the sponsored program
- Company logo on the registration website and registration pages
- Company logo in select promotional materials
- Ability to provide promotional giveaway/collateral material to attendees
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee list following the program



#### Advertising Through Chapter Channels

- 1 Month of Advertisement in Monthly Chapter Newsletter
- 2 Social Media Posts

## TOAST SPONSOR: \$1,000

### 1 Opportunity Available

- One (1) event registration
- Recognized sponsor of the Congratulatory Toast
- Company recognition at the sponsored program
- Company logo on the registration website and registration pages
- Company logo in select promotional materials
- Ability to provide promotional giveaway/collateral material to attendees
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee list following the program



### Advertising Through Chapter Channels

- 1 Month of Advertisement in Monthly Chapter Newsletter
- 2 Social Media Posts

## GIFT BAG SPONSOR: \$1,000

### 4 Opportunities Available

- One (1) event registration to program
- Company logo on gift bag given away to all CMP/CMM attendees
- Company recognition at the sponsored program
- Company logo on the registration website and registration pages
- Company logo in select promotional materials
- Ability to provide promotional giveaway/collateral material to attendees
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee list following the program



### Advertising Through Chapter Channels

- 1 Month of Advertisement in Monthly Chapter Newsletter
- 2 Social Media Posts