



2021 SPONSOR & EXHIBIT GUIDE

Thursday, May 20, 2021
9:30am-1:30pm



Join MPI New Jersey at the inaugural New Jersey MEETS Conference and connect with practitioners in the meetings, events, hospitality, travel, and sales industries. An anticipated 100 attendees will log-on for this new virtual experience. Knowledgeable keynote speakers and a dynamic supplier and buyer trade show will give attendees access to the information they need in these unprecedented times.

We are proud to offer a variety of Sponsor and Exhibit opportunities for your company with good exposure and price points to meet a variety of budgets.

Platinum: \$10,000

~~1 Opportunity Available~~ - **SOLD**



- 2 Event Registrations
- Opening Session Stage Time
- Virtual Exhibit Booth with Pre- and Post-Event Connections
- Logo on Welcome and General Session Slides with Closing Session recognition
- Logo on Registration Website and Registration Pages
- Logo in Select Promotional Materials
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List

- Advertising through Chapter Channels
- 6 Months of Advertisement on MPI New Jersey Website
- 6 Months of Advertisement in Monthly Chapter Newsletter
- 6 Months Advertisement included in Monthly Events Email
- 6 Social Media Posts

**estimated value of services*

MEETINGS EVENTS EDUCATION TRAVEL SALES

DUE DATE: To maximize exposure for your company, please secure your sponsorship and submit logos by Friday, May 14, 2021.

MPI New Jersey MEETS Conference

Gold: \$750

5 Opportunities Available

1 Event Registration

Virtual Exhibit Booth with Pre- and Post-Event Connections

10-Minute Breakout Session Sponsor Activity (*icebreaker or informational interview - your choice*)

Introduction of Breakout Session Speaker

Logo on Welcome and General Session Slides with Closing Session recognition

Logo on Registration Website and Registration Pages

Logo in Select Promotional Materials

Pre-Event Attendee List for One-Time Use

Post-Event Attendee List

Advertising through Chapter Channels

1 Month Advertisement on MPI New Jersey Website

1 Month Advertisement included in Monthly Chapter Newsletter

1 Month Advertisement included in Monthly Events Email

2 Social Media Posts

Silver: \$500

2 Opportunities Available

1 Event Registration

Virtual Exhibit Booth with Pre- and Post-Event Connections

10-Minute Coffee Break Sponsor Activity (*make it fun*)

Logo on Welcome and General Session Slides with Closing Session Recognition

Logo on Registration Website and Registration Pages

Logo in Select Promotional Materials

Pre-Event Attendee List for One-Time Use

Post-Event Attendee List

Advertising through Chapter Channels

1 Month Advertisement included in Monthly Chapter Newsletter

1 Month Advertisement included in Monthly Events Email

2 Social Media Posts

MPI New Jersey MEETS Conference

Bronze: \$250

Unlimited Opportunities Available

Logo on Welcome and General Session Slides with Closing Session Recognition

Logo on Registration Website and Registration Pages

Logo in Select Promotional Materials

Advertising through Chapter Channels

1 Month Advertisement included in Monthly Chapter Newsletter

1 Social Media Post

Exhibit: \$375

2 Opportunities Available

1 Conference Registration

Virtual Exhibit Booth with Pre- and Post-Event Connections

Logo on Welcome and General Session Slides with Closing Session Recognition

Logo on Registration Website and Registration Pages

Logo in Select Promotional Materials

Pre-Event Attendee List for One-Time Use

Post-Event Attendee List

Advertising through Chapter Channels

1 Month Advertisement included in Monthly Chapter Newsletter

2 Social Media Posts

Awards & Recognition Reception: \$500

2 Available

1 Reception Registration

Logo on Reception Welcome Slides and Conference Closing Session Recognition

Logo on Registration Website and Registration Pages

Logo in Select Promotional Materials

Pre-Event Attendee List for One-Time Use

Post-Event Attendee List

Advertising thru Chapter Channels

1 Month Advertisement included in Monthly Chapter Newsletter

1 Month Advertisement included in Monthly Events Email

2 Social Media Posts