



INVITATION TO PARTICIPATE as a COOPERATING ORGANIZATION



Meeting Professionals International, New Jersey Chapter, will host the New Jersey MEETS Conference Monday, April 3 and Tuesday, April 4, 2023, at Harrah's Resort & Casino Atlantic City. Your MPI Chapter or Industry Association is invited to participate as a Cooperating Organization in support of this educational experience. *This is a no-cost partnership.*

Practitioners in the meetings, events, hospitality, travel, and sales industries will participate in engaging learning experiences with knowledgeable speakers and a dynamic supplier/buyer trade show - all to give attendees access to the information they need as meeting professionals. Also, there will be an opportunity to earn approximately over 6 CE credits through the Events Industry Council.

As a Cooperating Organization, your MPI Chapter or Industry Association will receive the following benefits:

- MPI Planners receive complimentary hotel accommodations and MPI Suppliers pay only \$99.00
- One complimentary registration for a board or staff member
- One PowerPoint slide (16:9 and you provide design) to promote your upcoming events during the event
- Your logo/event link on the conference website
- Your logo/event link in select promotional materials
- Recognition during the opening and closing session of the conference.

In consideration to MPI-New Jersey, your MPI Chapter or Industry Association agrees to:

- List the NJ MEETS Conference in your website's industry events listing with link to event registration
- Include four (4) social media placements within six weeks of the start of the event (MPI-NJ provides graphic)
- Promote NJ MEETS in at least one of your e-newsletters with link to event registration
- Permit use of your MPI Chapter or Industry Association's logo in promotional materials acknowledging your organization's support
- Provide email addresses for one-time use OR offer to distribute one stand-alone event announcement to your membership

To accept this invitation, return the attached form with a high-resolution logo to:

**The Sender of this Email
with a copy to
Heather Kresge, MPI New Jersey Chapter Administrator
admin@mpinewjersey.org**

An early response helps ensure your organization's inclusion on our promotional materials.



2023 NJ MEETS COOPERATING ORGANIZATION AGREEMENT



Thank you for serving as a Cooperating Organization for MPI New Jersey's NJ MEETS Conference, Monday, April 3 and Tuesday, April 4, 2023, at Harrah's Resort & Casino Atlantic City. Once we receive your Agreement, we will begin work to promote your support of this conference. If you requested complimentary registration for a board or staff member, you will be provided with instructions to register.

CONTACT NAME: _____

CHAPTER/ORGANIZATION: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE: _____ **EMAIL:** _____

WEBSITE: _____

your logo will be linked to this URL

In consideration to MPI-NJ, our organization agrees to (check all that apply):

- List the NJ MEETS Conference in your website's industry events listing with link to registration
- Include four (4) social media placements within six weeks of the start of the event (MPI-NJ provides graphic)
- Promote NJ MEETS in at least one of your e-newsletters through a link to our event registration
- Submit and Permit use of your MPI Chapter or Industry Association's logo in promotional materials acknowledging your organization's support
- Provide email addresses for one-time use OR offer to distribute one stand-alone event announcement to your membership
- Submit one PowerPoint slide (16:9 and you provide design) to promote your upcoming events during the event
- Register a Board or Staff Member using one complimentary registration. Please list the name and email address of the person who will attend: _____

To accept this invitation, return the attached form with a high-resolution logo to:

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