



MPI®

NEW JERSEY
CHAPTER

SPONSOR & EXHIBIT GUIDE

ABOUT MPI MEETS CONFERENCE

Established in 2021 as a virtual half-day event, the MPI New Jersey MEETS Conference attracts professionals in the meetings, events, hospitality, travel and sales industries from across the tri-state area. An anticipated 100+ attendees will gather at the Hard Rock Hotel & Casino in Atlantic City on Wednesday, March 23, 2022, with exclusive and fun pre and post conference parties, site-visits, and more on Tuesday March 22nd and Thursday, March 24th.

A dynamic celebrity keynote speaker and a host of knowledgeable subject matter experts will complement an engaging supplier and buyer trade show during this time of learning and networking. This mix will give attendees access to must-have information as the meetings industry powers back strong!

The Sponsor and Exhibitor offerings at the 2022 MEETS Conference provide a variety of opportunities with price-points to meet business budgets of all sizes. Take a look and reserve your space to get the exposure and connections your desire.

Questions? Email us at admin@mpinewjersey.org.



MEETINGS EVENTS EDUCATION TRAVEL SALES

DUE DATE: To maximize exposure for your company, please secure your sponsorship and submit logos by Monday, February 28, 2022



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DIAMOND SPONSORSHIP

Sold

- Four (4) Event Registrations
- Stage Time at Opening Session, Lunch & Closing Session
- Exhibit Booth with Pre and Post-Event Connections
- Logo on Conference On-Site Signage
- Logo on Registration Website and Registration Pages
- Logo in All Promotional Materials
- Branded Laynards for all Attendees
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List

Advertising Through Chapter Channels

- 12 Months of Advertisement on MPI New Jersey Website
- 12 Months of Advertisement in Monthly Chapter Newsletter
- 12 Months Advertisement included in Monthly Events Email
- 6 Social Media Posts



ATLANTIC CITY

Thank you to the Hard Rock
Hotel & Casino Atlantic City
for their generous support of
the 2022 MEETS Conference

PLATINUM SPONSORSHIP: \$10,000

1 Opportunity Available

- Two (2) Event Registrations
- Opening Session Stage Time
- Exhibit Booth with Pre and Post-Event Connections
- Logo on Welcome and General Session Slides with Closing Session Recognition
- Logo on Registration Website and Registration Pages
- Logo in Select Promotional Materials
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List

Advertising Through Chapter Channels

- 6 Months of Advertisement on MPI New Jersey Website
- 6 Months of Advertisement in Monthly Chapter Newsletter
- 6 Months Advertisement included in Monthly Events Email
- 6 Social Media Posts



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GOLD SPONSORSHIP: \$3,500

4 Opportunities Available

- Two (2) Event Registrations
- Exhibit Booth with Pre and Post-Event Connections
- Breakout Session Sponsor Activity
- Introduction of Breakout Session Speaker
- Logo on Welcome and General Session Slides with Closing Session Recognition
- Logo on Registration Website and Registration Pages
- Logo in Select Promotional Materials
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List

Advertising Through Chapter Channels

- 1 Month of Advertisement on MPI New Jersey Website
- 1 Month of Advertisement in Monthly Chapter Newsletter
- 1 Month Advertisement included in Monthly Events Email
- 2 Social Media Posts

SILVER SPONSORSHIP: \$1,750

2 Opportunities Available

- Two (2) Event Registrations
- Exhibit Booth with Pre and Post-Event Connections
- Coffee Break Sponsor
- Logo on Welcome and General Session Slides with Closing Session Recognition
- Logo on Registration Website and Registration Pages
- Logo in Select Promotional Materials
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List

Advertising Through Chapter Channels

- 1 Month of Advertisement in Monthly Chapter Newsletter
- 1 Month Advertisement included in Monthly Events Email
- 2 Social Media Posts



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BRONZE SPONSORSHIP: \$500

Unlimited Opportunities Available

- Logo on Welcome and General Session Slides with Closing Session Recognition
- Logo on Registration Website and Registration Pages
- Logo in Select Promotional Materials

Advertising Through Chapter Channels

- 1 Month of Advertisement in Monthly Chapter Newsletter
- 2 Social Media Posts

EXHIBIT: \$750

10 Opportunities Available

- One (1) Event Registration
- Exhibit Booth with Pre and Post-Event Connections
- Logo on Welcome and General Session Slides with Closing Session Recognition
- Logo on Registration Website and Registration Pages
- Logo in Select Promotional Materials
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List

Advertising Through Chapter Channels

- 1 Month of Advertisement in Monthly Chapter Newsletter
- 2 Social Media Posts

Exhibit booths include:

- 1 6 foot skirted table
- 1 Chair
- Wastebasket
- Power

Exhibitor set up times:

- Tuesday, March 22nd from 6pm-7pm
- Wednesday, March 23rd from 9am-10am





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A LA CARTE SPONSORSHIPS: \$150

Gain additional exposure for your brand through an A La Carte Sponsorship. For a placement fee, your company can provide branded items for distribution to every attendee at the MEETS Conference. Plan to provide, at least, 200 items. Should attendance expectations increase you will be contacted.

Here are some examples of what other companies have offered to sponsor:

- Beer Koozies
- Cell Phone Accessories
- Cups
- Fans
- Hand Sanitizer
- Highlighters
- Journals
- Masks
- Notebooks
- Pens
- Prizes to be Ruffled
- Tote Bags
- T-Shirts
- Water Bottles

Items to be sent to MPI New Jersey at PO Box 565, Tatamy, PA 18064 by March 9th.

MEETS
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