



INVITATION TO PARTICIPATE as a COOPERATING ORGANIZATION



Meeting Professionals International, New Jersey Chapter, will host the New Jersey MEETS Conference Wednesday, March 23, 2022, at the Hard Rock Hotel and Casino Atlantic City. The conference kicks-off with social events on Tuesday, March 22, 2022 in the evening and includes Members Only activities on Thursday, March 24, 2022. Your MPI Chapter or Industry Association is invited to participate as a Cooperating Organization in support of this educational experience. *This is a no-cost partnership.*

Practitioners in the meetings, events, hospitality, travel, and sales industries will participate in engaging learning experiences with knowledgeable keynote speakers and a dynamic supplier/buyer trade show - all to give attendees access to the information they need in these unprecedented times. Also, there will be an opportunity to earn approximately 6 CE credits through the Events Industry Council.

As a Cooperating Organization, your MPI Chapter or Industry Association will receive the following benefits:

- MPI Planner members pay only \$99.00; MPI Suppliers will pay \$139.00. Members of other industry associations pay an introductory rate of only \$139.00;
- MPI Planners receive complimentary hotel accommodations and MPI Suppliers pay only \$89.00. In order to be confirmed as a Planner and secure a room, please email admin@mpinewjersey.org to be added to the rooming list. For Suppliers, call (609) 449-6860 to make your reservation directly with the hotel;
- One complimentary registration for a board or staff member;
- One PowerPoint slide (16:9 and you provide design) to promote your upcoming events during the Welcome;
- Your logo/event link on the conference website;
- Your logo/event link in select promotional materials; and
- Recognition during the opening and closing session of the conference.

In consideration to MPI-New Jersey, your MPI Chapter or Industry Association agrees to:

- List the NJ MEETS Conference in your website's industry events listing [using this direct link](#);
- Include four (4) social media placements within six weeks of the start of the event (MPI-NJ provides graphic);
- Promote NJ MEETS in at least one of your e-newsletters through a link to [our event website](#);
- Permit use of your MPI Chapter or Industry Association's logo in promotional materials acknowledging your organization's support; and
- Provide email addresses for one-time use OR offer to distribute one stand-alone event announcement to your membership.

All, or some, of these cooperating methods, can be used to be considered a Cooperating Organization for NJ MEETS. *To accept this invitation, return the attached form with a high-resolution logo to:*

**The Sender of this Email
with a copy to
Lauren Nance, Director of Education
lauren@laurennance.com**

An early response helps ensure your organization's inclusion on our promotional materials.



2022 NJ MEETS COOPERATING ORGANIZATION AGREEMENT



Thank you for serving as a Cooperating Organization for MPI New Jersey's NJ MEETS Conference, Thursday, March 23, 2022, at the Hard Rock Hotel & Casino. Once we receive your Agreement, we will begin work to promote your support of this conference. If you requested complimentary registration for a board or staff member, you will be provided with instructions to register.

CONTACT NAME: _____

CHAPTER/ORGANIZATION: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE: _____ **EMAIL:** _____

WEBSITE: _____

your logo will be linked to this URL

In consideration to MPI-NJ, our organization agrees to (check all that apply):

- List the NJ MEETS Conference in your website's industry events listing
- Include four (4) social media placements within six weeks of the start of the event (MPI-NJ provides graphic)
- Promote NJ MEETS in at least one of your e-newsletters through a link to our event website
- Submit and Permit use of your MPI Chapter or Industry Association's logo in promotional materials acknowledging your organization's support
- Provide email addresses for one-time use OR offer to distribute one stand-alone event announcement to your membership
- Submit one PowerPoint slide (16:9 and you provide design) to promote your upcoming events during the Welcome
- Register a Board or Staff Member using one complimentary registration. Please list the name and email address of the person who will attend: _____

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