



# NEW JERSEY CHAPTER

## SPONSORSHIP & MARKETING GUID SIGNATURE EVENT - CMP/CMM RECOGNITION EVENT

### ABOUT THE ANNUAL CMP/CMM RECOGNITION EVENT

Established in 2016 this event brings together and honors those in our community who have dedicated themselves to elevate our profession through continuing education by earning a CMP or CMM designation. The event has long been a favorite event for our members to connect with like-minded professionals and grow their network.

The Annual CMP/CMM Recognition Event will take place in the fall of 2025 and we could not be more excited to give our attendees the opportunity to chat, connect and collaborate. We will also present the Joanne Dennison, CMP Award recognizing excellence in our field.

The Sponsor and Exhibitor offerings at the Annual CMP/CMM Recognition Event provide opportunities for a variety of sponsors to participate and support the event. Take a look and reserve your space to get the exposure and connections you desire.



### PREMIER SPONSOR: \$5,000

#### ~~1 Opportunity Available~~ (SOLD OUT)

- One (1) event registration
- Podium/Screen time available at program (3 minutes)
- Company recognition at the program
- Company logo on the registration website and registration pages
- Company logo in select promotional materials
- Ability to provide promotional giveaway/collateral material to attendees
- Pre-Event Attendee list for one-time use
- Post-Event Attendee list following the program

#### Advertising Through Chapter Channels

- 1 Month of Advertisement on the MPI New Jersey Website
- 1 Month of Advertisement in the Monthly Chapter Newsletter
- 1 Month of Advertisement included in the Monthly Events Email
- 2 Social Media Posts



Contact Heather Kresge, [admin@mpinewjersey.org](mailto:admin@mpinewjersey.org) to secure your sponsorship!



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## SPEAKER SPONSOR: \$3,500

~~1 Opportunity Available~~ (SOLD OUT)

- One (1) event registration
- Recognized as speaker sponsor and ability to introduce the speaker
- Company recognition at the sponsored program
- Company logo on the registration website and registration pages
- Company logo in select promotional materials
- Ability to provide promotional giveaway/collateral material to attendees
- Pre-Event Attendee List for one-time use
- Post-Event Attendee list following the program



### Advertising Through Chapter Channels

- 1 Month of Advertisement on the MPI New Jersey Website
- 1 Month of Advertisement in the Monthly Chapter Newsletter
- 2 Social Media Posts

## CMP/CMM LOUNGE SPONSOR: \$3,500

1 Opportunity Available

- One (1) event registration
- Ability to welcome CMP and CMM Attendees into the lounge and brand the space
- Company recognition at the sponsored program
- Company logo on the registration website and registration pages
- Company logo in select promotional materials
- Ability to provide promotional giveaway/collateral material to attendees
- Pre-Event Attendee List for one-time use
- Post-Event Attendee list following the program

### Advertising Through Chapter Channels

- 1 Month of Advertisement on the MPI New Jersey Website
- 1 Month of Advertisement in the Monthly Chapter Newsletter
- 2 Social Media Posts



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## GIVEAWAY SPONSOR: \$2,000

### 1 Opportunity Available

- One (1) event registration
- Recognition as the Finale sponsor which includes a surprise giveaway to CMP/CMM attendees at the conclusion of the program
- Company recognition at the sponsored program
- Company logo on the registration website and registration pages
- Company logo in select promotional materials
- Ability to provide promotional giveaway/collateral material to attendees
- Pre-Event Attendee List for one-time use
- Post-Event Attendee list following the program



### Advertising Through Chapter Channels

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- 1 Month of Advertisement in the Monthly Chapter Newsletter
- 2 Social Media Posts

## BOOK SPONSOR: \$1,500

### ~~1 Opportunity Available~~ (SOLD OUT)

- One (1) event registration
- Recognized sponsor of the speaker book giveaway to CMP/CMM attendees
- Company logo on the gift bag
- Company recognition at the sponsored program
- Company logo on the registration website and registration pages
- Company logo in select promotional materials
- Ability to provide promotional giveaway/collateral material to attendees
- Pre-Event Attendee List for one-time use
- Post-Event Attendee list following the program



### Advertising Through Chapter Channels

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- 2 Social Media Posts

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## TOAST SPONSOR: \$1,000

### 1 Opportunity Available

- One (1) event registration
- Recognized sponsor of the Congratulatory Toast
- Company recognition at the sponsored program
- Company logo on the registration website and registration pages
- Company logo in select promotional materials
- Ability to provide promotional giveaway/collateral material to attendees
- Pre-Event Attendee List for one-time Use
- Post-Event Attendee list following the program

### Advertising Through Chapter Channels

- 1 Month of Advertisement in the Monthly Chapter Newsletter
- 2 Social Media Posts



## GIFT BAG SPONSOR: \$1,000

### ~~4 Opportunities Available~~ (3 LEFT)

- One (1) event registration
- Company logo on gift bag given away to all CMP/CMM attendees
- Company recognition at the sponsored program
- Company logo on the registration website and registration pages
- Company logo in select promotional materials
- Ability to provide promotional giveaway/collateral material to attendees
- Pre-Event Attendee List for one-time use
- Post-Event Attendee list following the program

### Advertising Through Chapter Channels

- 1 Month of Advertisement in the Monthly Chapter Newsletter
- 2 Social Media Posts



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# SEE THE IMPACT OF SPONSORING WITH THE MPI NEW JERSEY CHAPTER

PLANNER MEMBERS REPORT BOOKING IN THE FOLLOWING US LOCATIONS:

**\$175  
MILLION**

IN BUYING POWER

19% IN THE NORTHEAST

15% IN THE SOUTH

13% IN THE MIDWEST

11% IN THE MOUNTAIN & NW

**TOP  
INTERNATIONAL  
MEETING  
DESTINATIONS  
INCLUDE**

CANADA    BERMUDA  
ITALY       SPAIN  
MEXICO    UK



**65%**  
OF MEMBERS ARE  
PLANNERS

**30%**

**OF PLANNER  
MEMBERS BOOK  
MEETINGS OVER  
500 ATTENDEES**

## MEMBERS FROM TOP NJ COMPANIES

ABBVIE INC.  
AM BEST  
ASHFIELD EVENT EXPERIENCES  
BASF  
EDUCATION TESTING SERVICES  
EISAI  
IEEE

JANSSEN  
MARITZ  
MEDFORCE  
MERCK  
REGENERON HEALTHCARE  
SYNEOS HEALTH  
VERIZON