



NEW JERSEY CHAPTER

SPONSORSHIP & MARKETING GUIDE



ABOUT THE MPI NEW JERSEY CHAPTER

Established in 1986, The MPI New Jersey Chapter is the largest statewide trade association for the meeting industry and is committed to helping its members advance their careers through superior education, networking and professional development opportunities.

When you partner with The MPI New Jersey Chapter, you become part of an organization dedicated to your growth and success. You'll connect with the innovative learning, passionate people and big ideas that will empower you to become an agent of change and reinvent the world.

ADVERTISE WITH US

Whatever your advertising needs, we are delighted to work with you.

WEBSITE AD:

- 12 Months - \$1,750
- 6 Months - \$1,050
- 3 Months - \$600
- 1 Month - \$250

NEWSLETTER AD:

- 12 Months - \$1,200
- 6 Months - \$750
- 3 Months - \$450
- 1 Month - \$175

ADVERTORIAL - \$750

An advertorial is a paid advertisement designed to resemble an article and contains useful information, but its ultimate goal is to promote a business. Advertorials can generate effective reader engagement on the MPI New Jersey Onsite Online Blog.

SOCIAL MEDIA TAKEOVER - \$750

Four Social Media Posts in One Day on The MPI New Jersey Chapter's Facebook and Instagram stories



AD BUNDLE - \$750

- Two Social Media Posts
- Two Month Website Ad
- Two Ads in the Monthly Chapter Newsletter

STATISTICS



850+



950+



965+



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SPONSORSHIP & MARKETING GUIDE

STRATEGIC CHAPTER PARTNERSHIP: \$17,500

Available for a rolling 12-month timeframe

A full-year Strategic Chapter Partnership includes sponsorship of all Chapter Educational Programs, Meet Ups, and Virtual Events including but not limited to Membership Mondays, and Town Halls. It also includes a Title Sponsorship at our Annual MEETS Conference. A selection of advertising is included to enhance your marketing efforts.

Event Sponsorship

- Recognition on the sponsorship page with logo/hyperlink to your website
- Two (2) event registrations for each chapter program
- Exhibit booth with Pre and post-event connections at each program (in-person events only)
- Podium/Screen time available at each educational program (3 minutes)
- Logo on the registration website and registration pages
- Logo in chapter email marketing promotions including the monthly events email and the chapter newsletter
- Company recognition at sponsored programs
- Ability to provide promotional giveaway/collateral material to attendees (in-person events only)
- Post-Event Attendee list following each program
- Quarterly Social Media thank you post

Title Sponsorship of the MPI New Jersey MEETS Conference

- Two (2) event registrations to the program
- Stage Time during one of the General Sessions (5 Minutes)
- Exhibit booth with pre and post-event connections
- Logo on welcome and general session slides with closing session recognition
- Logo on the registration website and registration pages
- Logo in select promotional materials
- Pre-Event attendee list for one-time use
- Post-event attendee list

Advertising

- Twelve (12) advertisements included in the Monthly Chapter Newsletters
- Twelve (12) months of banner advertisements on the chapter website
- Four (4) Articles or advertorials in "Onsite Online" chapter blog to be scheduled quarterly
- Four (4) Stand Alone Emails to database to be scheduled quarterly
- Four (4) Social Media posts to be scheduled quarterly

*The Annual CMP/CMM Recognition Event and Annual Golf Event are not included in the Strategic Chapter Partnership.



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PREMIER EDUCATION PARTNERSHIP: \$3,000

Available for a rolling 12-month timeframe

Premier Education Sponsorship includes sponsorship of one (1) regular educational program, as well as a selection of advertising, to enhance your marketing efforts.

Event Sponsorship

- Recognition on the sponsorship page with logo/hyperlink to your website
- One (1) event registration to the sponsored program
- Exhibit booth with Pre and post-event connections at the sponsored program (in-person events only)
- Stage Time during the General Session (3 Minutes)
- Logo on the registration website and registration pages
- Logo in chapter email marketing promotions including the monthly events email and the chapter newsletter
- Company recognition at the sponsored program
- Ability to provide promotional giveaway/collateral material to attendees (in-person events only)
- Post-Event Attendee list following the sponsored program

Advertising

- Three (3) advertisements included in the Monthly Chapter Newsletters
- Three (3) months of banner advertisements on the chapter website
- Three (3) Social Media posts

PREFERRED EDUCATION SPONSORSHIP: \$1,500

Individual Education Sponsorship includes sponsorship at one (1) regular educational program.

- Recognition on the sponsorship page with logo/hyperlink to your website
- One (1) event registration to the sponsored program
- Exhibit booth with Pre and post event connections at sponsored program (in-person events only)
- 60 second promotional video played during program
- Logo on the registration website and registration pages
- Logo in chapter email marketing promotions including the monthly events email and the chapter newsletter
- Company recognition at the sponsored program
- Ability to provide promotional giveaway/collateral material to attendees (in-person events only)
- Post-Event Attendee list following the sponsored program



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SELECT EDUCATION SPONSORSHIP: \$500

Individual Education Sponsorship includes sponsorship at one (1) regular educational program

- Recognized on the sponsorship page with logo/hyperlink to your website
- One (1) event registration to sponsored program
- Exhibit booth with Pre and post event connections at sponsored program (in-person events only)
- Logo on the registration website and registration pages
- Logo in chapter email marketing promotions including the monthly events email and the chapter newsletter
- Company recognition at the sponsored program
- Ability to provide promotional giveaway/collateral material to attendees (in-person events only)
- Post-Event Attendee list following the sponsored program

SHARE YOUR CITY SPONSORSHIP: \$5,000 (JUST \$500 PER HOTEL PARTNER)

Available only 4 times annually with MPI New Jersey

The Share Your City Sponsorship is a unique opportunity for destinations to visit The MPI New Jersey Chapter and sponsor a Chapter Networking Event. The destination will have the opportunity to showcase up to 10 hotel partners, provide giveaways or raffle prizes to attendees, and give a presentation. With your support and guidance, The MPI New Jersey Chapter will coordinate the location, handle the registration and market the event to our members and industry community.

Event Sponsorship

- DMO/CVB recognition at sponsored program and on all marketing material promoting the event
- Ability to showcase up to 10 partners at the sponsored program with exhibit booth
- Stage time available at the program (10 minutes maximum)
- Logo on registration website and registration pages
- Ability to provide promotional giveaway/collateral material to attendees
- Post-Event Attendee list following the sponsored program
- Recognition on chapter's sponsorship page with logo/hyperlink to website for the current term
- Logo in chapter email marketing promotions including monthly events email and newsletter for current term

Advertising

- Three (3) advertisements included in the Monthly Chapter Newsletter
- Three (3) Social Media posts

Contact Heather Kresge, admin@mpinewjersey.org to secure your sponsorship!

SEE THE IMPACT OF SPONSORING WITH THE MPI NEW JERSEY CHAPTER

PLANNER MEMBERS REPORT BOOKING IN THE FOLLOWING US LOCATIONS:

**\$175
MILLION**
IN BUYING POWER

19% IN THE NORTHEAST

15% IN THE SOUTH

13% IN THE MIDWEST

11% IN THE MOUNTAIN & NW

*27% PLAN IN OTHER VARIED REGIONS

**TOP
INTERNATIONAL
MEETING
DESTINATIONS
INCLUDE**

CANADA BERMUDA
ITALY SPAIN
MEXICO UK



65%
OF MEMBERS ARE
PLANNERS

30%
OF PLANNER
MEMBERS BOOK
MEETINGS OVER
500 ATTENDEES

MEMBERS FROM TOP NJ COMPANIES

ABBVIE INC.
AM BEST
ASHFIELD EVENT EXPERIENCES
BASF
EDUCATION TESTING SERVICES
EISAI
IEEE

JANSSEN
MARITZ
MEDFORCE
MERCK
REGENERON HEALTHCARE
SYNEOS HEALTH
VERIZON



NEW JERSEY CHAPTER

SPONSORSHIP & MARKETING GUIDE SIGNATURE EVENT - MEETS CONFERENCE

ABOUT THE MPI NEW JERSEY CHAPTER MEETS CONFERENCE

Established in 2021 as a virtual half-day event, The MPI New Jersey Chapter MEETS Conference attracts professionals in the meetings, events, hospitality, travel, and sales industries from across the tri-state area. The 2022 MEETS Conference received a RISE Award for Innovative Education and MPI New Jersey continues to focus on elevating the event each year.

An anticipated 150+ attendees will gather in March 2025 and the program will include an exclusive and fun conference party, site visits, and more.

A dynamic host of knowledgeable subject matter experts, offering over 6 CEs, will complement an engaging supplier and buyer trade show during this time of learning and networking.

The Sponsor and Exhibitor offerings at the MEETS Conference provide a variety of opportunities at different price-points to meet business budgets of all sizes. Take a look and reserve your space to get the exposure and connections you desire.



BREAKFAST SPONSORSHIP: \$3,500

1 Opportunity Available

- Two (2) Event Registrations
- Exhibit Booth with Pre and Post-Event Connections
- Opportunity to put branded materials on breakfast tables
- Stage time during breakfast (3 minutes)
- Participation in Speed-Networking Session with Planner Attendees
- Logo on Welcome and General Session Slides with Closing Session Recognition
- Logo on the Registration Website and Registration Pages
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List

Advertising Through Chapter Channels

- 1 Month of Advertisement on the MPI New Jersey Website
- 1 Month of Advertisement in the Monthly Chapter Newsletter
- 1 Month of Advertisement included in the Monthly Events Email
- 2 Social Media Posts

Contact Heather Kresge, admin@mpinewjersey.org to secure your sponsorship!



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SIGNATURE EVENT - MEETS CONFERENCE

LUNCH SPONSORSHIP: \$3,500

1 Opportunity Available

- Two (2) Event Registrations
- Exhibit Booth with Pre and Post-Event Connections
- Opportunity to put branded materials on lunch tables
- Stage time during lunch (3 minutes)
- Participation in Speed-Networking Session with Planner Attendees
- Logo on Welcome and General Session Slides with Closing Session Recognition
- Logo on the Registration Website and Registration Pages
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List

Advertising Through Chapter Channels

- 1 Month of Advertisement on the MPI New Jersey Website
- 1 Month of Advertisement in the Monthly Chapter Newsletter
- 1 Month of Advertisement included in the Monthly Events Email
- 2 Social Media Posts

BREAK SPONSORSHIP: \$3,500

1 Opportunity Available

- Two (2) Event Registrations
- Exhibit Booth with Pre and Post-Event Connections
- 60 Second Promotional Video Played Before each Break
- Participation in Speed-Networking Session with Planner Attendees
- Logo on Welcome and General Session Slides with Closing Session Recognition
- Logo on the Registration Website and Registration Pages
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List

Advertising Through Chapter Channels

- 1 Month of Advertisement on the MPI New Jersey Website
- 1 Month of Advertisement in the Monthly Chapter Newsletter
- 1 Month of Advertisement included in the Monthly Events Email
- 2 Social Media Posts

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SIGNATURE EVENT - MEETS CONFERENCE

CORPORATE SOCIAL RESPONSIBILITY (CSR) SPONSORSHIP: \$3,500

1 Opportunity Available

- Two (2) Event Registrations
- Exhibit Booth with Pre and Post-Event Connections
- Opportunity to Brand the CSR Space
- Stage time on to present the CSR details to attendees
- A portion of sponsorship will be donated to the conference-supported charity
- Participation in Speed-Networking Session with Planner Attendees
- Logo on Welcome and General Session Slides with Closing Session Recognition
- Logo on the Registration Website and Registration Pages
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List

Advertising Through Chapter Channels

- 1 Month of Advertisement on the MPI New Jersey Website
- 1 Month of Advertisement in the Monthly Chapter Newsletter
- 1 Month of Advertisement included in the Monthly Events Email
- 2 Social Media Posts

KEYNOTE SPEAKER SPONSORSHIP: \$3,500

1 Opportunity Available

- Two (2) Event Registrations
- Exhibit Booth with Pre and Post-Event Connections
- Stage time (3 minutes) to Promote Brand
- Introduction of Keynote Speaker on the Main Stage
- Participation in Speed-Networking Session with Planner Attendees
- Logo on Welcome and General Session Slides with Closing Session Recognition
- Logo on the Registration Website and Registration Pages
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List

Advertising Through Chapter Channels

- 1 Month of Advertisement on the MPI New Jersey Website
- 1 Month of Advertisement in the Monthly Chapter Newsletter
- 1 Month of Advertisement included in the Monthly Events Email
- 2 Social Media Posts

Contact Heather Kresge, admin@mpinewjersey.org to secure your sponsorship!



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SIGNATURE EVENT - MEETS CONFERENCE

MAIN STAGE SPEAKER SPONSORSHIP: \$2,500

2 Opportunities Available

- One (1) Event Registration
- Exhibit Booth with Pre and Post-Event Connections
- 60 Second Promotional Video Played or Stage Time (1 minute)
- Introduction of one of the Main Stage Speakers
- Participation in Speed-Networking Session with Planner Attendees
- Logo on Welcome and General Session Slides with Closing Session Recognition
- Logo on the Registration Website and Registration Pages
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List

Advertising Through Chapter Channels

- 1 Month of Advertisement in the Monthly Chapter Newsletter
- 1 Month of Advertisement included in the Monthly Events Email
- 2 Social Media Posts

BREAKOUT SPEAKER SPONSORSHIP: \$2,000

4 Opportunities Available

- One (1) Event Registration
- Exhibit Booth with Pre and Post-Event Connections
- 60 Second Promotional Video Played or Stage Time (1 minute)
- Introduction of one of the Breakout Speakers
- Participation in Speed-Networking Session with Planner Attendees
- Logo on Welcome and General Session Slides with Closing Session Recognition
- Logo on the Registration Website and Registration Pages
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List

Advertising Through Chapter Channels

- 1 Month of Advertisement in the Monthly Chapter Newsletter
- 1 Month of Advertisement included in the Monthly Events Email
- 2 Social Media Posts

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SIGNATURE EVENT - MEETS CONFERENCE

WELLNESS ROOM SPONSORSHIP: \$2,000

1 Opportunity Available

- One (1) Event Registration
- Exhibit Booth with Pre and Post-Event Connections
- Opportunity to Brand Wellness Room
- Participation in Speed-Networking Session with Planner Attendees
- Logo on Welcome and General Session Slides with Closing Session Recognition
- Logo on the Registration Website and Registration Pages
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List

Advertising Through Chapter Channels

- 1 Month of Advertisement in the Monthly Chapter Newsletter
- 1 Month of Advertisement included in the Monthly Events Email
- 2 Social Media Posts

LANYARD SPONSORSHIP: \$2,000

1 Opportunity Available

- One (1) Event Registration
- Exhibit Booth with Pre and Post-Event Connections
- Logo included on Attendee Lanyard
- Participation in Speed-Networking Session with Planner Attendees
- Logo on Welcome and General Session Slides with Closing Session Recognition
- Logo on the Registration Website and Registration Pages
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List

Advertising Through Chapter Channels

- 1 Month of Advertisement in the Monthly Chapter Newsletter
- 1 Month of Advertisement included in the Monthly Events Email
- 2 Social Media Posts

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SIGNATURE EVENT - MEETS CONFERENCE

TOTE BAG SPONSORSHIP: \$2,000

2 Opportunities Available

- One (1) Event Registration
- Exhibit Booth with Pre and Post-Event Connections
- Logo included on Attendee Tote Bag
- Participation in Speed-Networking Session with Planner Attendees
- Logo on Welcome and General Session Slides with Closing Session Recognition
- Logo on the Registration Website and Registration Pages
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List

Advertising Through Chapter Channels

- 1 Month of Advertisement in the Monthly Chapter Newsletter
- 1 Month of Advertisement included in the Monthly Events Email
- 2 Social Media Posts

EXHIBITOR: \$1,250

10 Opportunities Available

- One (1) Event Registration
- Exhibit Booth with Pre and Post-Event Connections
- Logo on Welcome and General Session Slides with Closing Session Recognition
- Logo on Registration Website and Registration Pages
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List

Advertising Through Chapter Channels

- 1 Month of Advertisement in the Monthly Chapter Newsletter OR the Monthly Events Email



NEW JERSEY CHAPTER

SPONSORSHIP & MARKETING GUIDE: SIGNATURE EVENTS ANNUAL GOLF EVENT

ABOUT THE MPI NEW JERSEY CHAPTER'S ANNUAL GOLF EVENT

The Annual Golf Event has been a signature event for The MPI New Jersey Chapter for over 25 years. This event gathers suppliers from all over the country and planners from the tri-state area for a full day of networking and fun! With over 150 attendees annually, you are certain to make new connections or reconnect with a few old friends.

Our highly anticipated Golf Event will be back for a 27th year in 2025. Join us because...

NOBODY DOES GOLF LIKE THE MPI NEW JERSEY CHAPTER!



GOLF FOURSOMES: \$1,550

27 Foursomes Available

Golf is one of the best ways to get hours of face time with your clients and strengthen industry connections. We play a shotgun start and best ball for an enjoyable day of play for all.

This package includes breakfast, lunch, closing reception, on-course beverages, greens fees and cart fees for four (4) players.

PICKLEBALL, SIP & DINE FOURSOMES: \$1,000

10 Foursomes Available

Each year The MPI New Jersey Chapter offers a fun activity for guests not looking for a traditional golf round. This opportunity to host a "foursome" is ideal for those that want to entertain clients and strengthening industry connections. Guests will enjoy an introductory class in pickleball followed by a wine tasting, before joining all the golfers and sponsors for the Closing Reception.

This package includes lunch, closing reception, beverages, and Pickleball, Sip & Dine activity for four (4) players.

Foursomes may be split between multiple suppliers, inquire with chapter.



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SIGNATURE EVENT - ANNUAL GOLF EVENT

CLOSING RECEPTION SPONSORSHIP: \$6,500

1 Opportunity Available

- One (1) Golf or Non-Golfer Activity Foursome including breakfast, lunch, closing reception, and beverages for four (4) players.
- Sponsorship of the Closing Reception
- Closing Reception Stage Time (5 Minutes)
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

Closing Reception Sponsor has the option to decorate the closing reception room to match your company theme and provide giveaways to participants.

BEVERAGE STATION SPONSORSHIP: \$5,500

1 Opportunity Available

- Two (2) Event Registrations with Breakfast, Lunch and Closing Reception
- Sponsorship of On-Course Philly Bar Yard Beverage Station
- Networking Opportunity with each Attendee
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

Sponsor has the option to decorate the Beverage Station to match your company theme and provide giveaways to participants.

GRILL STATION SPONSORSHIP: \$5,000

1 Opportunity Available

- Two (2) Event Registrations with Breakfast, Lunch and Closing Reception
- On Course Sponsorship of the Lunch Grill Station
- Networking Opportunity with each Golfer
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

Grill Station Sponsor has the option to decorate the Grill Station location to match your company theme and provide giveaways to participants.



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SIGNATURE EVENT - ANNUAL GOLF EVENT

BREAKFAST SPONSORSHIP: \$3,500

1 Opportunity Available

- Two (2) Event Registrations with Breakfast, Lunch and Closing Reception
- Sponsorship of the Breakfast
- Networking Opportunity with each attendee
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

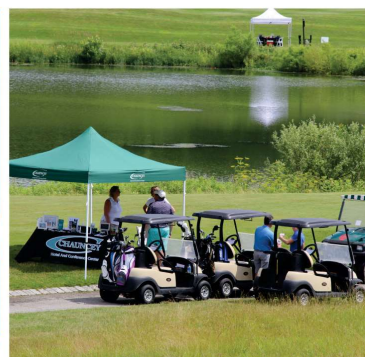
Breakfast Sponsor has the option to decorate the Breakfast location to match your company theme and provide giveaways to participants.

BEVERAGE CART SPONSORSHIP: \$3,000

2 Opportunities Available

- One (1) Event Registration with Breakfast, Lunch and Closing Reception
- On Course Sponsorship of Beverage Cart
- Networking Opportunity with each Attendee
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

Cart Sponsor has the option to decorate the cart to match your company theme and provide giveaways to participants.

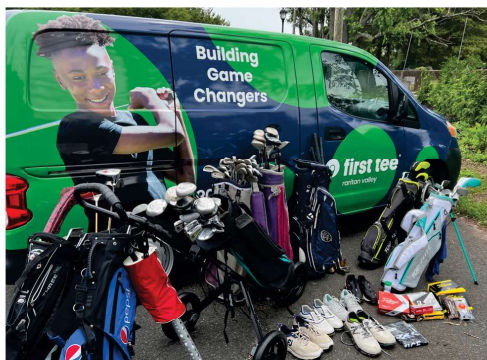




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SPONSORSHIP & MARKETING GUIDE
SIGNATURE EVENT - ANNUAL GOLF EVENT



PICKLEBALL, SIP & DINE SPONSORSHIP: \$3,500

NEW SPONSORSHIP: 1 Opportunity Available

- One (1) Pickleball, Sip & Dine Foursome
- Sponsorship of the Pickleball, Sip and Dine activity including Pickleball class, and wine tasting
- Opportunity to address all Pickleball, Sip & Dine attendees during Wine Tasting (3 Minutes)
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

Sponsor has the option to decorate the Pickleball, Sip & Dine court and wine tasting room to match your company theme and provide giveaways to participants.

HOLE SPONSORSHIP: \$1,500

18 Opportunities Available

- Two (2) Event Registrations with Breakfast, Lunch and Closing Reception
- On-course exhibit Booth at Tee Box
- Networking Opportunity with each Golfer
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

Hole Sponsors have the option to decorate the booth to match your company theme and provide giveaways to participants.



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SPONSORSHIP & MARKETING GUIDE
SIGNATURE EVENT - ANNUAL GOLF EVENT



SNACK CART SPONSORSHIP: \$1,000

1 Opportunity Available

- One (1) Event Registration with Breakfast, Lunch and Closing Reception
- On Course Sponsorship of Snack Cart
- Networking Opportunity with each Attendee
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

Cart Sponsor has the option to decorate the cart to match your company theme.

Snack Cart Sponsor must provide a minimum of 150 snacks to distribute on the course.

BOTTLED WATER CART SPONSORSHIP: \$1,000

1 Opportunity Available

- One (1) Event Registration with Breakfast, Lunch and Closing Reception
- On Course Sponsorship of the Bottled Water Cart
- Networking Opportunity with each Attendee
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

Cart Sponsor has the option to decorate the cart to match your company theme.

Cart Sponsor must provide a minimum of 150 bottles of water to distribute on the course.



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SIGNATURE EVENT - ANNUAL GOLF EVENT

AROMATHERAPY CART SPONSORSHIP: \$1,000

1 Opportunity Available

- One (1) Event Registration with Breakfast, Lunch and Closing Reception
- On Course Sponsorship of the Aromatherapy Cart
- Networking Opportunity with each Attendee
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

Cart Sponsor has the option to decorate the cart to match your company theme.

Cart Sponsor must provide a minimum of 100 towels to distribute on the course.

CIGAR CART SPONSORSHIP: \$1,000

1 Opportunity Available

- One (1) Event Registration with Breakfast, Lunch and Closing Reception
- On Course Sponsorship of the Cigar Cart
- Networking Opportunity with each Attendee
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

Cart Sponsor has the option to decorate the cart to match your company theme.

Cart Sponsor must provide a minimum of 100 cigars to distribute on the course.





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SIGNATURE EVENT - ANNUAL GOLF EVENT

FLAG SPONSORSHIP: \$1,000

1 Opportunity Available

- One (1) Event Registration with Breakfast, Lunch and Closing Reception
- Company Logo Displayed On Course Flags at each of the 18 Holes
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

GOLF CART SPONSORSHIP: \$750

1 Opportunity Available

- One (1) Event Registration with Breakfast, Lunch and Closing Reception
- Company Logo Displayed on all Golf Carts
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

PUTTING CONTEST SPONSORSHIP: \$750

1 Opportunity Available

- One (1) Event Registration with Breakfast, Lunch and Closing Reception
- Sponsorship of Pre-Tournament Putting Competition during Breakfast
- Logo on Sponsor Signage at Registration and Closing Reception
- Logo in Select Promotional Materials
- Post-Event Attendee List

Putting Contest Sponsor has the option to decorate the putting green to match your company theme and provide giveaways to participants.

Sponsor must provide Two Prizes to be Awarded to Contest Winners and be present to manage the putting contest before the tournament begins.

FIND OUT WHY NOBODY
DOES GOLF QUITE LIKE
THE MPI NEW JERSEY
CHAPTER!

OUR PLANNER
MEMBERS REPORT
BOOKING IN THE
FOLLOWING
US LOCATIONS:

\$175
MILLION

IN BUYING POWER

62% IN NORTHEAST

51% IN SOUTHERN REGION

36% IN NORTHWEST

40% IN MIDWEST REGION

175
ATTENDEES

PARTICIPATE FOR A DAY
OF NETWORKING &
OF COURSE FUN!



8

HOURS OF FACE TO FACE
TIME WITH 80
PLANNER GUESTS

30%

OF OUR PLANNER MEMBERS
BOOK MEETINGS OVER 500
ATTENDEES

ATTENDEES FROM TOP COMPANIES

AM BEST
ARCH INSURANCE
CONFERENCE DIRECT
FIRST
HELMSBRISCOE
Inizio Engage XD

MEDFORCE
MARITZ
McCARTER & ENGLISH
MEETING ALLIANCE
PRUDENTIAL
SANOFI



NEW JERSEY CHAPTER

SPONSORSHIP & MARKETING GUIDE SIGNATURE EVENT - CMP/CMM RECOGNITION EVENT

ABOUT THE ANNUAL CMP/CMM RECOGNITION EVENT

Established in 2016 this event brings together and honors those in our community who have dedicated themselves to elevate our profession through continuing education by earning a CMP or CMM designation. The event has long been a favorite event for our members to connect with like-minded professionals and grow their network.

The Annual CMP/CMM Recognition Event will take place in the fall of 2025 and we could not be more excited to give our attendees the opportunity to chat, connect and collaborate. We will also present the Joanne Dennison, CMP Award recognizing excellence in our field.

The Sponsor and Exhibitor offerings at the Annual CMP/CMM Recognition Event provide opportunities for a variety of sponsors to participate and support the event. Take a look and reserve your space to get the exposure and connections you desire.



2025 Prices are estimated for budgeting purposes. The exact pricing will be released once a location is finalized.

PREMIER SPONSOR: \$5,000

1 Opportunity Available

- One (1) event registration
- Podium/Screen time available at program (3 minutes)
- Company recognition at the program
- Company logo on the registration website and registration pages
- Company logo in select promotional materials
- Ability to provide promotional giveaway/collateral material to attendees
- Pre-Event Attendee list for one-time use
- Post-Event Attendee list following the program

Advertising Through Chapter Channels

- 1 Month of Advertisement on the MPI New Jersey Website
- 1 Month of Advertisement in the Monthly Chapter Newsletter
- 1 Month of Advertisement included in the Monthly Events Email
- 2 Social Media Posts



Contact Heather Kresge, admin@mpinewjersey.org to secure your sponsorship!



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SPONSORSHIP & MARKETING GUIDE
SIGNATURE EVENT - CMP/CMM RECOGNITION EVENT

SPEAKER SPONSOR: \$3,500

1 Opportunity Available

- One (1) event registration
- Recognized as speaker sponsor and ability to introduce the speaker
- Company recognition at the sponsored program
- Company logo on the registration website and registration pages
- Company logo in select promotional materials
- Ability to provide promotional giveaway/collateral material to attendees
- Pre-Event Attendee List for one-time use
- Post-Event Attendee list following the program



Advertising Through Chapter Channels

- 1 Month of Advertisement on the MPI New Jersey Website
- 1 Month of Advertisement in the Monthly Chapter Newsletter
- 2 Social Media Posts

CMP/CMM LOUNGE SPONSOR: \$3,500

1 Opportunity Available

- One (1) event registration
- Ability to welcome CMP and CMM Attendees into the lounge and brand the space
- Company recognition at the sponsored program
- Company logo on the registration website and registration pages
- Company logo in select promotional materials
- Ability to provide promotional giveaway/collateral material to attendees
- Pre-Event Attendee List for one-time use
- Post-Event Attendee list following the program



Advertising Through Chapter Channels

- 1 Month of Advertisement on the MPI New Jersey Website
- 1 Month of Advertisement in the Monthly Chapter Newsletter
- 2 Social Media Posts

Contact Heather Kresge, admin@mpinewjersey.org to secure your sponsorship!



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NEW JERSEY CHAPTER

SPONSORSHIP & MARKETING GUIDE
SIGNATURE EVENT - CMP/CMM RECOGNITION EVENT

FINALE SPONSOR: \$2,000

1 Opportunity Available

- One (1) event registration
- Recognition as the Finale sponsor which includes a surprise giveaway to CMP/CMM attendees at the conclusion of the program
- Company recognition at the sponsored program
- Company logo on the registration website and registration pages
- Company logo in select promotional materials
- Ability to provide promotional giveaway/collateral material to attendees
- Pre-Event Attendee List for one-time use
- Post-Event Attendee list following the program



Advertising Through Chapter Channels

- 1 Month of Advertisement on the MPI New Jersey Website
- 1 Month of Advertisement in the Monthly Chapter Newsletter
- 2 Social Media Posts

BOOK SPONSOR: \$1,500

1 Opportunity Available

- One (1) event registration
- Recognized sponsor of the speaker book giveaway to CMP/CMM attendees
- Company logo on the gift bag
- Company recognition at the sponsored program
- Company logo on the registration website and registration pages
- Company logo in select promotional materials
- Ability to provide promotional giveaway/collateral material to attendees
- Pre-Event Attendee List for one-time use
- Post-Event Attendee list following the program



Advertising Through Chapter Channels

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- 2 Social Media Posts

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NEW JERSEY CHAPTER

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TOAST SPONSOR: \$1,000

1 Opportunity Available

- One (1) event registration
- Recognized sponsor of the Congratulatory Toast
- Company recognition at the sponsored program
- Company logo on the registration website and registration pages
- Company logo in select promotional materials
- Ability to provide promotional giveaway/collateral material to attendees
- Pre-Event Attendee List for one-time Use
- Post-Event Attendee list following the program

Advertising Through Chapter Channels

- 1 Month of Advertisement in the Monthly Chapter Newsletter
- 2 Social Media Posts



GIFT BAG SPONSOR: \$1,000

4 Opportunities Available

- One (1) event registration
- Company logo on gift bag given away to all CMP/CMM attendees
- Company recognition at the sponsored program
- Company logo on the registration website and registration pages
- Company logo in select promotional materials
- Ability to provide promotional giveaway/collateral material to attendees
- Pre-Event Attendee List for one-time use
- Post-Event Attendee list following the program

Advertising Through Chapter Channels

- 1 Month of Advertisement in the Monthly Chapter Newsletter
- 2 Social Media Posts



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