



NEW JERSEY
CHAPTER



**GREATER
NEW YORK**
CHAPTER

COLLABORATIVE EDUCATIONAL SPONSORSHIP



ABOUT THE VENUE

MetLife Stadium, located in East Rutherford, NJ, is the home of the New York Jets and New York Football Giants. It is one of the largest stadiums in the NFL with a capacity of 82,500. MetLife Stadium hosts the world's biggest events on the world's biggest stage and will serve as host stadium for the FIFA World Cup 2026™ Final. MetLife Stadium has hosted over 600 major events and 3,000 special events. Event highlights include the first outdoor, cold-weather Super Bowl XLVIII, WrestleMania 29 and 35, the Copa America Centenario Final, the 2021 Army-Navy Game, and many concerts, college football games, and international soccer matches.

Be a Game-Changer!

Join us on **September 16th** at the iconic **MetLife Stadium** for an extraordinary educational experience hosted by the **MPI New Jersey Chapter** and the **MPI Greater New York Chapter**.

Two powerhouse chapters coming together for one unforgettable event.

This is your exclusive opportunity to get in front of the region's top meeting professionals as we dive into the dynamic world of **large-scale event planning**—right from the venue that will host the **FIFA World Cup in 2026**.

This isn't just another event—it's a high-impact platform to **showcase your brand, build meaningful connections, and align with innovation in the meetings and events industry**. With two chapters uniting, your reach doubles, your exposure multiplies, and your opportunity to make a lasting impression skyrockets.

Position your company as a leader and **score big** with an engaged, decision-making audience who are actively seeking solutions, partners, and inspiration.

To Secure Your Sponsorship:

Contact Heather Kresge at admin@mpinewjersey.org with the MPI New Jersey Chapter or Rita Malek at rmalek@tcb.org with the MPI Greater NY Chapter



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CHAMPIONSHIP SPONSOR: \$3,500

Be the MVP of the event—maximum visibility, premium placement, and headline recognition.

- Recognition on the sponsorship pages of both chapters with logo/hyperlink to your website
- One (1) event registration to the program
- Exhibit booth with Pre and post-event connections at the program
- Stage Time during the General Session (3 Minutes)
- Logo on the registration website and registration pages
- Logo in both chapters email marketing promotions
- Company recognition at the program
- Ability to provide promotional giveaway/collateral material to attendees
- Post-Event Attendee list following the sponsored program

STADIUM SPONSOR: \$2,500

Shine in the spotlight with strong branding and meaningful engagement throughout the program.

- Recognition on the sponsorship pages of both chapters with logo/hyperlink to your website
- One (1) event registration to the program
- Exhibit booth with Pre and post event connections at the program
- 60 second promotional video played during program
- Logo on the registration website and registration pages
- Logo in chapters email marketing promotions
- Company recognition at the program
- Ability to provide promotional giveaway/collateral material to attendees
- Post-Event Attendee list following the program

FAN ZONE SPONSOR: \$1,000

Get in the game with great visibility and access to key industry professionals.

- Recognized on the sponsorship pages of both chapters with logo/hyperlink to your website
- One (1) event registration to sponsored program
- Exhibit booth with Pre and post event connections at the program
- Logo on the registration website and registration pages
- Logo in chapters email marketing promotions
- Company recognition at the sponsored program
- Ability to provide promotional giveaway/collateral material to attendees
- Post-Event Attendee list following the sponsored program