



NEW JERSEY
CHAPTER



**GREATER
NEW YORK**
CHAPTER

COLLABORATIVE EDUCATIONAL SPONSORSHIP



ABOUT THE VENUE

Conventions That Are Beyond Conventional
A meeting at Kalahari Resorts & Conventions - Poconos isn't just a meeting. Or a conference. Or a trade show. It's an event experience beyond expectations. Kalahari goes beyond for meeting planners, their stakeholders, and event guests, with 205,000 sq ft of flexible space, unparalleled food and beverage options, and an array of team-building and entertainment options—all onsite. Kalahari is proud to provide first-class service and hospitality, with 1-on-1 support and unmatched attention to detail.

Your Next Big Connection Starts Here

Join us September 17–18 at Kalahari Resorts & Conventions for a dynamic, overnight experience hosted by the **MPI New Jersey Chapter** and the **MPI Greater New York Chapter**.

For sponsors, this setting offers a valuable opportunity to engage with a highly attentive audience in a way that feels natural and impactful—where conversations are unhurried and brand alignment is seamlessly woven into the overall experience.



To Secure Your Sponsorship:

Contact Heather Kresge at admin@mpinewjersey.org with the MPI New Jersey Chapter
or Jennifer Perez at jennp@2xlimaging.com with the MPI Greater NY Chapter



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CENTER STAGE SPONSOR: \$3,500

Maximum visibility with dedicated stage time, premium placement, and the opportunity to personally introduce a featured speaker.

2 Opportunities Available

- Recognition on the sponsorship pages of both chapters with logo/hyperlink to your website
- One (1) event registration to the program
- Exhibit booth with pre- and post-event connections at the program
- Stage Time during the General Session (2 Minutes)
- Ability to introduce the speaker
- Logo on the registration website and registration pages
- Logo in both chapters' email marketing promotions
- Company recognition at the program
- Ability to provide promotional giveaway/collateral material to attendees
- Post-Event Attendee list following the sponsored program

SPOTLIGHT SPONSOR: \$2,500

Capture the room's attention with a featured on-stage brand moment designed for high impact and memorable recognition.

2 Opportunities Available

- Recognition on the sponsorship pages of both chapters with logo/hyperlink to your website
- One (1) event registration to the program
- Exhibit booth with pre- and post-event connections at the program
- 60-second promotional video played during the program
- Logo on the registration website and registration pages
- Logo in chapters' email marketing promotions
- Company recognition at the program
- Ability to provide promotional giveaway/collateral material to attendees
- Post-Event Attendee list following the program

CONNECTION POINT SPONSOR: \$1,250

Create meaningful one-to-one engagement through a dedicated exhibit space designed for conversation, visibility, and relationship-building.

4 Opportunities Available

- Recognized on the sponsorship pages of both chapters with logo/hyperlink to your website
- One (1) event registration to the sponsored program
- Exhibit booth with pre- and post-event connections at the program
- Logo on the registration website and registration pages
- Logo in chapters' email marketing promotions
- Company recognition at the sponsored program
- Ability to provide promotional giveaway/collateral material to attendees
- Post-Event Attendee list following the sponsored program