



# NEW JERSEY CHAPTER

2026 SPONSORSHIP & MARKETING GUIDE  
SIGNATURE EVENT - CMP/CMM RECOGNITION EVENT

## ABOUT THE ANNUAL CMP/CMM RECOGNITION EVENT

Established in 2016, this event brings together and honors those in our community who have dedicated themselves to elevate our profession through continuing education by earning a CMP or CMM designation. The event has long been a favorite event for our members to connect with like-minded professionals and grow their network.

The Annual CMP/CMM Recognition Event will take place in the fall of 2026, and we could not be more excited to give our attendees the opportunity to chat, connect, and collaborate. We will also present the Joanne Dennison, CMP Award, recognizing excellence in our field.

The Sponsor and Exhibitor offerings at the Annual CMP/CMM Recognition Event provide opportunities for a variety of sponsors to participate and support the event. Take a look and reserve your space to get the exposure and connections you desire.



2026 Prices are estimated for budgeting purposes. The exact pricing will be released once a location is finalized.

## PREMIER SPONSOR: \$5,000

### 1 Opportunity Available

- One (1) event registration
- Podium/screen time available at program (3 minutes)
- Company recognition at the program
- Company logo on the registration website and registration pages
- Company logo in select promotional materials
- Ability to provide promotional giveaway/collateral material to attendees
- Pre-event attendee list for one-time use
- Post-event attendee list following the program

### Advertising Through Chapter Channels

- One (1) month of advertisement on the chapter website
- One (1) advertisement in the monthly chapter newsletter
- One (1) advertisement included in the monthly events email
- Two (2) social media posts

Contact Heather Kresge, [admin@mpinewjersey.org](mailto:admin@mpinewjersey.org) to secure your sponsorship!



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## SPEAKER SPONSOR: \$3,500

### 1 Opportunity Available

- One (1) event registration
- Recognized as the speaker sponsor and the ability to introduce the speaker
- Company recognition at the sponsored program
- Company logo on the registration website and registration pages
- Company logo in select promotional materials
- Ability to provide promotional giveaway/collateral material to attendees
- Pre-event attendee list for one-time use
- Post-event attendee list following the program

### Advertising Through Chapter Channels

- One (1) month of advertisement on the chapter website
- One (1) advertisement in the monthly chapter newsletter
- Two (2) social media posts

## CMP/CMM LOUNGE SPONSOR: \$3,500

### 1 Opportunity Available

- One (1) event registration
- Ability to welcome CMP and CMM Attendees into the lounge and brand the space
- Company recognition at the sponsored program
- Company logo on the registration website and registration pages
- Company logo in select promotional materials
- Ability to provide promotional giveaway/collateral material to attendees
- Pre-event attendee list for one-time use
- Post-event attendee list following the program

### Advertising Through Chapter Channels

- One (1) month of advertisement on the chapter website
- One (1) advertisement in the monthly chapter newsletter
- Two (2) social media posts

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## GIFT SPONSOR: \$2,000

### 1 Opportunity Available

- One (1) event registration
- Recognized sponsor of the gift giveaway to CMP/CMM attendees
- Company logo on the gift bag
- Company recognition at the sponsored program
- Company logo on the registration website and registration pages
- Company logo in select promotional materials
- Ability to provide promotional giveaway/collateral material to attendees
- Pre-Event attendee list for one-time use
- Post-event attendee list following the program

### Advertising Through Chapter Channels

- One (1) advertisement in the monthly chapter newsletter
- Two (2) social media posts

## TOAST SPONSOR: \$1,000

### 1 Opportunity Available

- One (1) event registration
- Recognized sponsor of the congratulatory toast
- Company recognition at the sponsored program
- Company logo on the registration website and registration pages
- Company logo in select promotional materials
- Ability to provide promotional giveaway/collateral material to attendees
- Pre-event attendee list for one-time use
- Post-event attendee list following the program

### Advertising Through Chapter Channels

- One (1) advertisement in the monthly chapter newsletter
- Two (2) social media posts

## GIFT BAG SPONSOR: \$1,000

### 4 Opportunities Available

- One (1) event registration
- Company logo on gift bag given away to all CMP/CMM attendees
- Company recognition at the sponsored program
- Company logo on the registration website and registration pages
- Company logo in select promotional materials
- Ability to provide promotional giveaway/collateral material to attendees
- Pre-event attendee list for one-time use
- Post-event attendee list following the program

### Advertising Through Chapter Channels

- One (1) advertisement in the monthly chapter newsletter
- Two (2) social media posts

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