



NEW JERSEY CHAPTER

2026 SPONSORSHIP & MARKETING GUIDE
SIGNATURE EVENT- ANNUAL GOLF EVENT

ABOUT THE MPI NEW JERSEY CHAPTER'S ANNUAL GOLF EVENT

The Annual Golf Event has been a signature event for the MPI New Jersey Chapter for 27 years. This event gathers suppliers from all over the country and planners from the tri-state area for a full day of networking and fun!

With over 150 attendees annually, you are certain to make new connections or reconnect with a few old friends.

Our highly anticipated Golf Event will be back for a 28th year at the Stanton Ridge Golf & Country Club on June 23, 2026. Join us because... **NOBODY DOES GOLF LIKE THE MPI NEW JERSEY CHAPTER!**



GOLF FOURSOMES: \$1,550

27 Foursomes Available

Golf is one of the best ways to get hours of face time with your clients and strengthen industry connections. We play a shotgun start and best ball for an enjoyable day of play for all. This package includes breakfast, lunch, closing reception, on-course beverages, greens fees and cart fees for four (4) players. The MPI New Jersey Chapter works to assist in filling foursomes with hosted buyers.

PADDLES & PLATTERS FOURSOMES: \$1,100

10 Foursomes Available

The MPI New Jersey Chapter's off-course experience offers a fun alternative to golf and a great way to host clients and build connections. This year features a pickleball session with instruction and play, followed by a hands-on charcuterie board-building class where guests create and take home their own board.

Package includes lunch, beverages, closing reception, and the full experience for four (4) participants. The MPI New Jersey Chapter will assist in filling foursomes with hosted buyers to maximize networking opportunities.

Foursomes may be split between multiple suppliers, inquire with chapter.



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CLOSING RECEPTION SPONSORSHIP: \$6,500

1 Opportunity Available

- One (1) golf or non-golfer activity foursome, including breakfast, lunch, closing reception, and beverages for four (4) players.
- Sponsorship of the closing reception
- Closing reception stage time (5 minutes)
- Logo on sponsor signage at registration and closing reception
- Logo in select promotional materials
- Post-event attendee list

Closing reception sponsor has the option to decorate the closing reception room to match your company's theme and provide giveaways to participants.

BEVERAGE STATION SPONSORSHIP: \$5,500

1 Opportunity Available

- Two (2) event registrations with breakfast, lunch, and closing reception
- Sponsorship of on-course beverage station
- Networking opportunity with each attendee
- Logo on sponsor signage at registration and closing reception
- Logo in select promotional materials
- Post-event attendee list

Sponsor has the option to decorate the beverage station to match your company's theme and provide giveaways to participants.

GRILL STATION SPONSORSHIP: \$5,500

1 Opportunity Available

- Two (2) event registrations with breakfast, lunch, and closing reception
- On-course sponsorship of the lunch grill station
- Networking opportunity with each golfer
- Logo on sponsor signage at registration and closing reception
- Logo in select promotional materials
- Post-event attendee list

Sponsor has the option to decorate the grill station location to match your company's theme and provide giveaways to participants.



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DRONE SPONSORSHIP: \$4,000

1 Opportunity Available

- One (1) event registration with breakfast, lunch, and closing reception
- Exhibit booth at the location of the drone drop
- Networking opportunity with each attendee
- Logo on drone
- Ability to announce the drone launch and winner
- Logo on sponsor signage at registration and closing reception
- Logo in select promotional materials
- Post-event attendee list

Sponsor must provide a minimum of one grand prize giveaway for the winner.

BEVERAGE CART SPONSORSHIP: \$3,500

2 Opportunities Available

- One (1) event registration with breakfast, lunch, and closing reception
- On-course sponsorship of beverage cart
- Networking opportunity with each attendee
- Logo on sponsor signage at registration and closing reception
- Logo in select promotional materials
- Post-event attendee list

Sponsor has the option to decorate the cart to match your company's theme and provide giveaways to participants.

BREAKFAST SPONSORSHIP: \$3,500

1 Opportunity Available

- One (1) event registration with breakfast, lunch and closing reception
- Sponsorship of the breakfast
- Networking opportunity with each attendee
- Logo on sponsor signage at registration and closing reception
- Logo in select promotional materials
- Post-event attendee list

Sponsor has the option to decorate the breakfast location to match your company's theme and provide giveaways to participants.



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PADDLES SPONSORSHIP: \$2,500

1 Opportunity Available

- Sponsorship of the Paddles activity, part of the Paddles & Platters, off-course activity
- Exhibit table at the Pickleball Courts
- Opportunity to address all off-course activity attendees at the start of each Pickleball session (3 minutes)
- Logo on sponsor signage at registration and closing reception
- Logo in select promotional materials
- Post-event attendee list

Sponsor has the option to decorate the pickleball court to match your company's theme and provide giveaways to participants.

PLATTERS SPONSORSHIP: \$2,500

1 Opportunity Available

- Sponsorship of the Platters activity, part of the Paddles & Platters, off-course activity
- Exhibit table at the Platters Activity
- Opportunity to address all off-course activity attendees at the start of each Charcuterie Board-Building session (3 minutes)
- Logo on sponsor signage at registration and closing reception
- Logo in select promotional materials
- Post-event attendee list

Sponsor has the option to decorate the Platters Activity area to match your company's theme and provide giveaways to participants.

HOLE SPONSORSHIP: \$1,500

18 Opportunities Available

- Two (2) event registrations with breakfast, lunch, and closing reception
- On-course exhibit booth at tee box
- Networking opportunity with each golfer
- Logo on sponsor signage at registration and closing reception
- Logo in select promotional materials
- Post-event attendee list

Sponsor has the option to decorate the booth area to match your company's theme and provide giveaways to participants.



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CART SPONSORSHIPS: \$1,000 EACH

1 Opportunity Available for each Cart

Choose from the following cart sponsorships and cruise the course and visit with golfers, or stop by the clubhouse to visit with the off-course activity guests.

- Snack Cart
- Bottled Water Cart
- Cigar Cart
- Aromatherapy Cart

Each Sponsorship includes the following:

- One (1) event registration with breakfast, lunch, and closing reception
- On-course sponsorship of selected cart
- Networking opportunity with each attendee
- Logo on sponsor signage at registration and closing reception
- Logo in select promotional materials
- Post-event attendee list

Sponsor has the option to decorate the cart to match your company's theme.

Cart Sponsors must provide a minimum of 125 items to distribute on the course. (Cigar cart may provide 50 items)



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FLAG SPONSORSHIP: \$1,000

1 Opportunity Available

- One (1) event registration with breakfast, lunch, and closing reception
- Company logo displayed on course flags at each of the 18 holes
- Logo on sponsor signage at registration and closing reception
- Logo in select promotional materials
- Post-event attendee list

GOLF CART SPONSORSHIP: \$750

1 Opportunity Available

- One (1) event registration with breakfast, lunch, and closing reception
- Company logo displayed on all golf carts
- Logo on sponsor signage at registration and closing reception
- Logo in select promotional materials
- Post-event attendee list

PUTTING CONTEST SPONSORSHIP: \$750

1 Opportunity Available

- One (1) event registration with breakfast, lunch, and closing reception
- Sponsorship of putting competition during networking time after activities
- Logo on sponsor signage at registration and closing reception
- Logo in select promotional materials
- Post-event attendee list

Sponsor has the option to decorate the putting green to match your company's theme.

Sponsor must provide two prizes to be awarded to contest winners.

FIND OUT WHY NOBODY DOES GOLF QUITE LIKE THE MPI NEW JERSEY CHAPTER!

OUR PLANNER
MEMBERS REPORT
BOOKING IN THE
FOLLOWING
US LOCATIONS:

**\$178
MILLION**

IN BUYING POWER

20% IN NORTHEAST

15% IN EACH SOUTHWEST & SOUTHEAST

12% IN MIDWEST

11% IN MOUNTAIN REGION

**165
ATTENDEES**

PARTICIPATE FOR A DAY
OF NETWORKING &
OF COURSE FUN!



8

HOURS OF FACE TO FACE
TIME WITH 80
PLANNER GUESTS

30%

OF PLANNER MEMBERS BOOK
MEETINGS OVER 500
ATTENDEES

ATTENDEES FROM TOP COMPANIES

AMERICAN EXPRESS
CONFERENCE DIRECT
EISAI

EMOTA, part of Inizio Engage XD
JONES LANG LASALLE
HEALTH & WELLNESS PARTNERS

MEDFORCE
MARITZ
McCARTER & ENGLISH
PRUDENTIAL
TERUMO MEDICAL CORP