



NEW JERSEY
CHAPTER

2026 SPONSORSHIP & MARKETING GUIDE
SIGNATURE EVENT - MEETS CONFERENCE

ABOUT THE MPI NEW JERSEY CHAPTER MEETS CONFERENCE

Established in 2021 as a virtual half-day event, the MPI New Jersey Chapter MEETS Conference attracts professionals in the meetings, events, hospitality, travel, and sales industries from across the tri-state area. The 2022 MEETS Conference received a RISE Award for Innovative Education and the MPI New Jersey Chapter continues to focus on elevating the event each year.

An anticipated 150+ attendees will gather in March 2026 and the program will include an exclusive and fun conference party, site visits, and more. A dynamic host of knowledgeable subject matter experts, offering over 6 CEs, will complement an engaging supplier and buyer trade show during this time of learning and networking.

The Sponsor and Exhibitor offerings at the MEETS Conference provide a variety of opportunities at different price-points to meet business budgets of all sizes. Take a look and reserve your space to get the exposure and connections you desire.



BREAKFAST SPONSORSHIP: \$3,500

1 Opportunity Available

- Two (2) event registrations
- Exhibit booth with pre and post-event connections
- Opportunity to put branded materials on breakfast tables
- Stage time during breakfast (3 minutes)
- Participation in a speed-networking session with planner attendees
- Logo on welcome and general session slides with closing session recognition
- Logo on the registration website and registration pages
- Pre-event attendee list for one-time use
- Post-event attendee list

Advertising Through Chapter Channels

- One (1) month of advertisement on the chapter website
- One (1) advertisement in the monthly chapter newsletter
- One (1) advertisement included in the monthly events email
- Two (2) social media posts



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LUNCH SPONSORSHIP: \$3,500

1 Opportunity Available (SOLD OUT)

- Two (2) event registrations
- Exhibit booth with pre and post-event connections
- Opportunity to put branded materials on lunch tables
- Stage time during lunch (3 minutes)
- Participation in a speed-networking session with planner attendees
- Logo on welcome and general session slides with closing session recognition
- Logo on the registration website and registration pages
- Pre-event attendee list for one-time use
- Post-event attendee list

Advertising Through Chapter Channels

- One (1) month of advertisement on the chapter website
- One (1) advertisement in the monthly chapter newsletter
- One (1) advertisement included in the monthly events email
- Two (2) social media posts

BREAK SPONSORSHIP: \$3,500

1 Opportunity Available (SOLD OUT)

- Two (2) event registrations
- Exhibit booth with pre and post-event connections
- 60-second promotional video played before each break
- Participation in a speed-networking session with planner attendees
- Logo on welcome and general session slides with closing session recognition
- Logo on the registration website and registration pages
- Pre-event attendee list for one-time use
- Post-event attendee list

Advertising Through Chapter Channels

- One (1) month of advertisement on the chapter website
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CORPORATE SOCIAL RESPONSIBILITY (CSR) SPONSORSHIP: \$3,500

1 Opportunity Available (SOLD OUT)

- Two (2) event registrations
- Exhibit booth with pre and post-event connections
- Opportunity to brand the CSR space
- Stage time to present the CSR details to attendees
- A portion of sponsorship will be donated to the conference-supported charity
- Participation in a speed-networking session with planner attendees
- Logo on welcome and general session slides with closing session recognition
- Logo on the registration website and registration pages
- Pre-event attendee list for one-time use
- Post-event attendee list

Advertising Through Chapter Channels

- One (1) month of advertisement on the chapter website
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- One (1) advertisement included in the monthly events email
- Two (2) social media posts

KEYNOTE SPEAKER SPONSORSHIP: \$3,500

1 Opportunity Available

- Two (2) event registrations
- Exhibit booth with pre and post-event connections
- Stage time (3 minutes) to promote brand
- Introduction of the keynote speaker on the main stage
- Participation in a speed-networking session with planner attendees
- Logo on welcome and general session slides with closing session recognition
- Logo on the registration website and registration pages
- Pre-event attendee list for one-time use
- Post-event attendee list

Advertising Through Chapter Channels

- One (1) month of advertisement on the chapter website
- One (1) advertisement in the monthly chapter newsletter
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Contact Heather Kresge, admin@mpinewjersey.org to secure your sponsorship!



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MAIN STAGE SPEAKER SPONSORSHIP: \$2,500

2 Opportunities Available

- One (1) event registration
- Exhibit booth with pre and post-event connections
- 60-second promotional video played or stage time (1 minute)
- Introduction of one of the main stage speakers
- Participation in a speed-networking session with planner attendees
- Logo on welcome and general session slides with closing session recognition
- Logo on the registration website and registration pages
- Pre-event attendee list for one-time use
- Post-event attendee list

Advertising Through Chapter Channels

- One (1) advertisement in the monthly chapter newsletter
- One (1) advertisement included in the monthly events email
- Two (2) social media posts

BREAKOUT SPEAKER SPONSORSHIP: \$1,500

4 Opportunities Available (SOLD OUT)

- One (1) event registration
- Exhibit booth with pre and post-event connections
- 60-second promotional video played or stage time (1 minute)
- Introduction of one of the breakout speakers
- Participation in a speed-networking session with planner attendees
- Logo on welcome and general session slides with closing session recognition
- Logo on the registration website and registration pages
- Pre-event attendee list for one-time use
- Post-event attendee list

Advertising Through Chapter Channels

- One (1) advertisement in the monthly chapter newsletter
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WELLNESS ROOM SPONSORSHIP: \$2,500

1 Opportunity Available

- One (1) event registration
- Exhibit booth with pre and post-event connections
- Opportunity to brand wellness room
- Participation in a speed-networking session with planner attendees
- Logo on welcome and general session slides with closing session recognition
- Logo on the registration website and registration pages
- Pre-event attendee list for one-time use
- Post-event attendee list

Advertising Through Chapter Channels

- One (1) advertisement in the monthly chapter newsletter
- One (1) advertisement included in the monthly events email
- Two (2) social media posts

LANYARD SPONSORSHIP: \$2,000

1 Opportunity Available (SOLD OUT)

- One (1) event registration
- Exhibit booth with pre and post-event connections
- Logo included on attendee lanyard
- Participation in a speed-networking session with planner attendees
- Logo on welcome and general session slides with closing session recognition
- Logo on the registration website and registration pages
- Pre-event attendee list for one-time use
- Post-event attendee list

Advertising Through Chapter Channels

- One (1) advertisement in the monthly chapter newsletter
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TOTE BAG SPONSORSHIP: \$2,000

~~2 Opportunities Available (SOLD OUT)~~

- One (1) event registration
- Exhibit booth with pre and post-event connections
- Logo included on attendee tote bag
- Participation in a speed-networking session with planner attendees
- Logo on welcome and general session slides with closing session recognition
- Logo on the registration website and registration pages
- Pre-event attendee list for one-time use
- Post-event attendee list

Advertising Through Chapter Channels

- One (1) advertisement in the monthly chapter newsletter
- One (1) advertisement included in the monthly events email
- Two (2) social media posts

EXHIBITOR: \$1,250

~~10 Opportunities Available (SOLD OUT)~~

- One (1) event registration
- Exhibit booth with pre and post-event connections
- Logo on welcome and general session slides with closing session recognition
- Logo on registration website and registration pages
- Pre-event attendee list for one-time use
- Post-event attendee list

Advertising Through Chapter Channels

- One (1) advertisement in the monthly chapter newsletter OR the monthly events email