



NEW JERSEY CHAPTER

2027 SPONSORSHIP & MARKETING GUIDE



ABOUT THE MPI NEW JERSEY CHAPTER

Established in 1985, The MPI New Jersey Chapter is the largest statewide trade association for the meeting industry and is committed to helping its members advance their careers through superior education, networking and professional development opportunities.

When you partner with the MPI New Jersey Chapter, you become part of an organization dedicated to your growth and success. You'll connect with the innovative learning, passionate people and big ideas that will empower you to become an agent of change and reinvent the world.

ADVERTISE WITH US

Whatever your advertising needs, we are delighted to work with you.

WEBSITE AD:

- 12 Months - \$1,750
- 6 Months - \$1,050
- 3 Months - \$600
- 1 Month - \$250

NEWSLETTER AD:

- 12 Months - \$1,200
- 6 Months - \$750
- 3 Months - \$450
- 1 Month - \$175

ADVERTORIAL - \$750

An advertorial is a paid advertisement designed to resemble an article and contains useful information, but its goal is to promote a business. Advertorials generate effective reader engagement on the MPI New Jersey Chapter "Onsite Online" blog.

SOCIAL MEDIA TAKEOVER - \$750

Four social media posts in one day on the MPI New Jersey Chapter's Facebook and Instagram stories



AD BUNDLE - \$750

- Two social media posts
- Two months of website ads
- Two ads in the monthly chapter newsletter

STATISTICS



900+
Followers



1300+
Followers



1100+
Followers



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STRATEGIC CHAPTER PARTNERSHIP: \$20,000

Available for a rolling 12-month timeframe

A full-year Strategic Chapter Partnership includes sponsorship of all chapter educational programs, meet-ups, and virtual events. It also includes a Title Sponsorship at our Annual MEETS Conference. A selection of advertising is included to enhance your marketing efforts.

Preferred Education Sponsorship at 3 Education Programs

- Recognition on the sponsorship page with logo/hyperlink to your website
- Two (2) event registrations for each chapter program
- Exhibit booth with pre and post-event connections at each program (in-person events only)
- Podium/screen time available at each educational program (3 minutes)
- Logo on the registration website and registration pages
- Logo in chapter email marketing promotions, including the monthly events email and the chapter newsletter
- Company recognition at sponsored programs
- Ability to provide promotional giveaway/collateral material to attendees (in-person events only)
- Post-event attendee list following each program
- Quarterly social media thank you post

Title Sponsorship of the MPI New Jersey Chapter MEETS Conference

- Two (2) event registrations to the program
- Stage time during one of the general sessions (5 minutes)
- Exhibit booth with pre and post-event connections
- Logo on welcome and general session slides with closing session recognition
- Logo on the registration website and registration pages
- Logo in select promotional materials
- Pre-event attendee list for one-time use
- Post-event attendee list

MEET UPS

- Exhibit booth with pre and post-event connections at each program
- Logo on registration website and registration pages
- Ability to provide promotional giveaway/collateral material to attendees, post-event attendee list following each program

Advertising

- Twelve (12) advertisements included in the monthly chapter newsletter
- Twelve (12) months of advertisements on the chapter website
- Four (4) articles or advertorials in the "Onsite Online" chapter blog to be scheduled quarterly
- Four (4) stand-alone emails to the database to be scheduled quarterly
- Four (4) social media posts to be scheduled quarterly

*The Annual CMP/CMM Recognition Event and Annual Golf Event are not included in the Strategic Chapter Partnership.



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PREMIER EDUCATION PARTNERSHIP: \$10,000

Available for a rolling 12-month timeframe

A full-year Premier Education Partnership includes a Select Education Sponsorship of all three (3) regular chapter educational programs. It also includes a Main Stage Speaker Sponsorship at the Annual MEETS Conference. A selection of advertising is included to enhance your marketing efforts.

Select Education Sponsorship at 3 Education Programs

- Recognition on the sponsorship page with logo/hyperlink to your website
- One (1) event registration to each sponsored program
- Exhibit booth with pre and post-event connections at each sponsored program (in-person events only)
- 60-second promotional video played during each program
- Logo on the registration website and registration pages for each program
- Company recognition at each sponsored program
- Ability to provide promotional giveaway/collateral material to attendees (in-person events only)
- Post-event attendee list following each sponsored program

Main Stage Speaker Sponsorship of the MPI New Jersey Chapter MEETS Conference

- One (1) event registration
- Exhibit booth with pre and post-event connections
- 60-second promotional video played or stage time (1 minute)
- Introduction of one of the main stage speakers
- Participation in speed-networking session with planner attendees
- Logo on welcome and general session slides with closing session recognition
- Logo on the registration website and registration pages
- Pre-event attendee list for one-time use
- Post-event attendee list

Advertising

- Six (6) advertisements included in the monthly chapter newsletter
- Six (6) months of advertisements on the chapter website
- Two (2) articles or advertorials in the "Onsite Online" chapter blog to be scheduled quarterly
- Two (2) stand-alone emails to the database to be scheduled quarterly
- Two (2) social media posts to be scheduled quarterly



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PREFERRED EDUCATION SPONSORSHIP: \$3,500

Available for a rolling 12-month timeframe

Premier Education Sponsorship includes sponsorship of one (1) regular educational program, as well as a selection of advertising, to enhance your marketing efforts.

Event Sponsorship

- Recognition on the sponsorship page with logo/hyperlink to your website
- One (1) event registration to the sponsored program
- Exhibit booth with pre and post-event connections at the sponsored program (in-person events only)
- Stage time during the general session (3 minutes)
- Logo on the registration website and registration pages
- Logo in chapter email marketing promotions, including the monthly events email and the chapter newsletter
- Company recognition at the sponsored program
- Ability to provide promotional giveaway/collateral material to attendees (in-person events only)
- Post-event attendee list following the sponsored program

Advertising

- One (1) advertisement included in the monthly chapter newsletter
- One (1) month advertisement on the chapter website
- One (1) advertisement included in the monthly events email
- Two (2) social media posts

SELECT EDUCATION SPONSORSHIP: \$2,500

Individual Education Sponsorship includes sponsorship at one (1) regular educational program.

- Recognition on the sponsorship page with logo/hyperlink to your website
- One (1) event registration to the sponsored program
- Exhibit booth with pre and post-event connections at sponsored program (in-person events only)
- 60-second promotional video played during the program
- Logo on the registration website and registration pages
- Logo in chapter email marketing promotions, including the monthly events email and the chapter newsletter
- Company recognition at the sponsored program
- Ability to provide promotional giveaway/collateral material to attendees (in-person events only)
- Post-event attendee list following the sponsored program



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EDUCATION EXHIBITOR: \$1,250

Education Exhibitor includes a tabletop at one (1) regular educational program.

- Recognition on the sponsorship page with logo/hyperlink to your website
- One (1) event registration to the sponsored program
- Exhibit booth with pre and post event connections at sponsored program (in-person events only)
- Logo on the registration website and registration pages
- Logo in chapter email marketing promotions, including the monthly events email and the chapter newsletter
- Company recognition at the sponsored program
- Ability to provide promotional giveaway/collateral material to attendees (in-person events only)
- Post-Event Attendee list following the sponsored program

SHARE YOUR CITY MEET-UP SPONSORSHIP: \$5,000 (JUST \$500 PER HOTEL PARTNER)

Available only 4 times annually with the MPI New Jersey Chapter

The Share Your City Sponsorship is a unique opportunity for destinations to visit the MPI New Jersey Chapter and sponsor a chapter networking event. The destination will have the opportunity to showcase up to 10 hotel partners, provide giveaways or raffle prizes to attendees, and give a presentation. With your support and guidance, the MPI New Jersey Chapter will coordinate the location, handle the registration, and market the event to our members and industry community.

Event Sponsorship

- DMO/CVB recognition at sponsored program and on all marketing material promoting the event
- Ability to showcase up to 10 partners at the sponsored program with exhibit booth
- Stage time available at the program (10 minutes maximum)
- Logo on registration website and registration pages
- Ability to provide promotional giveaway/collateral material to attendees
- Post-event attendee list following the sponsored program
- Recognition on the chapter's sponsorship page with logo/hyperlink to website for the current term
- Logo in chapter email marketing promotions, including monthly events email and newsletter for the current term

Advertising

- Three (3) advertisements included in the monthly chapter newsletter
- Three (3) social media posts

Contact Heather Kresge, admin@mpinewjersey.org to secure your sponsorship!



NEW JERSEY CHAPTER

2027 SPONSORSHIP & MARKETING GUIDE SIGNATURE EVENT - MEETS CONFERENCE

ABOUT THE MPI NEW JERSEY CHAPTER MEETS CONFERENCE

Established in 2021 as a virtual half-day event, the MPI New Jersey Chapter MEETS Conference attracts professionals in the meetings, events, hospitality, travel, and sales industries from across the tri-state area. The 2022 MEETS Conference received a RISE Award for Innovative Education and the MPI New Jersey Chapter continues to focus on elevating the event each year.

An anticipated 150+ attendees will gather in March 2027 and the program will include an exclusive and fun conference party, site visits, and more. A dynamic host of knowledgeable subject matter experts, offering over 6 CEs, will complement an engaging supplier and buyer trade show during this time of learning and networking.

The Sponsor and Exhibitor offerings at the MEETS Conference provide a variety of opportunities at different price-points to meet business budgets of all sizes. Take a look and reserve your space to get the exposure and connections you desire.



BREAKFAST SPONSORSHIP: \$3,500

- Two (2) event registrations
- Exhibit booth with pre and post-event connections
- Opportunity to put branded materials on breakfast tables
- Stage time during breakfast (3 minutes)
- Participation in a speed-networking session with planner attendees
- Logo on welcome and general session slides with closing session recognition
- Logo on the registration website and registration pages
- Pre-event attendee list for one-time use
- Post-event attendee list

Advertising Through Chapter Channels

- One (1) month of advertisement on the chapter website
- One (1) advertisement in the monthly chapter newsletter
- One (1) advertisement included in the monthly events email
- Two (2) social media posts

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SIGNATURE EVENT - MEETS CONFERENCE

LUNCH SPONSORSHIP: \$3,500

- Two (2) event registrations
- Exhibit booth with pre and post-event connections
- Opportunity to put branded materials on lunch tables
- Stage time during lunch (3 minutes)
- Participation in a speed-networking session with planner attendees
- Logo on welcome and general session slides with closing session recognition
- Logo on the registration website and registration pages
- Pre-event attendee list for one-time use
- Post-event attendee list

Advertising Through Chapter Channels

- One (1) month of advertisement on the chapter website
- One (1) advertisement in the monthly chapter newsletter
- One (1) advertisement included in the monthly events email
- Two (2) social media posts

BREAK SPONSORSHIP: \$3,500

- Two (2) event registrations
- Exhibit booth with pre and post-event connections
- 60-second promotional video played before each break
- Participation in a speed-networking session with planner attendees
- Logo on welcome and general session slides with closing session recognition
- Logo on the registration website and registration pages
- Pre-event attendee list for one-time use
- Post-event attendee list

Advertising Through Chapter Channels

- One (1) month of advertisement on the chapter website
- One (1) advertisement in the monthly chapter newsletter
- One (1) advertisement included in the monthly events email
- Two (2) social media posts

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SIGNATURE EVENT - MEETS CONFERENCE

CORPORATE SOCIAL RESPONSIBILITY (CSR) SPONSORSHIP: \$3,500

1 Opportunity Available

- Two (2) event registrations
- Exhibit booth with pre and post-event connections
- Opportunity to brand the CSR space
- Stage time to present the CSR details to attendees
- A portion of sponsorship will be donated to the conference-supported charity
- Participation in a speed-networking session with planner attendees
- Logo on welcome and general session slides with closing session recognition
- Logo on the registration website and registration pages
- Pre-event attendee list for one-time use
- Post-event attendee list

Advertising Through Chapter Channels

- One (1) month of advertisement on the chapter website
- One (1) advertisement in the monthly chapter newsletter
- One (1) advertisement included in the monthly events email
- Two (2) social media posts

KEYNOTE SPEAKER SPONSORSHIP: \$3,500

1 Opportunity Available

- Two (2) event registrations
- Exhibit booth with pre and post-event connections
- Stage time (3 minutes) to promote brand
- Introduction of the keynote speaker on the main stage
- Participation in a speed-networking session with planner attendees
- Logo on welcome and general session slides with closing session recognition
- Logo on the registration website and registration pages
- Pre-event attendee list for one-time use
- Post-event attendee list

Advertising Through Chapter Channels

- One (1) month of advertisement on the chapter website
- One (1) advertisement in the monthly chapter newsletter
- One (1) advertisement included in the monthly events email
- Two (2) social media posts

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SIGNATURE EVENT - MEETS CONFERENCE

MAIN STAGE SPEAKER SPONSORSHIP: \$3,000

- One (1) event registration
- Exhibit booth with pre and post-event connections
- 60-second promotional video played or stage time (1 minute)
- Introduction of one of the main stage speakers
- Participation in a speed-networking session with planner attendees
- Logo on welcome and general session slides with closing session recognition
- Logo on the registration website and registration pages
- Pre-event attendee list for one-time use
- Post-event attendee list

Advertising Through Chapter Channels

- One (1) advertisement in the monthly chapter newsletter
- One (1) advertisement included in the monthly events email
- Two (2) social media posts

BREAKOUT SPEAKER SPONSORSHIP: \$2,500

- One (1) event registration
- Exhibit booth with pre and post-event connections
- 60-second promotional video played or stage time (1 minute)
- Introduction of one of the breakout speakers
- Participation in a speed-networking session with planner attendees
- Logo on welcome and general session slides with closing session recognition
- Logo on the registration website and registration pages
- Pre-event attendee list for one-time use
- Post-event attendee list

Advertising Through Chapter Channels

- One (1) advertisement in the monthly chapter newsletter
- One (1) advertisement included in the monthly events email
- Two (2) social media posts

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SIGNATURE EVENT - MEETS CONFERENCE

WELLNESS ROOM SPONSORSHIP: \$2,500

1 Opportunity Available

- One (1) event registration
- Exhibit booth with pre and post-event connections
- Opportunity to brand wellness room
- Participation in a speed-networking session with planner attendees
- Logo on welcome and general session slides with closing session recognition
- Logo on the registration website and registration pages
- Pre-event attendee list for one-time use
- Post-event attendee list

Advertising Through Chapter Channels

- One (1) advertisement in the monthly chapter newsletter
- One (1) advertisement included in the monthly events email
- Two (2) social media posts

LANYARD SPONSORSHIP: \$2,500

1 Opportunity Available

- One (1) event registration
- Exhibit booth with pre and post-event connections
- Logo included on attendee lanyard
- Participation in a speed-networking session with planner attendees
- Logo on welcome and general session slides with closing session recognition
- Logo on the registration website and registration pages
- Pre-event attendee list for one-time use
- Post-event attendee list

Advertising Through Chapter Channels

- One (1) advertisement in the monthly chapter newsletter
- One (1) advertisement included in the monthly events email
- Two (2) social media posts

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SIGNATURE EVENT - MEETS CONFERENCE

TOTE BAG SPONSORSHIP: \$2,500

2 Opportunities Available

- One (1) event registration
- Exhibit booth with pre and post-event connections
- Logo included on attendee tote bag
- Participation in a speed-networking session with planner attendees
- Logo on welcome and general session slides with closing session recognition
- Logo on the registration website and registration pages
- Pre-event attendee list for one-time use
- Post-event attendee list

Advertising Through Chapter Channels

- One (1) advertisement in the monthly chapter newsletter
- One (1) advertisement included in the monthly events email
- Two (2) social media posts

EXHIBITOR: \$1,300

10 Opportunities Available

- One (1) event registration
- Exhibit booth with pre and post-event connections
- Logo on welcome and general session slides with closing session recognition
- Logo on registration website and registration pages
- Pre-event attendee list for one-time use
- Post-event attendee list

Advertising Through Chapter Channels

- One (1) advertisement in the monthly chapter newsletter OR the monthly events email

Contact Heather Kresge, admin@mpinewjersey.org to secure your sponsorship!



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SIGNATURE EVENT- ANNUAL GOLF EVENT

ABOUT THE MPI NEW JERSEY CHAPTER'S ANNUAL GOLF EVENT

The Annual Golf Event has been a signature event for the MPI New Jersey Chapter for 28 years. This event gathers suppliers from all over the country and planners from the tri-state area for a full day of networking and fun!

With over 150 attendees annually, you are certain to make new connections or reconnect with a few old friends.

Our highly anticipated Golf Event will be back for its 29th year at the Stanton Ridge Golf & Country Club on June 8, 2027. Join us because... **NOBODY DOES GOLF LIKE THE MPI NEW JERSEY CHAPTER!**



GOLF FOURSOMES: \$1,550

27 Foursomes Available

Golf is one of the best ways to get hours of face time with your clients and strengthen industry connections. We play a shotgun start and best ball for an enjoyable day of play for all. This package includes breakfast, lunch, closing dinner, on-course beverages, greens fees, and cart fees for four (4) players. The MPI New Jersey Chapter will make every effort to pair sponsors with interested meeting planners; however, sponsors are responsible for filling their foursome with clients and guests.

OFF-COURSE EXPERIENCE FOURSOMES: \$1,250

10 Foursomes Available

The MPI New Jersey Chapter's Off-Course Experience offers a fun and engaging alternative to golf while providing an excellent opportunity to entertain clients and build meaningful connections. Participants will enjoy a pickleball session with instruction and play, followed by a featured interactive activity designed to encourage networking and engagement. This package includes the full Off-Course Experience for four (4) participants, including lunch, beverages, and the closing dinner. The MPI New Jersey Chapter will make every effort to pair sponsors with interested meeting planners; however, sponsors are responsible for filling their foursome with clients and guests.

Foursomes may be split between multiple suppliers, inquire with chapter.



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SIGNATURE EVENT - ANNUAL GOLF EVENT

ENHANCE YOUR VISIBILITY

Take your sponsorship to the next level! Look for Add-On Sponsorships throughout the guide that can be paired with any existing sponsorship or foursome package at a special rate. It's an easy way to increase your brand visibility and maximize your investment.

CLOSING DINNER SPONSORSHIP: \$7,500 | \$6,500 ADD-ON PRICE

1 Opportunity Available

- One (1) golf foursome, including breakfast, lunch, closing dinner, and beverages for four (4) players.
- Sponsorship of the closing dinner
- Opportunity to welcome participants and provide brief remarks during the closing dinner(5 minutes)
- Logo on sponsor signage at registration and closing dinner
- Post-event attendee list

Closing dinner sponsor has the option to decorate the closing dinner room to match your company's theme and provide giveaways to participants.

GRILL STATION SPONSORSHIP: \$6,000

1 Opportunity Available

- Two (2) event registrations with breakfast, lunch, and closing dinner
- On-course sponsorship of the lunch grill station
- Networking opportunity with each golfer
- Logo on sponsor signage at registration and closing dinner
- Post-event attendee list

Sponsor has the option to decorate the grill station location to match your company's theme and provide giveaways to participants.



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SIGNATURE EVENT - ANNUAL GOLF EVENT

BEVERAGE STATION SPONSORSHIP: \$5,500

1 Opportunity Available

- Two (2) event registrations with breakfast, lunch, and closing dinner
- Sponsorship of on-course beverage station
- Networking opportunity with each attendee
- Logo on sponsor signage at registration and closing dinner
- Post-event attendee list

Sponsor has the option to decorate the beverage station to match your company's theme and provide giveaways to participants.

BEVERAGE CART SPONSORSHIP: \$3,500

2 Opportunities Available

- One (1) event registration with breakfast, lunch, and closing dinner
- On-course sponsorship of beverage cart
- Networking opportunity with each attendee
- Logo on sponsor signage at registration and closing dinner
- Post-event attendee list

Sponsor has the option to decorate the cart to match your company's theme and provide giveaways to participants.

BREAKFAST SPONSORSHIP: \$4,000 | \$3,500 ADD-ON PRICE

1 Opportunity Available

- One (1) event registration with breakfast, lunch, and closing dinner
- Sponsorship of the breakfast
- Networking opportunity with attendees
- Logo on sponsor signage at registration and closing dinner
- Post-event attendee list

Sponsor has the option to decorate the breakfast location to match your company's theme and provide giveaways to participants.



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SIGNATURE EVENT - ANNUAL GOLF EVENT

OFF-COURSE EXPERIENCE SPONSORSHIP - PICKLEBALL: \$2,500

1 Opportunity Available

- One (1) event registration with breakfast, lunch, and closing dinner
- Sponsorship of Pickleball within the Off-Course Experience
- Exhibit table at the Off-Course Experience Area (Pickleball Courts)
- Opportunity to welcome participants and provide brief remarks at the start of each pickleball session (3 minutes)
- Logo on sponsor signage at registration and closing dinner
- Post-event attendee list

Sponsor has the option to decorate the pickleball court to match your company's theme and provide giveaways to participants.

OFF-COURSE EXPERIENCE SPONSORSHIP - FEATURED ACTIVITY: \$2,500

1 Opportunity Available

- One (1) event registration with breakfast, lunch, and closing dinner
- Sponsorship of the Featured Activity, within the Off-Course Experience
- Exhibit table at the Off-Course Experience Area (Featured Activity Area)
- Opportunity to welcome participants and provide brief remarks at the start of each featured activity session (3 minutes)
- Logo on sponsor signage at registration and closing dinner
- Post-event attendee list

Sponsor has the option to decorate the Platters Activity area to match your company's theme and provide giveaways to participants.

FLAG SPONSORSHIP: \$1,400 | \$1,000 ADD-ON PRICE

1 Opportunity Available

- One (1) event registration with breakfast, lunch, and closing dinner
- Company logo displayed on course flags at each of the 18 holes
- Logo on sponsor signage at registration and closing dinner
- Post-event attendee list



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SIGNATURE EVENT - ANNUAL GOLF EVENT

HOLE SPONSORSHIP: \$1,500

18 Opportunities Available

- Two (2) event registrations with breakfast, lunch, and closing dinner
- On-course exhibit booth at tee box
- Networking opportunity with each golfer
- Logo on sponsor signage at registration and closing dinner
- Post-event attendee list

Sponsor has the option to decorate the booth area to match your company's theme and provide giveaways to participants.

CART SPONSORSHIPS: \$1,250 EACH

1 Opportunity Available for each Cart

Choose from the following cart sponsorships and cruise the course and visit with golfers, or stop by the clubhouse to visit with the off-course activity guests.

- Snack Cart
- Bottled Water Cart
- Cigar Cart
- Aromatherapy Cart

Each Sponsorship includes the following:

- One (1) event registration with breakfast, lunch, and closing dinner
- On-course sponsorship of selected cart
- Networking opportunity with each attendee
- Logo on sponsor signage at registration and closing dinner
- Post-event attendee list

Sponsor has the option to decorate the cart to match your company's theme.

Cart Sponsors must provide a minimum of 125 items to distribute on the course. (Cigar cart may provide 50 items)



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SIGNATURE EVENT - ANNUAL GOLF EVENT

PUTTING CONTEST SPONSORSHIP: \$1,100 | \$750 ADD-ON PRICE

1 Opportunity Available

- One (1) event registration with breakfast, lunch, and closing dinner
- Sponsorship of putting competition during networking time after activities
- Logo on sponsor signage at registration and closing dinner
- Post-event attendee list

Sponsor has the option to decorate the putting green to match your company's theme. Sponsor must provide two prizes to be awarded to contest winners.

GOLF CART SPONSORSHIP: \$1,100 | \$750 ADD-ON PRICE

1 Opportunity Available

- One (1) event registration with breakfast, lunch, and closing dinner
- Company logo displayed on all golf carts
- Logo on sponsor signage at registration and closing dinner
- Post-event attendee list

BALL DROP SPONSORSHIP: \$3,000 | \$2,500 ADD-ON PRICE

1 Opportunity Available

- One (1) event registration with breakfast, lunch, and closing dinner
- Exhibit booth at the location of the ball drop during the networking session
- Networking opportunity with each attendee
- Logo prominently featured during ball drop
- Logo on sponsor signage at registration and closing dinner
- Post-event attendee list

Sponsor must provide a minimum of one grand prize giveaway for the winner.



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2027 SPONSORSHIP & MARKETING GUIDE SIGNATURE EVENT - CMP/CMM RECOGNITION EVENT

ABOUT THE ANNUAL CMP/CMM RECOGNITION EVENT

Established in 2016, this event brings together and honors those in our community who have dedicated themselves to elevate our profession through continuing education by earning a CMP or CMM designation. The event has long been a favorite event for our members to connect with like-minded professionals and grow their network.

The Annual CMP/CMM Recognition Event will take place in the fall of 2027, and we could not be more excited to give our attendees the opportunity to chat, connect, and collaborate. We will also present the Joanne Dennison, CMP Award, recognizing excellence in our field.

The Sponsor and Exhibitor offerings at the Annual CMP/CMM Recognition Event provide opportunities for a variety of sponsors to participate and support the event. Take a look and reserve your space to get the exposure and connections you desire.



PREMIER SPONSOR: \$5,000

1 Opportunity Available

- One (1) event registration
- Podium/screen time available at program (3 minutes)
- Company recognition at the program
- Company logo on the registration website and registration pages
- Ability to provide promotional giveaway/collateral material to attendees
- Pre-event attendee list for one-time use
- Post-event attendee list following the program

Advertising Through Chapter Channels

- One (1) month of advertisement on the chapter website
- One (1) advertisement in the monthly chapter newsletter
- One (1) advertisement included in the monthly events email
- Two (2) social media posts

Contact Heather Kresge, admin@mpinewjersey.org to secure your sponsorship!



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SIGNATURE EVENT - CMP/CMM RECOGNITION EVENT

SPEAKER SPONSOR: \$3,500

1 Opportunity Available

- One (1) event registration
- Recognized as the speaker sponsor and the ability to introduce the speaker
- Company recognition at the sponsored program
- Company logo on the registration website and registration pages
- Ability to provide promotional giveaway/collateral material to attendees
- Pre-event attendee list for one-time use
- Post-event attendee list following the program

Advertising Through Chapter Channels

- One (1) month of advertisement on the chapter website
- One (1) advertisement in the monthly chapter newsletter
- Two (2) social media posts

CMP/CMM LOUNGE SPONSOR: \$3,500

1 Opportunity Available

- One (1) event registration
- Ability to welcome CMP and CMM Attendees into the lounge and brand the space
- Company recognition at the sponsored program
- Company logo on the registration website and registration pages
- Ability to provide promotional giveaway/collateral material to attendees
- Pre-event attendee list for one-time use
- Post-event attendee list following the program

Advertising Through Chapter Channels

- One (1) month of advertisement on the chapter website
- One (1) advertisement in the monthly chapter newsletter
- Two (2) social media posts

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SIGNATURE EVENT - CMP/CMM RECOGNITION EVENT

GIFT SPONSOR: \$2,000

1 Opportunity Available

- One (1) event registration
- Recognized sponsor of the gift giveaway to CMP/CMM attendees
- Company logo on the gift bag
- Company recognition at the sponsored program
- Company logo on the registration website and registration pages
- Ability to provide promotional giveaway/collateral material to attendees
- Pre-Event attendee list for one-time use
- Post-event attendee list following the program

Advertising Through Chapter Channels

- One (1) advertisement in the monthly chapter newsletter
- Two (2) social media posts

TOAST SPONSOR: \$1,000

1 Opportunity Available

- One (1) event registration
- Recognized sponsor of the congratulatory toast
- Company recognition at the sponsored program
- Company logo on the registration website and registration pages
- Ability to provide promotional giveaway/collateral material to attendees
- Pre-event attendee list for one-time use
- Post-event attendee list following the program

Advertising Through Chapter Channels

- One (1) advertisement in the monthly chapter newsletter
- Two (2) social media posts

GIFT BAG SPONSOR: \$1,000

4 Opportunities Available

- One (1) event registration
- Company logo on gift bag given away to all CMP/CMM attendees
- Company recognition at the sponsored program
- Company logo on the registration website and registration pages
- Ability to provide promotional giveaway/collateral material to attendees
- Pre-event attendee list for one-time use
- Post-event attendee list following the program

Advertising Through Chapter Channels

- One (1) advertisement in the monthly chapter newsletter
- Two (2) social media posts

Contact Heather Kresge, admin@mpinewjersey.org to secure your sponsorship!