



# 2026 SPONSOR **PROSPECTUS**

Unparalleled  
**BUYING POWER**  
in the Tampa Bay region.

Established in 1987, the MPI Tampa Bay Area Chapter is the region's recognized leader for the meeting and event industry, connecting 140+ members across seven counties.

Our members represent planners, suppliers, and faculty across all sectors — with a collective buying power exceeding \$87.5 million annually. By investing in MPI Tampa Bay, you are aligning with decision-makers who influence hotel, convention, resort, AV/production, and destination services decisions throughout Florida and beyond.

## Recognition & Awards

- 2012 MPI RISE Award for Leadership, Impact & Innovation
- Top Performing Chapter in 2018, 2019, 2022, 2023
- 2025 MPI RISE Award for Meeting Industry Leadership to Past President, JC York.



2026 MPI Tampa Bay Area Chapter  
Board of Directors



# WHY PARTNER WITH US?

## EXPAND YOUR REACH.



Access Tampa Bay's network of planners and suppliers plus visibility across all MPI Florida Chapters.

## BOOST YOUR BRAND.



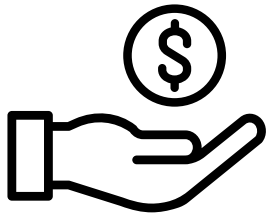
Showcase your organization across email, social media, event signage, and stage presence.

## BUILD RELATIONSHIPS.



Engage directly with decision-makers through exclusive and signature events.

# THE POWER OF YOUR INVESTMENT

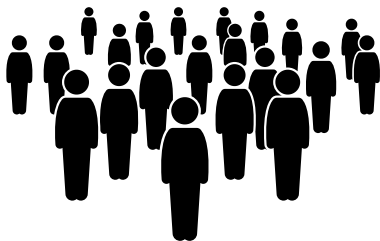
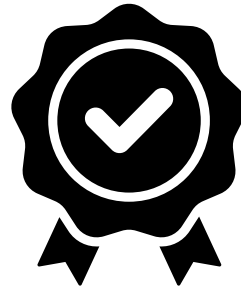


**\$91M**  
BUYING POWER

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**28**  
CMP MEMBERS

**5**  
CMM MEMBERS



**50%**  
MEMBERSHIP BASE  
PLANNING PROGRAMS  
FOR 500+ ATTENDEES

# SPONSORSHIP PACKAGES



## Gasparilla Premier Partner

- Recognition as **Premier Chapter Partner** on website and at all Chapter events
- **Six (6) complimentary registrations** for any event
- **25% discount** on additional registrations
- Opportunity to host a table for up to **six (6) events**
- Opportunity to provide gifts at hosted events
- Up to **3 minutes of speaking time** at chosen event
- Opportunity to submit **30-second promotional video** to be played at events and social media channels
- **Three (3) dedicated email blasts**
- **Three (3) sponsored social media posts** to all channels: LinkedIn, Facebook, Instagram
- **25% discount** on Chapter advertising and sponsorship add-on packages

**\$10,000\***

*Retail Value: \$15,700*



*\*Member Pricing - inquire for non-member opportunities*



# SPONSORSHIP PACKAGES

## Ybor City Partner

- Recognition at all Chapter events
- **Four (4) complimentary registrations** for any event
- **20% discount** on additional registrations
- Opportunity to host a table for up to **four (4) events**
- Opportunity to provide gifts at hosted events
- Up to **3 minutes of speaking time** at chosen event
- Opportunity to submit **30-second promotional video** to be played at events and social media channels
- **Two (2) dedicated email blasts**
- **Two (2) sponsored social media posts** to all channels: LinkedIn, Facebook, Instagram
- **20% discount** on Chapter advertising and sponsorship add-on packages

**\$7,500\***

*Retail Value: \$12,500*



*\*Member Pricing - inquire for non-member opportunities*

# SPONSORSHIP PACKAGES

## Bayshore Partner

- Recognition at all Chapter events
- **Two (2) complimentary registrations** for any event
- **15% discount** on additional registrations
- Opportunity to host a table for up to **two (2) events**
- Opportunity to provide gifts at hosted events
- Opportunity to submit **30-second promotional video** to be played at events and social media channels
- **Two (2) sponsored social media posts** to all channels: LinkedIn, Facebook, Instagram
- **15% discount** on Chapter advertising and sponsorship add-on packages

**\$5,000\***

*Retail Value: \$9,500*



*\*Member Pricing - inquire for non-member opportunities*

# SPONSORSHIP PACKAGES



## Cigar City Partner

- Recognition at all Chapter events
- **One (1) complimentary registration** for any event
- **10% discount** on additional registrations
- **One (1) sponsored social media post** to all channels: LinkedIn, Facebook, Instagram
- **10% discount** on Chapter advertising and sponsorship add-on packages

**\$2,500\***

*Retail Value: \$5,500*

## Tampa Bay Partner

- Recognition on website and annual
- **One (1) complimentary registration** for any event
- **10% discount** on additional registrations
- **One (1) sponsored social media post** to all channels: LinkedIn, Facebook, Instagram
- **10% discount** on Chapter advertising and sponsorship add-on packages

**\$1,500\***

*Retail Value: \$3,000*



*\*Member Pricing - inquire for non-member opportunities*



# SIGNATURE EVENT SPONSORSHIPS

## MEETINGS ACADEMY

MPI Tampa Bay Area Chapter's annual premier education conference.

### TITLE Sponsor

- Recognition as **Meetings Academy Title Sponsor** on event registration website and marketing communications
- **Four (4) complimentary registrations**
- **25% discount** on additional registrations
- Premier location for vendor table in Exhibitor Room
- First right of refusal for attendee gift at conference check-in
- Up to **2 minutes of speaking time** and **introduction** of first general session speaker
- Opportunity to submit **30-second promotional video** to be played on intro video and social media channels
- **Two (2) dedicated email blasts**
- **Two (2) sponsored social media posts** to all channels: LinkedIn, Facebook, Instagram

**\$7,500\***

*Retail Value: \$10,000*

### LUNCH Sponsor

- Recognition as **Meetings Academy Lunch Sponsor** on event registration website and marketing communications
- **Two (2) complimentary registrations**
- **15% discount** on additional registrations
- Exclusive location for vendor table in meal room
- First right of refusal for attendee gifts at meal seating
- Up to **2 minutes of speaking time** during lunch
- Opportunity to submit **30-second promotional video** to be played during lunch and social media channels
- **One (1) dedicated email blast**
- **One (1) sponsored social media post** to all channels: LinkedIn, Facebook, Instagram

**\$5,000\***

*Retail Value: \$8,000*

### BREAKOUT Sponsor

- Recognition as **Meetings Academy Breakout Sponsor** on event registration website and marketing communications
- **One (1) complimentary registration**
- **10% discount** on additional registrations
- Prime location for vendor table in Exhibitor room
- Ability to provide attendee gifts in breakout session
- Up to **1 minute of speaking time** and **introduction** of breakout session speaker
- **Logo** tied to mention of breakout session in marketing materials
- **One (1) sponsored social media post** to all channels: LinkedIn, Facebook, Instagram

**\$2,500\***

*Retail Value: \$4,000*

*\*Member Pricing - inquire for non-member opportunities*

# SIGNATURE EVENT SPONSORSHIPS

## NIGHT OF LEGENDS

MPI Tampa Bay Area Chapter's annual awards night gala event.

### TITLE Sponsor

- Recognition as **Meetings Academy Title Sponsor** on event registration website and marketing communications
- **Four (4) complimentary registrations**
- **25% discount** on additional registrations
- Premier location for vendor table in Exhibitor Room
- First right of refusal for attendee gift at conference check-in
- Up to **2 minutes of speaking time** and **introduction** of first general session speaker
- Opportunity to submit **30-second promotional video** to be played on intro video and social media channels
- **Two (2) dedicated email blasts**
- **Two (2) sponsored social media posts** to all channels: LinkedIn, Facebook, Instagram

**\$7,500\***

*Retail Value: \$10,000*

### LUNCH Sponsor

- Recognition as **Meetings Academy Lunch Sponsor** on event registration website and marketing communications
- **Two (2) complimentary registrations**
- **15% discount** on additional registrations
- Exclusive location for vendor table in meal room
- First right of refusal for attendee gifts at meal seating
- Up to **2 minutes of speaking time** during lunch
- Opportunity to submit **30-second promotional video** to be played during lunch and social media channels
- **One (1) dedicated email blast**
- **One (1) sponsored social media post** to all channels: LinkedIn, Facebook, Instagram

**\$5,000\***

*Retail Value: \$8,000*

### BREAKOUT Sponsor

- Recognition as **Meetings Academy Breakout Sponsor** on event registration website and marketing communications
- **One (1) complimentary registration**
- **10% discount** on additional registrations
- Prime location for vendor table in Exhibitor room
- Ability to provide attendee gifts in breakout session
- Up to **1 minute of speaking time** and **introduction** of breakout session speaker
- **Logo** tied to mention of breakout session in marketing materials
- **One (1) sponsored social media post** to all channels: LinkedIn, Facebook, Instagram

**\$2,500\***

*Retail Value: \$4,000*

*\*Member Pricing - inquire for non-member opportunities*

# SIGNATURE EVENT SPONSORSHIPS

## PLANNER BREAKFAST

MPI Tampa Bay Area Chapter's exclusive, hosted breakfast experience connecting meeting and event planners with industry suppliers through education and meaningful touchpoints.

### TITLE Sponsor

- Recognition as the **Planner Breakfast Hosting Sponsor** on event registration website and marketing communications
- **Two (2) complimentary seats** at event (exclusive in-person opportunity to network with planners)
- First right of refusal for attendee gift at check-in
- Up to **4 minutes of speaking time**
- **Company logo** on attendee badges
- **One (1) dedicated email blast** to planners
- **Planner contact information** (opt-in)

**\$5,000\***

*Retail Value: \$8,000*

### F&B Sponsor

- Recognition as **Planner Breakfast F&B Sponsor** on event registration website and marketing communications
- Exclusive branding opportunity on meal table
- Ability to work with venue or vendor on a meal "experience" (*additional costs are at the expense of sponsor*)
- First right of refusal for attendee gifts at meal seating
- **One (1) dedicated email blast to planners**
- **Planner contact information** (opt-in)

**\$2,500\***

*Retail Value: \$3,500*

### SPEAKER Sponsor

- Recognition as **Planner Breakfast Speaker Sponsor** on event registration website and marketing communications
- Printed and digital sponsorship (logo) exposure on speaker presentation materials
- **30-second recognition** provided by speaker
- **Planner contact information** (opt-in)

**\$2,500\***

*Retail Value: \$4,000*





# CONTACT US

for Sponsorship Inquiries & Opportunities



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Website:

[mpi.org/chapters/tampa-bay-area](https://mpi.org/chapters/tampa-bay-area)



 MPI  
**TAMPA BAY  
AREA**  
CHAPTER