



KNOW BEFORE YOU GO

MPI welcomes you to this year's World Education Congress in San Francisco, CA. To help you prepare, we have put together this guide, so you are ready for a successful event. In addition to this document, the [WEC Website](#) and the mobile app is where you will find all the details you need for everything WEC. Under the navigation bars of either tool, you'll find information about events, education and so much more!

GENERAL INFORMATION

Location

MOSCONE CENTER WEST
800 Howard Street
San Francisco, CA 94103app
Las Vegas, NV 89109

Time Zone

San Francisco is in the Pacific Time Zone.

Temperature

San Francisco weather in June is mild overall with daytime high temperatures averaging 70 degrees F in June. The weather does vary though, so please be prepared for a variety of weather elements.

What to Pack

The opening celebration, on Tuesday, June 21st, will be at Oracle Park home of the San Francisco Giants. June 21st is also the Summer Solstice (aka, the day that has the most daylight of the calendar year). Come dressed in your favorite baseball team's apparel (jerseys recommended) or prepared to enjoy the additional daylight hours. Please wear comfortable shoes and do not wear heels as we will be allowed onto the playing surface. The dress for general and concurrent sessions is business casual. As indoor environments tend to be cool, dress in layers or bring a sweater, suit jacket or shawl and wear comfortable shoes. President's Dinner attendees should pack cocktail attire. Dress for our Closing Night Rendezvous Celebration at City Hall is casual.

DUTY OF CARE

While COVID-19 will remain with us for the foreseeable future, we are now better positioned to live with the virus in ways that it does not have to upend our lives. Vaccines and treatments aimed at preventing severe illness in people at higher risk and testing are widely available. We will be guided by the data and science on the public health decisions we make moving forward.

We aim to implement the less restrictive COVID-19 measures within our local context that keep our communities safe

and preserve lives, and continue to prioritize our COVID-19 resources, including vaccinations, testing, and masks, to highly impacted communities.

Following the city and state recommendations and starting on **April 1**, MPI will not require proof of COVID-19 vaccination or a negative test to enter Moscone West.

While masks are not required to attend WEC, please respect those who wish to continue to wear masks while among crowds.

InHouse Physicians & Onsite Medical Clinic

The onsite clinic is provided by InHouse Physicians located in Level 2-Room 2012 of Moscone West.

Clinic Hours

Monday	9:00 am – 5:00 pm
Tuesday	8:00 am – 5:00 pm
Wednesday	8:00 am – 5:00 pm
Thursday	8:00 am – 5:00 pm

24/7 onsite medical support

Emem Obet – 708-915-9093

On-site COVID Testing

InHouse Physicians knows how important Health Security is to the Meetings and Events Industry. To demonstrate their commitment to keeping attendees safe and healthy, iHP is providing all guests with complimentary rapid COVID tests. Visit iHP at booth #533 to find out how you can get free COVID tests at your upcoming events with iHP's on-site medical services.

In addition, the medical clinic will have a limited number of tests available onsite for any traveler who may need results prior to leaving California. The cost of the tests are \$115 USD and payment is the responsibility of the individual tested. If you require a test, you must complete the registration/consent/waiver form prior to arriving at the medical clinic for testing. The registration form can be accessed here: https://inhousephysicians.formstack.com/workflows/mpi_onsite_testing

Mindfulness @ Meetings Library

InHouse Physicians is also giving our attendees access to their library of mindfulness offerings. Visit <https://www.jonathanspero.com/audiovideo-resources>. Username: MPIWEC; Password: SanFran22. Enjoy!

Hospital of Choice/Level 1 Trauma Center: Zuckerberg San Francisco General Hospital and Trauma Center - 1001 Potrero Avenue, San Francisco, CA 94110; T: 628.206.8000. 3mi/10min.

Preferred Urgent Care: Carbon Health Urgent Care SF Spear Street - 345 Spear Street Suite 120, San Francisco, CA 94105; T: 415.612.3275. Hours: 9am-7pm. 1mi/9min.

Nearest Pharmacy: CVS Pharmacy - 789 Mission Street, San Francisco, CA 94103; T: 415.343.6273. Hours: 9am-6pm. 0.5mi/3min.

Nearest 24-Hour Pharmacy: Walgreens Pharmacy - 498 Castro Street, San Francisco, CA 94114; T: 415.861.3136. Open 24 Hours. 3mi/14min.

THANKS TO OUR WEC SPONSORS!

PLATINUM



GOLD



SILVER



BRONZE



MOSCONE WEST

Moscone West is part of the Moscone Center, a GBAC Star facility that consists of 3 main halls spread across three blocks in the South of Market (SoMa) neighborhood of San Francisco.

To help you get around town, here is a link to [Google Maps](#).

Parking around The Moscone Center

For information about parking around The Moscone Center, please click [here](#).

Wi-Fi at MOSCONE WEST

To access the free wireless network, look for the “MPIWEC2022” network and follow the instructions provided on the page.

Activations on Level 1 of Moscone West

SF Travel is bringing some of San Francisco to our attendees with local activations on Level 1 of Moscone West. Look for the following during WEC:

Avital – fun food activations (<https://avitaltours.com>)

San Francisco Association of Performing Arts – different artists each day (<https://sfapa.org>)

San Francisco Wine School - (<https://sanfranciscowineschool.com>)

Tiny B Chocolates – Brigadeiros chocolate making activation (<https://tinybchocolate.com>)

Champagne Creative – a Greetings from San Francisco Postcard Station

And many more!

TRANSPORTATION

Airport Ground Transportation

Airport pickup services will NOT be provided by MPI. To get to the hotel, Uber/Lyft or Taxi service are the most convenient.

Transportation will be provided to Opening Celebration & Closing Rendezvous Celebration ONLY

Opening Celebration – Tuesday, June 21, 2022, at Oracle Park

- Look for signage and/or volunteers to direct you to the buses
- Buses will begin departing from hotels at 6:30pm and end at 8:30pm
- Returning shuttles begin at 8:30pm, Last bus 10:30pm

Closing Rendezvous Celebration – Thursday, June 23, 2022, at City Hall

- Look for signage and/or volunteers to direct you to buses
- Buses will begin departing from hotels at 6:30pm and end at 8:30pm
- Returning shuttles begin at 8:30pm, Last bus 10:30pm

Specific hotel Pick Up and Drop Off Locations are:

Hotel Name	Meet at:	Route
Grand Hyatt	Grand Hyatt - Post Street	1
Hilton Union Square San Francisco	Hilton Union Square - Taylor Street	1
Hilton Parc 55	Hilton Union Square - Taylor Street	1
Hotel Nikko	Hilton Union Square - Taylor Street	1
Hotel Zelos	Marquis – Mission Street	2
Hyatt Regency SF Downtown SOMA	Marquis – Mission Street	2

InterContinental	InterContinental - Howard Street	3
SF Marriott Marquis	Marquis - Mission Street	2
St. Regis	St. Regis - 3 rd Street	3

Accommodations can be made for special needs and ADA compliance by contacting Tanya Philyaw at 828-446-0717

WEC MOBILE APP & ENGAGEMENT

Downloading the App

The WEC app is now available for download in both the Apple and Google Play stores. To download and access the app, please take the following steps:

1. Visit your device app store and search for “WEC San Francisco” and download the app.
2. The first time you open the app, you will be presented with a text box to search for an event. Type “WEC” in the search box.
3. When WEC San Francisco comes up, click the orange arrow on the right to download the event.

You now have access to the basic level of the app. As you explore the app, you will be required login to gain additional access using your name and email address. Your email address will be matched against our registrant database and verified using a code that will be texted and/or emailed to you, so be sure you use the email address you registered for WEC with.

iOS- The iOS app is compatible with iPhones, iPads, and iPod touches running on an operating system of 10.0 and above. iPad 1, iPhone 4s, iPod Touch 4th generation and older Apple devices are not supported.

Android- The Android app is compatible with Android phones and tablets running on an operating system of 6.0 and above. Our apps can only be downloaded on Android devices that have access to the Google Play Store. Kindle Fire and other devices that use the Amazon App Store are not supported.

Social Media

Follow our conference hashtags and use it when you tweet, post or share pictures during and after the conference.

Wherever you're active, we'd love to hear from you and see how you're enjoying this year's experience, so don't hesitate to follow and tag us. Here's the important stuff.

- Conference hashtag: #WECSanFrancisco, #MPI
- MPI on Facebook: @MPI
- MPI on Twitter: @MPI
- MPI on Instagram: @meetingprofessionalsintl
- MPI on LinkedIn: linkedin.com/company/mipi

ON SITE REGISTRATION

The registration desk is located in the foyer on Level 1 of MOSCONE WEST.

Registration Hours

Monday, June 20	7:30 am – 5:00 pm
Tuesday, June 21	9:00 am – 5:30 pm
Wednesday, June 22	8:30 am – 5:15 pm
Thursday, June 23	7:30 am – 5:00 pm

WEC Badges

Your WEC name badge is required for admission to all WEC-related events. No exceptions. You will need to pick up your badge PRIOR TO ATTENDING THE OPENING CELEBRATION. Registration for WEC is located on Level 1 of Moscone West.

Allergen Card

If you indicated you have an allergy or dietary restriction, please pick up an allergen card when you check-in at registration. You will need to keep this card on you for all meal functions and place on table prior to service.

NETWORKING EVENTS

Opening Night Celebration: Tuesday June 21 | 7:00 pm – 10:00 pm | Oracle Park

President's Dinner (TICKETED EVENT): Wednesday, June 22 | 7 pm – 10 pm | Hilton San Francisco Union Square

Rendezvous Closing Celebration (TICKETED EVENT- ALL WEC REGISTRANTS INCLUDED AT NO ADDITIONAL CHARGE):

Thursday, June 23 | 7 pm – 10 pm | City Hall

EDUCATION

Build Your Schedule

View the [WEC San Francisco agenda](#) and get an overview of all the education and events at WEC. While you won't be able to build your schedule on the website, you will be able to build it on the mobile app prior to arrival. Parts of the program you don't want to miss include our daily "acts," or plenary sessions.

TUESDAY, JUNE 21

2:00 PM-3:15 PM

WEC San Francisco Act I: New World, New Perspectives (sponsored by Visit California)

Scene I: Tech Talks - Secrets of the Event Technology Marketplace

Scene II: Every Conversation Counts - Building Extraordinary Relationships in the New Era of Business

Starring: Riaz Meghji, Author of Every Conversation Counts

WEDNESDAY, JUNE 22

11:45 AM-1:00 PM

WEC San Francisco Act II: Your Pathway to Professional Enlightenment (sponsored by Discover Puerto Rico)

Scene I: Test, Iterate & Go Big: Designing Experiences that Deliver

Scene 2: Magic of Belonging

Starring: Denise Soler Cox, Project Eñye

THURSDAY, JUNE 23

11:45 AM-1:00 PM

WEC San Francisco Act III: MPI Past, Present & Future - Your Call to Action (sponsored by Hilton)

Scene I: Stand Up - Awaken the Superhero in You

Starring: Brian Allan, Rock Your Business

Scene II: When We Meet, We Change the World ... But How

New This Year | Immersive Activations

We heard it loud and clear that WEC this year is about "undoing the zoom suck" & relishing in the power of in-person events. With that in mind, we delivered! Check out these one-of-a-kind ways to engage in hands-on social learning:

- Playground Solution Room
 - Each session, engage in the power of play through tabletop and playground games to take your problem solving to the next level.
- The Lab | Make Your Own Campfire Session

- No more “sage on a stage!” We want YOU to be front and center in the make your own campfire experience. Show up and engage in social and intellectual wellness as you participate in a community generated discussion around the wellness topics impacting event professionals, today.
- Discovering Your Values Superpowers | Powered by the Valuegraphics Project
 - Ever taken a self-assessment and wondered “what’s next?” or “what does that mean?” Now, you can discover what values are your superpower and which ones are your kryptonite, engage in a 1:1 workshop about what to do with them AND see the live data results of this live research project in our Future Skills Amphitheater. Click [here](#) to engage with the ValuesPrint Finder and [here](#) to sign up for a 1:1 workshop appointment and take your occupational wellness to the next level.
- Immersive Virtual Reality
 - Wellness is more than a buzzword, is a feeling, a sense ... 5 senses! Which is why we have partnered with Graduate Hotels to capture the essence of nostalgia and transport attendees into a virtual reality – engaging sight, smell, taste and sound. Dive into their VR experience to have a 360 sensory experience.
- Tech Zone Discovery Area
 - Passive engagement is so 2020 ... in 2022 we are ready to have hands on experiences with the event tech that can change the way you engage your attendees! Stop by our Tech Zone and discover the latest and greatest in event technology like you would at a discovery museum, with hands-on demonstrations. Not sure where to start? Join one of our curated docent tours where you will be guided through the tech zone to see 5-minute rapid demos of the different platforms and services. Then, go back and explore the ones that captured your attention or piqued your curiosity!

MPI Town Hall/Chat with MPI Leaders

MPI will host a Town Hall during WEC22. To participate in the conversation on your mobile device follow these steps:

- Open your WEC San Francisco App and go to Schedule. Click on the session “MPI Town Hall”
- Click on “Live Q&A” and then “Ask a Question”
- Up-Vote questions you want answered

A Note about Education Sessions

Unless otherwise noted, there is no advance registration required to attend concurrent education sessions. Sessions are filled on a first come, first-served basis and seating may be limited. Seating begins 10 minutes prior to session start time. Pre-conference sessions require separate fee and registration. To attend these workshops to your registration, please return to the registration portal via the [WEC Website](#) and click on the “already registered” button, located in the top right corner of the homepage. Registration onsite for the certificate programs will be at the Registration Desk.

Some of our sessions will be captured for on-demand viewing. We will send an email to you when they are available.

Special Needs

There will be a table at the front of each education room that is available for attendees with disabilities (vision, hearing, etc.) to utilize. There may be sign stating ***recognized guest reserved seating***.

Clock Hours

Many of the sessions at WEC San Francisco will provide clock hours toward your CMP application or recertification. All sessions have been reviewed by the Events Industry Council. WEC San Francisco has been approved for a total 13.5 eligible clock hours. Clock hours will be submitted to the EIC database and uploaded to attendee accounts after the conference. ***Please be advised the email address used to register for WEC San Francisco will be the email the EIC clock hours are submitted to. If clock hours are not represented in your account, you can still self-report to the EIC under the designated account of your choice.***

CHAPTERS AND COMMUNITIES

Volunteer Chapter Leaders Lounge

Stop by the Volunteer Chapter Leaders Lounge to meet your fellow Volunteer Chapter Leaders and L.E.A.D. (Learn, Educate and Develop) Together! Help us kick things off with the Volunteer Chapter Leaders Welcome Reception on Tuesday, June 21st, between 4:00pm and 5:00pm in the Overlook 2C room. Then check your WEC App for a full schedule

of Volunteer Chapter Leader Sessions covering important topics including Member Engagement, Sponsorship, Membership Recruitment and much more.

Community Exchange, powered by Braintree

MPI Community Exchange, our favorite collaboration is back and we want YOU to spark meaningful conversations. How does this happen? Through Braintree™! This activation was so good the first time, we had to do it again, and IN PERSON to bring you an experiential way to connect with those that can relate to Y.O.U. at this year's WEC. Your goals, your priorities and your curiosity are all welcome at Community Exchange. Embark on a variety of round-table discussions led by fellow WEC attendees and MPI's core Communities, Association Professionals, Independent & Small Business Owners, Medical & Healthcare Professionals, Meeting Executives, LGBTQ, and MPI Women. Check your WEC App for schedule and location details and to browse the topics of your interest. We look forward to connecting with you!

CORPORATE SOCIAL RESPONSIBILITY (CSR) AT WEC

MPI is committed to reducing the environmental impacts of WEC and giving back to our host community. We do this by continuously improving our policies and procedures and engaging with our internal and external stakeholders around corporate social responsibility (CSR). Working closely with the San Francisco CSR Committee, we have programmed several unique activities and sessions that will give participants the opportunity to experience different ways of addressing CSR and sustainability within their own meetings and events.

Bay Area Anti-Trafficking Coalition (Booth 145 Located on 2nd Level)

Learn about the brand-new Freedom Flyer training that educates individuals who travel on how to spot potential human trafficking when passing through an airport. Our display has a list of 10/10/10 actions of what can be done in 10-minutes, 10 days, and 10 months to fight trafficking when you get back home. These recommendations are transferable to any hometown, any state, and even any country. So, grab a "ticket" at the Expo table that gives the Freedom Flyer training link and #MPIFreedomFlyer hashtag to share the training certification on social media. This will be informative, transferrable, AND it has shown to be impactful for travelers to help recognize and report human trafficking in airports across our country.

Betty Ann Hagenau, Founder & Executive Director will be partnering with other speakers on Thursday, June 23rd, at 9:00am to speak on Human Trafficking in the Meetings and Events Industry. Please attend the session in 2008

Compass Family Services sponsored by MGM (Booth 131 Located on 2nd Level)

Attendees will be able to come to this area and put together kits for the homeless. MGM is providing all items which include razors, deodorant, shampoo, soap, body wash, body lotion, conditioner, hand sanitizer, toothbrush, and toothpaste. We have three days to put together 1000 kits, so stop by this CSR activity and pack a bag or two or five!

Foundation for Hospital Art (Booth 800 Located 2nd Level Foyer)

Join the Foundation for Hospital Art and brighten the life of patients by painting panels of murals that will be displayed at local hospitals. Drop in and spend as much or little time as you would like painting fun and attractive pieces that will be donated to the local community.

THE MPI FOUNDATION

RENDEZVOUS – CLOSING NIGHT AT CITY HALL!

WEC paid full registration includes your admission to our Closing night celebration supporting the MPI Foundation. One Day Registration also includes admission. Complimentary and Speaker registrations do not include Rendezvous admission

WELLBEING CHALLENGE: WALK THIS WAY!

Count steps and your chapter may count cash! Regardless, if you are attending WEC San Francisco OR not, EVERYONE can participate in the WellBeing Challenge brought to you by Maritz Global Events, Heka Health, Caesars Entertainment and Giants Enterprises!

HOW IT WORKS: We're asking a **\$5 donation** for participants that is tracked to YOUR chapter. Visit: www.mpifoundation.org/wellbeing22 . Make donation and use access code to join Heka Health app.

The app tracks steps, workouts, and bonus activities of your entire chapter! **The chapter which achieves the HIGHEST AVERAGE points wins \$1,000! Second place gets \$500!** Just for tracking your wellbeing activities during WEC; whether you are at home or in San Francisco! **Participants can also earn an opportunity for amazing prize experiences from Caesars Entertainment and Giants Enterprises!**

NOTE: Size of chapter does not matter because this is an average amount of activity points! The app connects to your Phone, FitBit, Apple watch, etc.

WEC SILENT AUCTION

Time to BID on fantastic travel destinations, resorts, sports memorabilia, golf, dining, and more! Auction BEGINS June 20th and **ENDS June 24th at 6:00pm PST** and remember - each bid supports our industry recovery through the MPI Foundation. Visit: www.givergy.us/wec22

[Click here to start bidding](#)

MPIF COLLECTIBLE PINS

For on-site pick-up ONLY! Celebrate MPI's 50th anniversary OR California destination pin all while supporting MPI Foundation with your \$10 purchase of this year's collectible item. **Pick-up is exclusively available on-site at WEC at the MPIF booth. Visit www.mpifoundation.org/donate and share that you donated \$10.**

[Click here to purchase your collectible pin](#)

OTHER

Career Collective

The Career Collective at WEC San Francisco is a great resource for all attendees to level up in their career! Our coaching appointments are not just for beginners or those in transition: WEC career coaches are experts in negotiating promotions and raises, as well as resume/cover letter writing, interviewing, creating a personal brand, LinkedIn, and more.

[Reserve an appointment on our sign-up through Friday June 17.](#) Starting Monday, the 18th, appointments will only be made via walk-up by visiting the coaching area on Moscone Level 2.

Back again this year will be the professional headshot station at Encore's Booth #637. Thanks, Encore, for sponsoring our 'glow-up'!

Valuegraphics Project | 1:1 Appointment Opportunities

Sign up [here](#) for a free 30 minute 1:1 workshop with Josh Dittmer from the Valuegraphics Project & learn about your values superpowers, and your values kryptonite, because you need to understand both to create truly transformative events. Appointments are limited!

ValuesPrint Finder

Want to be a part of a one-of-a-kind research project? Share YOUR personal values & see the results in a live session with Valuegraphics Project Founder David Allison at WEC. In his session, David will unpack values-driven strategies that will make your next event powerfully magnetic for your attendees.

Follow this [link](#) and fill out the ValuesPrint Finder to find the most important values in your life.

New to WEC?

Students and emerging professionals - MPI's Emerging Professionals Advisory Council has put together this [handy document](#) packed with information tailored to professionals new to the industry and students who are attending WEC. Check it out and we welcome you to join us at EPAC's informal meet & greet at 1:30 pm PST outside of the General Session space on the 3rd floor. We can't wait to meet you!

Local Printers in San Francisco

Need to print something while at WEC? Here is a list of locations around Moscone West.

- FedEx store inside the Marriott Marquis
- Office Depot: 33 3rd Street – across the street from Hyatt Regency SF Downtown SOMA
- AlphaGraphics: <https://www.alphagraphics.com/us-california-san-francisco-us685>
- Copymat Digibrach: <https://www.copymat3.com>

WEC Riviera Maya

Register interest online at www.mpi.org/wecmexico for WEC 2023, June 12-15, 2023.

CONGRATULATIONS TO OUR WEC CHAPTER CHALLENGE WINNERS!

Oklahoma Chapter for Small-sized Chapters (50-150 members)

Minnesota Chapter for Medium-sized Chapters (151-350 members)

Northern California Chapter for Large-sizes Chapters (351+ members)

POSSIBLE IMPACT ON WEC

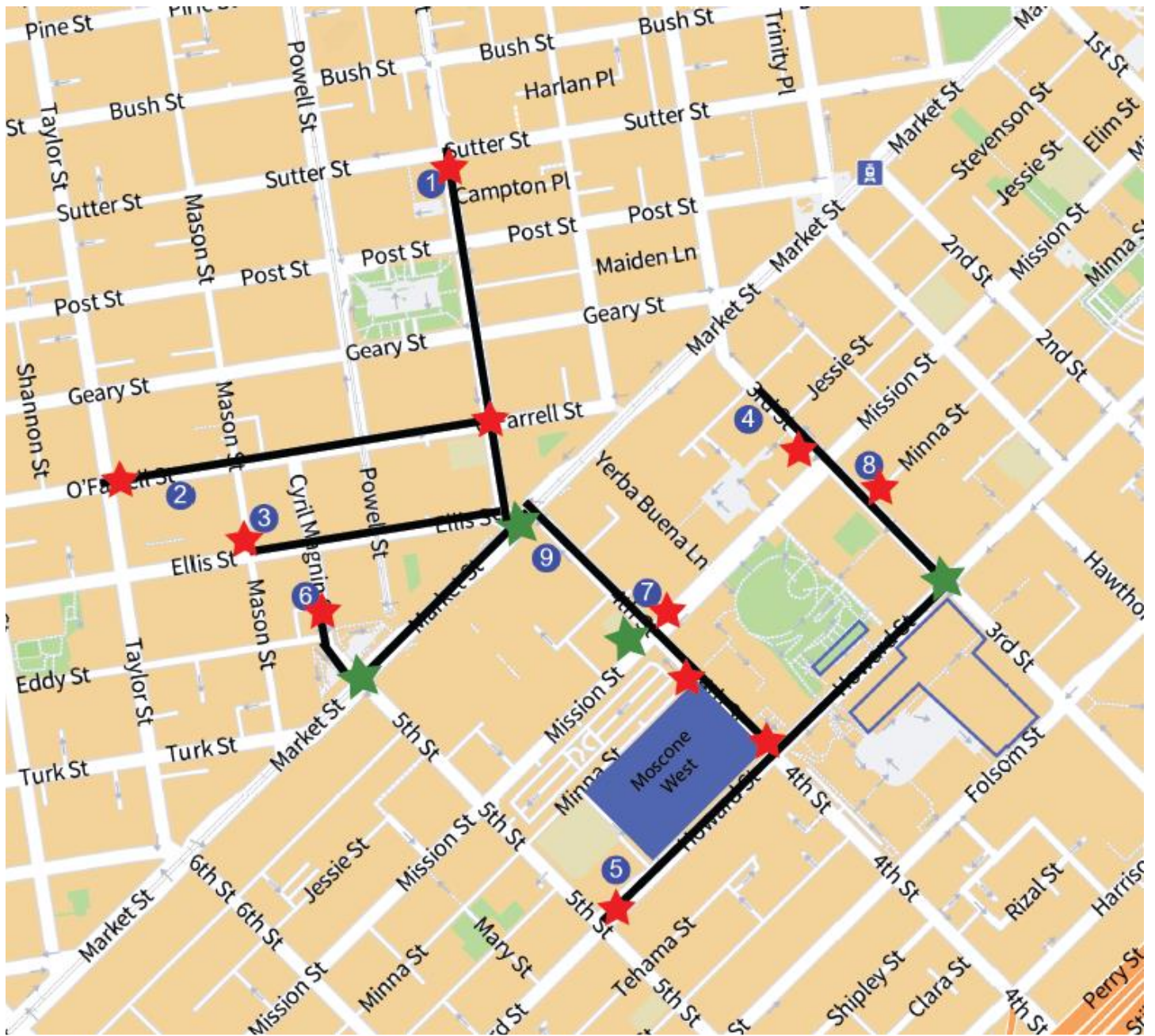
The Golden State Warriors are in the NBA playoffs. Please note that this could impact WEC:

If the Warriors win Game 6 on Thursday, June 16th, there will be a victory parade held on MONDAY, JUNE 20TH. If the Warriors win Game 7 on Sunday, June 19th, the victory parade will be held on WEDNESDAY, JUNE 22ND. The timing of the parade is still tentative at this time but it is expected to begin prior to 12 Noon.

You will see an increased police presence on the streets and the parade is scheduled to take place on Market Street. If you are staying north of Market Street and the street is blocked off, going through the MUNI Metro Powell Station (at Powell and Market) is most likely the best way to reach Moscone Center. This would primarily affect attendees staying at the following hotels (see map for reference):

Contracted Hotel

- 1 - Grand Hyatt San Francisco - 345 Stockton Street
- 2 - Hilton San Francisco Union Square - 333 O'Farrell Street
- 3 - Hotel Nikko San Francisco - 222 Mason Street
- 6 - InterContinental San Francisco - 888 Howard Street





INTRODUCING THE

San Francisco Welcome Ambassadors

The San Francisco Welcome Ambassadors Program is a two-year City-funded program to help welcome meeting and convention attendees, commuters, and visitors back to San Francisco. In addition to offering a friendly greeting, they're here to answer questions and report any incidents of negative street behavior or conditions. All Welcome Ambassadors are trained in awareness and de-escalation and there is an additional team of Special Response Ambassadors who assist with more urgent situations.

Welcome Ambassadors will also help with directions, restaurant recommendations, public transportation, and translation requests. If you see an ambassador in an orange uniform, stop and say hello!

The team can also be seen assisting with some local events, cruise ship passengers in transit and guiding convention visitors to and from meetings.

The program was officially launched on November 2, 2021 and operates 7 days per week. Hours vary based on location and day of the week, generally between 8 a.m. to 8 p.m. They are assigned to a large geographic area, including the following:

- Yerba Buena
- SoMa
- East Cut
- The Embarcadero
- Union Square
- Financial District
- Chinatown
- North Beach
- Fisherman's Wharf.



The ambassadors are here to help you feel welcome and safe when you come to San Francisco.

For more information about the program, visit sftid.com or contact Mandy Hall at mandy@sftid.com.